

2010 Student Activities Programming Board Assessment Day Survey

Last Modified: 04/14/2010

1. Major

Text Response

This was a text response. Suffice it to say that, as there were 825 responses, virtually every major was represented.

Statistic	Value
Total Responses	825

2. If you are a commuter, how far from campus do you live?

Text Response

There was a wide range of answers and some students answered in terms of miles, while others answered in terms of time to get to campus. In general, most commuters reported living fairly close to campus. The longest distances reported were 50 minutes and 75 miles.

Statistic	Value
Total Responses	588






3. Have you been to any Student Activities Programming Board (SAPB) events in the last 12 months?

#	Answer	Response	%
1	Yes	232	30%
2	No	401	51%
3	What is the Student Activities Programming Board (SAPB)?	147	19%
	Total	780	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.89
Variance	0.47
Standard Deviation	0.69
Total Responses	780

4. Which Student Activities Programming Board events have you attended within the last 12 months? (Please check all that apply)

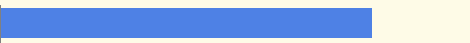

#	Answer	Response	%
1	Airbrush Hats (Novelty Custom Airbrushed Hats)	49	16%
2	Bobby V Concert at the Keith Albee	24	8%
3	Bridge Day Bus Trip	10	3%
4	Casino Night at the Keith Albee (Formal)	38	12%
5	Carter Caves Bus Trip	10	3%
6	Cincinnati Reds Bus Trip	14	5%
7	Disturbed w/ Sevendust Concert	6	2%
8	Diversity According to South Park (Lecture)	20	6%
9	Friday Night Frenzy (Free Weekend Programming)	27	9%
10	GameLive (Interactive Gaming Tour in the Student Center)	30	10%
11	How to Make the Perfect Flyer (Educational Session)	8	3%
12	Inauguration Celebration	19	6%
13	Kings Island Bus Trip	15	5%
14	Leadership Banquet for Student Organizations	11	4%
15	Mike Birbiglia Homecoming Comedy Night	60	19%
16	Mondays Suck (Free Weekday programming)	15	5%
17	MU Night at the Funnybone	77	25%
18	Photo Puzzles & Caricature Artist (Novelty Event)	13	4%
19	Photo Snow Globes	24	8%
20	Pink Floyd Experience	7	2%
21	Skate Night at the Roll-a-Rama	13	4%
22	Ski Trip to Canaan Valley	3	1%
23	Star Trek movie on Buskirk Field	38	12%
24	Student Organization Fair	86	28%
25	The Thunder Walk (Tailgate Before	77	25%

	Football Games)			
26	Thumb Wars Gameshow (Texting Competition)		7	2%
27	Thunder Bowling (Free Student Bowling Night)		58	19%
28	Thunder Theatre Wednesdays		21	7%
29	Wii Are Marshall (United Way Fundraiser)		40	13%
30	Other (please specify)		30	10%

Other (please specify)
SAME Meeting
They are advertized but mostly want to concentrate on classes
Flamenco concert
meetings
Meeting with President of SAPB
Airbrushed Pennets
I saw the Chik-Fil-A Cow maul a car with a sledgehammer...
Blood Drive and Movie Day
Blood Drive
Three Days Grace concert
Drag Show
Did not attend any events
Avenue Q
none
Mocktail Party
NACA
Casino Night
haven't been to any
spring break trip
Didn't go
EF trip to Europe

Statistic	Value
Min Value	1
Max Value	30
Total Responses	309

5. Would you recommend these events to your friends?

#	Answer	Response	%
1	Yes		526 78%
2	No		149 22%
	Total	675	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.22
Variance	0.17
Standard Deviation	0.42
Total Responses	675

6. How did you become aware of these events? (Please check all that apply)

#	Answer	Response	%
1	Email	214	37%
2	Fliers around campus	312	54%
3	Invited by a friend	93	16%
4	MyMU	136	24%
5	Newspaper advertising	49	9%
6	Newspaper article	35	6%
7	Our website (www.marshall.edu/sapb)	25	4%
8	Radio	22	4%
9	Social Networks (Facebook, Myspace, etc.)	99	17%
10	Television Advertising	2	0%
11	Word-of-mouth	176	31%
12	Other (please specify)	67	12%

Other (please specify)

General Themes are below:

Being at the meetings
Campus Crusade for Christ
Did not know about the events
Facebook
Fliers
Honors 101
I am a SAPB member
I walked by and saw it...
Just now, this survey
Just saw it out by MSC and went and did it
MSC
Sorority
table in MSC
Things that occur on campus during the day
this is the first I've heard about it
WMUL

Statistic	Value
Min Value	1
Max Value	12
Total Responses	575

7. To what degree did this event (s) help enhance your ability to:

#	Question	Extremely (10)	9	8	7	6	Moderately (5)	4	3	2	Not at all (1)	Responses	Mean
1	Meet new people	56	36	52	30	33	120	14	12	15	161	529	6.10
2	Feel more at home	45	38	45	50	40	117	24	10	9	148	526	6.02
3	Adjust to college social environment	45	59	47	56	39	94	23	9	15	140	527	5.80
4	Enhance your college experience	75	60	66	46	37	82	13	9	6	133	527	5.31

Statistic	Meet new people	Feel more at home	Adjust to college social environment	Enhance your college experience
Min Value	1	1	1	1
Max Value	10	10	10	10
Mean	6.10	6.02	5.80	5.31
Variance	10.16	9.32	9.82	10.71
Standard Deviation	3.19	3.05	3.13	3.27
Total Responses	529	526	527	527

8. Were your expectations met?

#	Answer	Response	%
1	Exceeded my expectations	61	12%
2	Met my expectations	284	54%
3	Did not meet my expectations	76	14%
4	Other (Please specify)	109	21%
	Total	530	100%

Other (Please specify)

Most responses said students didn't attend the events.

