

College of Liberal Arts **PLAN-ON-A-PAGE**

UNIVERSITY VISION



“To inspire learning and creativity that ignites the mind, nurtures the spirit, and fulfills the promise of a better future”

COLLEGE MISSION

“To inspire intellects, transform communities, and empower engaged citizens through the liberal arts”

VALUES

Academic Excellence | Ethics & Inclusiveness | Global Citizenship | Growth | Adaptability

PRIORITIES

Students

Flexible, diverse, innovative learning paths; student support; global exchanges; engagement in research and creative projects

Faculty

Innovation in pedagogy, research, and technology; collaborative governance; support for grant activity; interdisciplinary opportunities

Community

Engaged learning and research; meeting community needs; programs for working people; strong alumni connections

Financial Stewardship

Sustain a resilient college by strategically increasing enrollment, retention, and external funding

GOALS

Support student success

Strategic enrollment growth

Support faculty and staff

Excellence in research

Financial stewardship

METRICS

- Graduation rate
- Retention rate
- Global exchange rate
- Participation rate in community engagement
- Research symposium projects for undergraduate and graduate students

- Increase new student enrollment
- Increase enrollment in 10 student segments
- Increase retention
- Increase students in online degrees and micro credentials
- Increase graduate student majors

- Faculty & staff development program participation rates
- Promote faculty award nominations and awards
- Increase workload adjustments for faculty and staff achievements

- Increase peer reviewed publications
- Increase grant, contract, and external funding applications
- Decrease teaching and service loads for research active faculty

- Increase ratio of restricted/unrestricted funds
- Increase private donors and donations
- Increase total revenue via grants and contracts
- Increase alumni association members