The Honors College at Marshall University

University Vision: To inspire learning and creativity that ignites the mind, nurtures the spirit, and fulfills the promise of a better future

College Mission: **To cultivate intellectual curiosity and ethical action through creative and critical inquiry, experiential learning, and community engagement**

Values: Academic Excellence · Innovative Learning · Community Engagement · Ethical Leadership · Collaborative Partnerships · Sound Fiscal Stewardship

Objectives:

- *Enhance our strength and value proposition through strategic enrollment management.*
- *Develop distinct, robust, and flexible curricular and co-curricular offerings.*
- *Strengthen and expand relationships and collaborative partnerships.*
- *Reinforce our financial resources and sustainability in an IBM budget model.*

Initiatives:

- Expand recruitment pathways and enhance retention initiatives.
- Increase interdisciplinary and collaborative experiential learning capacity.
- Develop and contribute to professional development and mentorship opportunities for faculty and staff across the university.
- Secure diverse funding streams and grow supportive revenue partnerships.

Metrics:

- Establish 5 high school partnerships Improve retention by 8% with engagement
- Expand mentoring/co-curricular participation by 10% by year 2
- Increase first-year retention by 10% by year 3

- Develop 2 new interdisciplinary courses by year 2
- Introduce online versions of 5 courses by year 3
- Increase experiential learning by 20% by year 2
- Develop global engagement projects by year 2
- Introduce 1 new leadership/civic engagement program by year 2

- Establish 5 new curricular/co-curricular partnerships by year 2
- Expand global partnership in Ireland by year 5
- Develop 2 internal co-curricular collaborations
- Launch 1 annual alumni-student networking event by year 3

- Secure $20,000 in additional funding by year 2
- Launch alumni fundraising campaign by year 2
- Increase external funding to $40,000 by year 3
- Ensure 100% accuracy in SCH allocation