CURRICULUM PLAN COLLEGE OF BUSINESS

HEALTH CARE MANAGEMENT

REQUIREMENTS

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend CORE CURRICULUM disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

COR	E 1: CRIT	ICAL THINKING				COF	RE 2:				
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	FYS 100	First Year Sem Crit Thinking	•	3		***	ENG 101	Composition I	•	3	
	PSY 201	Critical Thinking Course	•	3		***	ENG 201	Advanced Composition	•	3	
	ACC 215	Critical Thinking Course	•	3		(CMM 207	Bus & Prof Communication	•	3	
							STA 150	Fundamentals of Statistics	•	3	
	Additiona	l University Requirements					STA 150L	Fundamentals of Statistics Lab	•	1	
	ENG 204	Writing Intensive		3				Natural/Physical Science	•	4	
	MGT 460	Writing Intensive		3				Humanities	•	3	
		MC or I: Intl Business Elective		3		***	PSY 201	General Psychology	•	3	
	MGT 455	Capstone		3				Fine Arts	•	3	

COLLEGE

All business majors are required to take core business courses. They are as follows:

	CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME		HRS GRADE
	ENG 204	Writing for the Workplace	3			MIS 200	Bus Computer Applications	•	3
**	ACC 215	Accounting Principles (CT)	3		(1	MIS 290	Principles of MIS	•	3
***	ACC 216	Principles of Accounting	3			MGT 218	Business Quantitative Methods	•	3
***	ECN 250	Principles of Microeconomics	3		(**	MGT 320	Principles of Management	•	3
	ECN 253	Principles of Macroeconomics	3			MGT 460	Strategic Management	•	3
	FIN 323	Principles of Finance	3		(1	MKT 340	MKT Concepts and Applications	•	3
	LE 207	Legal Environment of Business	3				CMM Studies Elective		3
							International Business Elective	• •	3

MAJOR

Students who wish to major in Health Care Management must take the following courses:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE	
MGT 350	HC Organizations & Management	•	3			Free Elective	3		
LE 351	Legal Aspects of HCO	•	3			Free Elective	3		
MGT 354	HC Delivery Systems	•	3			Free Elective	3		
MGT 355	Mgt HC Products and Services	•	3			Free Elective	3		
MGT 424	Human Resource Management	•	3			Free Elective	3		
MGT 455	Health Care Policy Seminar	• •	3			Free Elective	3		
MGT 471	HC Practicum I	•	4			Free Elective	2		
	MGT Elective	•	3						

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- MGT electives can be any 300 or 400 level MGT courses not already required.
- The Health Care Practicum is completed during the summer of the senior
- MGT 455 is the capstone course for all Health Care Management majors. It can only be taken during the senior year after all prerequisites are met.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
- MGT 445 cannot count as both the International Business Elective and a

MY ADVISOR'S NAME IS:

- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

FOUR YEAR PLAN COLLEGE OF BUSINESS 2020-2021

MY ADVISOR'S NAME IS:

HEALTH CARE MANAGEMENT

TOTAL HOURS

Summer Term (optional):

The Division of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Health Care Management. Graduates with the degree are prepared to provide health care organizations with the necessary skills to manage the complexities of delivering health care in the dynamic health care environment. In the program, you will learn financial and organizational skills, how to prepare budgets, and how to make effective decisions. Health care managers have a wide range of career options through which to apply their knowledge and provide needed services to the community.

