MY ADVISOR'S NAME IS:

INTERNATIONAL BUSINESS

REQUIREMENTS

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend CORE CURRICULUM disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRIT	ICAL THINKING				COF	RE 2:				
CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100	First-Year Sem Crit Thinking	٠	3			ENG 101	Composition I	٠	3	
PSY 201	Critical Thinking Course	•	3			ENG 201	Advanced Composition	•	3	
🜪 ACC 215	Critical Thinking Course	•	3			CMM 207	Bus & Prof Communication	•	3	
						STA 150	Fundamentals of Statistics	•	3	
Additiona	al University Requirements					STA 150L	Fundamentals of Statistics Lab	•	1	
ENG 204	Writing Intensive		3				Natural/Physical Science	•	4	
MGT 460	Writing Intensive		3				Humanities	•	3	
ECN 460	Multicultural or International		3			PSY 201	General Psychology	•	3	
FIN 475	Capstone		3				Fine Arts	•	3	

COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
ENG 204	Writing for the Workplace	• =	3		-	MIS 200	Bus Computer Applications		3	
🜪 ACC 215	Accounting Principles (CT)	• •	3		-	MIS 290	Principles of MIS		3	
ACC 216	Principles of Accounting		3		-	MGT 218	Business Quantitative Methods		3	
🜪 ECN 250	Principles of Microeconomics		3			MGT 320	Principles of Management		3	
🗭 ECN 253	Principles of Macroeconomics		3			MGT 460	Strategic Management	•	3	
🗭 FIN 323	Principles of Finance		3			MKT 340	MKT Concepts and Applications		3	
LE 207	Legal Environment of Business		3				CMM Studies Elective		3	
ECN 420	International Trade	• = •	3							

MAJOR

Students who wish to major in International Business must take the following courses:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE	s the
ECN 420	International Trade	٠	3			Free Elective	3		scusa
MKT 371	International Marketing	٠	3			Free Elective	3		to di
FIN 343	Intermed Financial Management	٠	3			Free Elective	3		isor
ECN421	Global Macroeconomic Analysis	٠	3			Free Elective	3		adv
FIN 440	International Finance	٠	3			Free Elective	3		your
FIN 475	International Bus Strategies	• •	3			Free Elective	3		See
MGT 445	International Management	•	3			Free Elective	3		ajor.
MGT 478	Import/Export Management	٠	3						ur m
ECN 460	Economics of Developing Countries	• •	3						r yo

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours The Communication Studies Elective can be met by taking one of the completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- FIN 475 is the capstone course for all IB majors. It can only be taken during the senior year after all prerequisites are met.
- ECN 460 must be taken to meet the International Business Elective.
- following courses: CMM 302, 308, 315, 319, or 322.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

FOUR YEAR PLAN COLLEGE OF BUSINESS 2020-2021

INTERNATIONAL BUSINESS

The Division of Finance and Economics offers a Bachelor of Business Administration degree (BBA) in International Business. International Business focuses on cross-border commerce and the legal requirements and trade regulations in the country where you are doing business. You will learn to understand the competitive global landscape of business and understand the impact international trade has on domestic and foreign markets.

