CURRICULUM PLAN COLLEGE OF ARTS AND MEDIA

JOURNALISM MULTIMEDIA

REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING CORE 2:

CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Sem Crit Thinking	٠	3		-	ENG 101	Beginning Composition	•	3	
	Critical Thinking	٠	3		-	ENG 201	Advanced Composition	•	3	
	Critical Thinking	٠	3		-	CMM 103	Fund Speech-Communication	•	3	
							Core II Mathematics	•	3	
Additiona	al University Requirements						Core II Natural/Physical Science	٠	4	
	Writing Intensive		3				Core II Humanities	•	3	
	Writing Intensive		3				Core II Social Science	•	3	
	International and Multicultural		3				Core II Fine Arts	•	3	
JMC 465	Capstone		3							

2019-2020

MAJOR REQUIREMENTS

All Journalism Majors are required to take the following courses:

CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE	
	Modern Language	٠	3			JMC 101	Media Literacy	٠	3		udy.
	Modern Language	٠	3			JMC 102	Media Toolbox	٠	3		of st
	Cultural (ANT 201, SOC 200 or GEO	٠	3			JMC 103	Language Use for Media	٠	1		olan
	100)				-	JMC 241	Media Design	•	3		our þ
	Multicultural	٠	3			JMC 260	Digital Imaging for JMC	•	3		in y
	International (not JMC 436)	٠	3			JMC 345	Mass Comm. Law and Ethics	•	3		urse
	History Elective	٠	3			JMC 361	Digital Presence	•	3		iis cc
	Literature Elective	٠	3			JMC	Internship/Practicum	٠	3		of th
	Literature Elective	•	3			470/490					JCe

AREA OF EMPHASIS SPECIFIC

Majors who wish to pursue and Area of Emphasis in Multimedia Journalism must take the following courses:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
JMC 300	Reporting and News Writing	٠	3			Multimedia Emphasis Elective	۲	3	
🜪 JMC 301	Beat Reporting	٠	3			Non-JMC elective		3	
JMC 458	Emerging Media for Journalists	٠	3			Non-JMC elective		3	
JMC 465	Multimedia Reporting	• •	3			Non-JMC elective		3	
	Multimedia Emphasis Elective	٠	3			Non-JMC elective		3	
	Multimedia Emphasis Elective	٠	3			Non-JMC elective		2	
	Multimedia Emphasis Elective	٠	3						
	Multimedia Emphasis Elective		З						

MAJOR INFORMATION

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 with a C or better OR by completing JMC 103 with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- Multimedia Emphasis Elective may be met by taking any five of the following courses: JMC 302, JMC 305, JMC 332, JMC 414, JMC 430, JMC 451, JMC 462
- · All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
 - Submit a complete internship application.

- Secure approval of the employment or other work.
- Get permission to enroll in JMC 490, 491 or 470.
- Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

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MY ADVISOR'S NAME IS:

FOUR YEAR PLAN COLLEGE OF ARTS AND MEDIA JOURNALISM MULTIMEDIA

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. With an emphasis in multimedia journalism students learn to write, edit, and design news in multiple media formats. Students learn writing, reporting, editing, designing, photography, web publishing, web design, and video, as well as other media skills. They then use those skills and gain hands-on experience by working for the campus online publication. The Parthenon

		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRA
	FYS 100	First Year Sem Crit Thinking	•	3				Core II Mathematics	•	3	
	P JMC 101	Media Literacy	•	3			JMC 102	Media Toolbox	•	3	
	JMC 103	Language Use for Media	٠	1				Core I Critical Thinking	٠	3	
5 🔻	🥐 CMM 10	3 Fundamentals of Speech	•	3				Core I Critical Thinking	•	3	
	P ENG 101	Beginning Composition	•	3				Core II Social Science	•	3	
2		Fine Arts	•	3							
	UNI 100	Freshman First Class		1							
	TOTAL H	IOURS		17			TOTAL HO	OURS		15	
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		FALL SEMESTER						SPRING SEMESTER			
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	JMC 300	Reporting and News Writing	۵	3			JMC 260	Digital Imaging for JMC	٠	3	
	JMC 241	Media Design	•	3		-	JMC 301	Beat Reporting	۵	3	
	🗭 ENG 201	Advanced Composition	•	3				Core II Humanities (WI)	•	3	
		Any Modern Language	•	3				Any Modern Language II	•	3	
<u>т</u>		Core II Physical/Natural Science	•	4				History Elective	٠	3	
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	TOTAL H	IOURS		16			TOTAL HO	OURS		15	
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INVOLVEMENT OPPORTUNITIES