		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	FYS 100	First Year Sem Crit Thinking	•	3	CHARLE		LE 207	Legal Environment of Business		3	CHARLE
19	ENG 101	English Composition I	•	3		-	ECN 250	Principles of Microeconomics		3	
a	STA 150	Fundamentals of Statistics	• •	3		**	CMM 207	Bus & Prof Communication	• •	3	
	STA 150L	Fundamentals of Statistics Lab	• •	1				Physical or Natural Science	•	4	
		General Psychology (CT)	• •	3				Fine Arts	•	3	
I EAR	MIS 200	Bus Computer Applications		3							
3	UNI 100	Freshman First Class		1							
	TOTAL HO			17			TOTAL HO	OURS		16	
Sun	mmer Term (or			• •			101712110	, 0113			
		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	ACC 215	Accounting Principles (CT)	• •	3		***	ACC 216	Principles of Accounting	•	3	
	ECN 253	Principles of Macroeconomics	•	3			MGT 218	Business Quantitative Methods	•	3	
	ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• •	3	
> ⊣		Free Elective		3				Free Elective		3	
		CMM Studies Elective	•	3		**	MGT 320	Principles of Management	•	3	
I EAR											
H											
	TOTAL HO	DURS		15			TOTAL HO	DURS		15	
Sun	nmer Term (or	otional):									
Sun	mmer Term (op	otional): FALL SEMESTER					_	SPRING SEMESTER			
Sun	CODE			HRS	GRADE		CODE	SPRING SEMESTER COURSE NAME		HRS	GRADE
Sun		FALL SEMESTER		HRS 3	GRADE		CODE LE 351		•	HRS 3	GRADE
i	CODE	FALL SEMESTER COURSE NAME	•		GRADE	7		COURSE NAME	* *		GRADE
i	CODE FIN 323	FALL SEMESTER COURSE NAME Principles of Finance		3	GRADE	*	LE 351	COURSE NAME Legal Apects of HCO		3	GRADE
ı	CODE FIN 323 MGT 350	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management	•	3	GRADE		LE 351 MGT 354	COURSE NAME Legal Apects of HCO HC Delivery Systems	•	3	GRADE
	CODE FIN 323 MGT 350 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications	•	3 3 3	GRADE	•	LE 351 MGT 354	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services	•	3 3 3	GRADE
	CODE FIN 323 MGT 350 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS	•	3 3 3 3	GRADE		LE 351 MGT 354	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective	•	3 3 3 3	GRADE
	CODE FIN 323 MGT 350 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS	•	3 3 3 3	GRADE		LE 351 MGT 354	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective	•	3 3 3 3	GRADE
	CODE FIN 323 MGT 350 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3	GRADE		LE 351 MGT 354	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective	•	3 3 3 3	GRADE
YEAR I HREE	CODE FIN 323 MGT 350 MKT 340 MIS 290	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3	GRADE	•	LE 351 MGT 354 MGT 355	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective	•	3 3 3 3 3	GRADE
EAR I HREE	CODE FIN 323 MGT 350 MKT 340 MIS 290 TOTAL HC	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3	GRADE		LE 351 MGT 354 MGT 355	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective	•	3 3 3 3 3	GRADE
EAR I HREE	CODE FIN 323 MGT 350 MKT 340 MIS 290 TOTAL HC	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS ptional):	•	3 3 3 3 3	GRADE		LE 351 MGT 354 MGT 355	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective	•	3 3 3 3 3	
Par Hubb	CODE FIN 323 MGT 350 MKT 340 MIS 290 TOTAL HO	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS ptional): FALL SEMESTER	•	3 3 3 3 3		•	MGT 354 MGT 355 TOTAL HC	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective SPRING SEMESTER	•	3 3 3 3 3	
EAR I HREE	CODE FIN 323 MGT 350 MKT 340 MIS 290 TOTAL HC	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS ptional): FALL SEMESTER COURSE NAME	•	3 3 3 3 3 15			MGT 354 MGT 355 TOTAL HC	COURSE NAME Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective SPRING SEMESTER COURSE NAME	*	3 3 3 3 3 15	
Sur	CODE FIN 323 MGT 350 MKT 340 MIS 290 TOTAL HC	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS ptional): FALL SEMESTER COURSE NAME Human Resource Management	•	3 3 3 3 3 15			MGT 354 MGT 355 TOTAL HC	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective SPRING SEMESTER COURSE NAME Strategic Management	•	3 3 3 3 3 15	
Sur	CODE FIN 323 MGT 350 MKT 340 MIS 290 TOTAL HC	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS DUR	•	3 3 3 3 3 15 HRS 3			MGT 354 MGT 355 TOTAL HC	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective SPRING SEMESTER COURSE NAME Strategic Management MGT Elective	•	3 3 3 3 3 15 HRS 3	
	CODE FIN 323 MGT 350 MKT 340 MIS 290 TOTAL HC mmer Term (op CODE MGT 424 MGT 455	FALL SEMESTER COURSE NAME Principles of Finance HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS DURS DURS DURS DURS DURS HUMAN RESOURCE MANAGEMENT HEAlth Care Policy Seminar Humanities	•	3 3 3 3 3 15 HRS 3 3			MGT 354 MGT 355 TOTAL HC	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective Free Elective SPRING SEMESTER COURSE NAME Strategic Management MGT Elective International Business Elective	•	3 3 3 3 3 15 HRS 3 3	GRADE