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME	_	HRS	GRADE		CODE	COURSE NAME	_	HRS	GRAD
		FYS 100	First Year Sem Crit Thinking	•	3			LE 207	Legal Environment of Business		3	
		ENG 101	English Composition I	•	3			ECN 250	Principles of Microeconomics		3	
ĿЭ		STA 150	Fundamentals of Statistics	• •	3			CMM 207	Bus & Prof Communication	• •	3	
ONE		STA 150L		•	1				Physical or Natural Science	•	4	
		51111502	Lab		•				Fine Arts	•	3	
YEAR		PSY 201	General Psychology (CT)	•	3				The fires		5	
ΥE		MIS 200	Bus Computer Applications		3							
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	Sumi	mer Term (or			17			TOTAL HC	7013		10	
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			FALL SEMESTER					_	SPRING SEMESTER			
		CODE	COURSENAME		HRS	GRADE		CODE	COURSENAME			GRA
		ACC 215	Accounting Principles (CT)	• •	3			ACC 216	Principles of Accounting		3	
	-	ECN 253	Principles of Macroeconomics	•	3			MGT 218	Business Quantitative Methods	•	3	
МО		ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• •	3	
Γ			Free Elective		3				Free Elective		3	
AR			CMM Studies Elective	•	3				Humanities	•	3	
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		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME			GRA
	,	FIN 323	COURSE NAME Principles of Finance		3	GRADE	•	ECN 420	COURSE NAME International Trade	• • •	3	GRA
ы	-	FIN 323 MGT 320	COURSE NAME Principles of Finance Principles of Management	ł		GRADE	-	ECN 420 MKT 371	COURSE NAME International Trade International Marketing	• • •		GRA
REE	•	FIN 323	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications		3	GRADE	•	ECN 420	COURSE NAME International Trade International Marketing Intermed Financial Management		3	GRA
HREE	•	FIN 323 MGT 320	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS		3 3	GRADE	•	ECN 420 MKT 371	COURSE NAME International Trade International Marketing Intermed Financial Management International Management	•	3 3	GRA
H	•	FIN 323 MGT 320 MKT 340	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications	ŝ	3 3 3	GRADE	*	ECN 420 MKT 371 FIN 343	COURSE NAME International Trade International Marketing Intermed Financial Management	*	3 3 3	GRA
AR T	*	FIN 323 MGT 320 MKT 340	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS	ŝ	3 3 3 3	GRADE	*	ECN 420 MKT 371 FIN 343	COURSE NAME International Trade International Marketing Intermed Financial Management International Management	*	3 3 3 3	GRA
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YEAR T	Sumi	FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HC mer Term (op CODE ECN 421	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective COURS DURS EXAMPLESTER COURSE NAME Global Macroeconomic Analysis	:	3 3 3 3 15 HRS 3			ECN 420 MKT 371 FIN 343 MGT 445 	COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies	•	3 3 3 3 15	
OUR YEAR T	Sumr	FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HO mer Term (op CODE ECN 421 ECN 460	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective URS OURS DI ELECTIVE ELECT	•	3 3 3 3 15 HRS 3			ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC	COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies Strategic Management	•	3 3 3 3 15	
FOUR YEAR T	Sumi	FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HO mer Term (op CODE ECN 421 ECN 460	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective URS COURS FREE COURSE NAME Global Macroeconomic Analysis Economics of Developing Countries International Finance	•	3 3 3 3 1 5 HRS 3 3 3			ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC	COURSE NAME International Trade International Marketing Interned Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies Strategic Management Import/Export Management	•	3 3 3 3 15 15 HRS 3 3 3 3	
FOUR YEAR T	Sumi	FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HO mer Term (op CODE ECN 421 ECN 460	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective URS COURSENAME Global Macroeconomic Analysis Economics of Developing Countries International Finance Free Elective	•	3 3 3 3 15 15 HRS 3 3 3 3 3			ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC	COURSE NAME International Trade International Marketing Interned Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies Strategic Management Import/Export Management	•	3 3 3 3 15 15 HRS 3 3 3 3	
OUR YEAR T	Sumi	FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HO mer Term (op CODE ECN 421 ECN 460	COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS DURS DURS DURS DURS DURS DUR	•	3 3 3 3 15 15 HRS 3 3 3 3 3			ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC	COURSE NAME International Trade International Marketing Interned Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies Strategic Management Import/Export Management Free Elective	•	3 3 3 3 15 15 HRS 3 3 3 3	GRA GRA

INVOLVEMENT OPPORTUNITIES

- Study abroad
- Learn a second language
- Participate in cultural events on campus and in the community
- Join a business student organization like the International Business Club, Alpha Kappa Psi, or Delta Sigma Pi
- Research professional organizations like the American Economic Association
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- Practice job interviewing
- Join LinkedIn
- Get a Business Professionalism Certificate
- Meet with a faculty mentor

RELATED MAJORS

- Finance
- Economics
- International Affairs

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements;
- Have met the requirements of the Core Curriculum:
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

INTERNATIONAL BUSINESS – 2020-2021

YEAR ONE

Stay on the Herd Path and come

to class! Class attendance is more

important to your success than

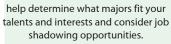
your high school GPA, your class

standing, or your ACT/SAT scores.



already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam







Join or create a club or organization on campus about a particular issue you care about. Marshall has more than 200 student organizations.

Attend an intercultural festival or event on campus or in town.

YEAR TWO



Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind. Use summer terms to quickly get back on track.

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Meet with your academic advisor to

ensure that you are informed about

prerequisites and courses that are

only offered one time a year.

Consider studying abroad in the

summer, during Spring Break, or for

an entire semester

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Take a Community Based Learning (CBL) class that connects course content to the community. Stay engaged and make a difference.



Run for Student Government and

represent your fellow students

while making a longterm difference

on Marshall's campus.

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In order to graduate on time, you

need to take an average of 15

credits per semester. Are you on

track? Take 15 to Finish!

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Take a pulse check. Know what you need to do every year to keep

your grants, scholarships, or federal

financial aid.





Did you do really well in a hard course? Become a Tutor or a Supplemental Instructor.



Meet with a career education specialist to conduct a "gap analysis." Figure out the skills you'll need for the career you want while you still have time to build them.







Business Club to maximize your

opportunities for networking and

build leadership skills.

Develop relationships with professors who can serve as future references by attending their office hours.



Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career goals.



Volunteer for causes that you are passionate about such as animal rescue, 5ks to support medical research, or mentoring local youth.

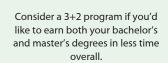


Work with a faculty mentor to determine what professional certifications are available to assist you in meting your career goals.

YEAR FOUR



Apply for graduation! It's finally here! Go online and complete your graduation application. Need help? See your advisor.





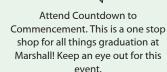


Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

Don't enter your field with zero experience! Secure an internship related to your field of study.



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Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Talk to your academic advisor about the opportunity to complete minors like Economics, Finance, and International Affairs!

TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Active Listening
- Critical Thinking
- Oral and Written Communication Skills
- Judgement and Decision Making
- Complex Problem Solving
- Planning
- Monitoring
- Coordination
- Operations and Systems Analysis
- Strategy Development

ASSOCIATED CAREERS

- Analyst for Multinational Corporations
- Federal Government
- Lawyer
- International Organizations
- Import/Export Market Developer
- Foreign Exchange Trader

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



Check with your advisor to see if you qualify to graduate with honors.



Earn your Business Professionalism Certificate by attending speaker events and skill workshops offered by the Lewis College of Business.



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