- The Parthenon
- WMUL FM 88.1
- National Broadcast Society
- Basketball Friday Night in WV
- SGA Society of Professional Journalists
- Campus Activity Board
- JMELI
- Film Club
- Club Sports
- Political Organizations
- Photography Club

RELATED MAJORS

- English
- Political Science
- History
- Communication Studies
- Computer and Information Technology
- International Affairs
- Humanities

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- · Have an overall and Marshall Grade Point Average of 2.25 or higher;
- Have an overall Grade Point Average of 2.25 or higher in the major area of study;
- 48 credit hours in JMC
- 72 credit hours of non-JMC
- at least 42 hours of 300/400 level courses
- at least a "C" or better in all required JMC
- submit a graduation portfolio
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements;
- Have met the requirements of the Core Curriculum;
- · Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- · Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

JOURNALISM-MULTIMEDIA – 2019-2020

YEAR ONE

Stay on the Herd Path and come

to class! Class attendance is more

important to your success than

your high school GPA, your class

standing, or your ACT/SAT scores.



Have guestions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam



FM 88.1, or work with the student daily, The Parthenon. They're solid media experience for any major.



Take an elective course that links diversity to your field of study.

> Join NBS and SPJ where you'll network with professionals, work on contest entries, and travel to conferences.

YEAR TWO



Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind. Use summer terms to quickly get back on track.

Have you considered adding a minor?

Think about personal areas of interest

you'd like to explore or how you might

enhance your major with a related skill

set.

Submit your work for the NBS, SPJ,

Hearst, and other awards.



Attend an intercultural festival or

0

In order to graduate on time, you

need to take an average of 15

credits per semester. Are you on

track? Take 15 to Finish!

Take a pulse check. Know what

you need to do every year to keep

your grants, scholarships, or federal

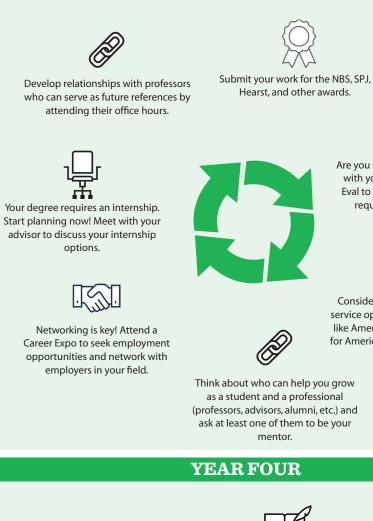
financial aid.



Volunteer at the radio station, WMUL

FM 88.1, or work with the student daily, The Parthenon. They're solid media experience for any major.

Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

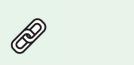


YEAR THREE



This is it! Are you on track to graduate? Meet with your advisor for your Senior Eval to see what requirements you have left.

Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career



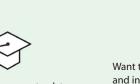
Develop relationships with professors who can serve as future references by attending their office hours.





Be at the top of your professional

game! Prepare a final resume and practice your interview skills with a career coach in Career Education.





TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Creativity
- Attention to Detail
- Design Sense
- Objectivity
- Open-Mindedness
- Curiosity
- Artistic Sense
- Visualization
- Decision Making

ASSOCIATED CAREERS

- Reporting
- Editorial/Column Writing
- Feature Writing
- Investigative Journalism
- Photo Journalism
- Editing
- Proofreading
- Videography
- Production
- Freelance Writing
- Blogger
- Web Manager
- Editor
- Bureau Chief
- Multimedia Producer
- Management
- VR Reporting

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



Submit your work for the NBS, SPJ, Hearst, and other awards.



Collect the artifacts you'll need for your graduation portfolio.



Marshall University College of Arts and Media One John Marshall Drive Huntington, WV 25755 1-304-696-6433 cam@marshall.edu marshall.edu/cam



Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Consider applying for a year-long service opportunity after graduation like AmeriCorps, Peace Corps, Teach for America, City Year, or Literacy Lab.