TOTAL HOURS

INVOLVEMENT OPPORTUNITIES

- Research professional organizations like the American Association of Healthcare Administrative Management, the American College of Healthcare Executives, or the Health Care Administrators Association
- · Volunteer for organizations that have a health care focus
- Join a business student organization like the Healthcare Executive Leaders of Marshall, the Society for Human Resource Management, Alpha Kappa Psi, or Delta Sigma Pi
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- · Practice job interviewing
- Join LinkedIn
- Get a Business Professionalism Certificate
- · Meet with a faculty mentor

RELATED MAJORS

- Management
- Finance
- Accounting
- Management Information Systems
- Communications
- Nursing

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- · Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- · Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements:
- Have met the requirements of the Core Curriculum;
- · Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year:
- · Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

HEALTH CARE MANAGEMENT — 2020-2021

YEAR ONE



Have guestions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam



Take a career self-assessment to help determine what majors fit your talents and interests and consider job shadowing opportunities.



Join or create a club or organization on campus about a particular issue you care about. Marshall has more than 200 student organizations.



Stay on the Herd Path and come to class! Class attendance is more important to your success than your high school GPA, your class standing, or your ACT/SAT scores.





In order to graduate on time, you need to take an average of 15 credits per semester. Are you on track? Take 15 to Finish!



Take a pulse check. Know what you need to do every year to keep your grants, scholarships, or federal financial aid.



Attend an intercultural festival or event on campus or in town.

YEAR THREE



Develop relationships with professors who can serve as future references by attending their office hours.



Have you considered adding a minor? Think about personal areas of interest you'd like to explore or how you might enhance your major with a related skill



Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career goals.



Consider joining a businessfocused student organization like Healthcare Executive Leaders of Marshall.





Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.



Your degree requires a practicum that must be completed over a summer term. Start planning now! Meet with your advisor.



Apply for graduation! It's finally here! Go online and complete your graduation application. Need help? See your advisor.

Don't enter your field with zero

experience! Secure an internship

related to your field of study.

Attend Countdown to

Commencement. This is a one stop

shop for all things graduation at

Marshall! Keep an eye out for this

event.



Consider the 3+2 program if you'd like to earn both your bachelor's and master's degrees in less time overall.



Check with your advisor to see if you qualify to graduate with honors.





Earn your Business Professionalism Certificate by attending speaker events and skill workshops offered by the Lewis College of Business.



Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.





Lewis College of Business Brad D. Smith Undergraduate School of Business One John Marshall Drive Huntington, WV 25755 1-304-696-2314 lcob@marshall.edu

TRANSFERABLE SKILLS

Active Listening

Critical Thinking

ASSOCIATED WITH THIS MAJOR

· Oral and Written Communication Skills

· Judgement and Decision Making

• Operations and Systems Analysis

• Strategy Development

ASSOCIATED CAREERS

· Admissions Coordinator

Hospital Administrator

· Medical Records Manager

· Social Services Manager

· Home Health Manager

Manager

· Hospice Care Administrator

· Clinical Administrative Coordinator

• Medical Office and Group Practice

• Quality Assurance Representative

• Long Term Care Administrator

· Clinical Laboratory Administrator

This academic map is to be used as a

guide in planning your coursework

complexities of degree programs,

it is unfortunate but inevitable that

an error may occur in the creation

of this document. The official source

of degree requirements at Marshall

University is DegreeWorks available

in your myMU portal. Always consult

toward a degree. Due to the

regularly with your advisor.

• Medical Insurance Company Manager

· Complex Problem Solving

· Time Management

Team Leadership

Planning

Monitoring

Coordination

MARSHAL

Marshall University marshall.edu/cob

YEAR TWO



Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind. Use summer terms to quickly get back on track.



Take MGT 320 in your second year to ensure that you are ready to start your 300 level health care management classes in year three.



National Student Exchange: Study away for one semester and gain a different perspective. Choose from institutions across the US, US territories, or Canada.



Take a Community Based Learning (CBL) class that connects course content to the community. Stay engaged and make a difference.



Meet with a career education specialist to conduct a "gap analysis." Figure out the skills you'll need for the career you want while you still have time to build them.



Did you do really well in a hard course? Become a Tutor or a Supplemental Instructor.



Volunteer for causes that you are passionate about such as animal rescue, 5ks to support medical research, or mentoring local youth.

YEAR FOUR