Statistic	Value
Min Value	1
Max Value	4
Mean	2.44
Variance	0.89
Standard Deviation	0.94
Total Responses	530

9. How important are the following types of Student Activities Programming Board (SAPB) events?

#	Question	Extremely (10)	9	8	7	6	Moderately (5)	4	3	2	Not at all (1)	Responses	Mean
1	Service Events	161	85	111	63	32	83	5	2	5	61	608	3.75
2	Diversity Events	122	74	99	66	41	107	16	7	9	67	608	4.27
3	Leadership Development	111	80	102	79	48	97	17	5	6	61	606	4.19
4	Citizenship Development	110	88	99	75	50	98	15	4	6	61	606	4.16
5	Building a Sense of Community at Marshall	187	114	108	43	20	65	7	3	1	60	608	3.43

Statistic	Service Events	Diversity Events	Leadership Development	Citizenship Development	Building a Sense of Community at Marshall
Min Value	1	1	1	1	1
Max Value	10	10	10	10	10
Mean	3.75	4.27	4.19	4.16	3.43
Variance	7.62	7.92	7.30	7.29	7.62
Standard Deviation	2.76	2.82	2.70	2.70	2.76
Total Responses	608	608	606	606	608

10. What Non-Student Activities Programming Board (SAPB) events have you attended around the Tri-State?

Text Response

Numerous events were listed. Some popular ones included Concerts, Sporting Events, Church Events, Marshall Artist Series, Funny Bone, Campus Lectures, events sponsored by various MU Organizations, MU plays, Arts Events, etc.

Statistic	Value
Total Responses	182

11. What is the best day of the week for an event on campus?

#	Answer	Response	%
1	Monday	51	7%
2	Tuesday	77	10%
3	Wednesday	141	19%
4	Thursday	155	21%
5	Friday	215	29%
6	Saturday	92	12%
7	Sunday	14	2%
	Total	745	100%

Statistic	Value
Min Value	1
Max Value	7
Mean	3.99
Variance	2.17
Standard Deviation	1.47
Total Responses	745

12. What is the best time of day for an event on campus?

#	Answer	Response	%
1	Morning	18	2%
2	Noon	115	15%
3	3 pm - 5 pm	172	23%
4	5 pm - 7 pm	174	23%
5	7 pm - 9 pm	216	29%
6	9 pm - 11 pm	54	7%
	Total	749	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	3.82
Variance	1.61
Standard Deviation	1.27
Total Responses	749

13. What type of event do you enjoy most? (Please check all that apply)

#	Answer		Response	%
1	Coffeehouse Act		140	19%
2	Comedian		419	58%
3	Concert		427	59%
4	Dance Party		126	17%
5	Fine Arts (Ex. Slam Poetry)		154	21%
6	Formal Event (Ex. Casino Night)		168	23%
7	Guest Speaker or Lecture		162	22%
8	Movie		380	52%
9	Novelty Event (Ex. Photo Snowglobes, Photo Mousepads, etc.)		148	20%
10	Sporting Event (Ex. Bowling)		254	35%
11	Travel Opportunity		280	39%
12	Other (please specify)		20	3%

Other (please specify)
outdoor movie
anything free
Gaming
service
Video Game Tournaments
Trivia!
Red's games
Park and Rec Hiking, canoeing, backpacking, biking,
Sleep. You know it's true.
Xbox tournaments
Something silly
I like variety
Games.

Statistic	Value
Min Value	1
Max Value	12
Total Responses	726

14. How important are university sponsored weekend activities?

#	Answer	Response	%
1	Extremely important	164	22%
2	Somewhat important	276	37%
3	Neutral	222	29%
4	Somewhat Unimportant	37	5%
5	Not Important	55	7%
	Total	754	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	2.39
Variance	1.21
Standard Deviation	1.10
Total Responses	754

15. Any comments or ideas for events?

Text Response

Numerous ideas were shared with the SAPB.

Statistic	Value
Total Responses	104

16. Gender

Value	Total
M	269
F	606

17. Race

Value	Total
White	770
African American	32
Asian/Pacific Islander	27
Hispanic	11
American Indian/Alaskan Native	3
International Student	2
[No Value]	30

18. Class

Value	Total
SR	308
JR	145
SO	145
GR	165
FR	112

19. Residence Hall

Value	Total
FN	43
WS	14
FS	30
BU	24
HY	18
HR	10
WN	14
TTW	33
TTE	14
GN	3
[No Value]	672