



Marshall University Graduation Survey Report

*Lewis College of Business*

*Academic Year 2018 – 2019*

**Q1 - Please indicate your level of satisfaction with these elements of your experience in the Accounting Program;**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	Accounting courses promote critical thinking and analytic skills	25.00%	5	55.00%	11	10.00%	2	10.00%	2	0.00%	0	20
2	Accounting courses promote writing skills	35.00%	7	50.00%	10	15.00%	3	0.00%	0	0.00%	0	20
3	Accounting courses promote speaking skills	25.00%	5	60.00%	12	10.00%	2	5.00%	1	0.00%	0	20
4	Accounting courses adequately prepared me for my planned career	5.00%	1	35.00%	7	25.00%	5	25.00%	5	10.00%	2	20
5	Accounting courses provided adequate experience with and knowledge of computers	10.00%	2	45.00%	9	15.00%	3	25.00%	5	5.00%	1	20
6	Accounting faculty are generally accessible	30.00%	6	30.00%	6	20.00%	4	15.00%	3	5.00%	1	20
7	Accounting faculty seemed interested in me as a student	20.00%	4	60.00%	12	5.00%	1	10.00%	2	5.00%	1	20

**Q2 - Please indicate your level of satisfaction with these elements of your experience in the Economics Program:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	Economics courses promote critical thinking and analytic skills	0.00%	0	100.00%	3	0.00%	0	0.00%	0	3		
2	Economics courses promote writing skills	33.33%	1	66.67%	2	0.00%	0	0.00%	0	3		
3	Economics courses promote speaking skills	0.00%	0	66.67%	2	33.33%	1	0.00%	0	0.00%	0	3
4	Economics courses adequately prepared me for my planned career	0.00%	0	66.67%	2	33.33%	1	0.00%	0	0.00%	0	3
5	Economics courses provided adequate experience with and knowledge of computers	0.00%	0	66.67%	2	0.00%	0	33.33%	1	0.00%	0	3
6	Economics faculty are generally accessible	100.00%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	3
7	Economics faculty seemed interested in me as a student	100.00%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	3

**Q3 - Please indicate your level of satisfaction with these elements of your experience in the International Business Program:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	International Business courses promote critical thinking and analytic skills	50.00%	1	50.00%	1	0.00%	0	0.00%	0	0.00%	0	2
2	International Business courses promote writing skills	50.00%	1	50.00%	1	0.00%	0	0.00%	0	0.00%	0	2
3	International Business courses promote speaking skills	50.00%	1	50.00%	1	0.00%	0	0.00%	0	0.00%	0	2
4	International Business courses adequately	0.00%	0	100.00%	2	0.00%	0	0.00%	0	0.00%	0	2

	prepared me for my planned career											
5	International Business courses provided adequate experience with and knowledge of computers	50.00%	1	50.00%	1	0.00%	0	0.00%	0	0.00%	0	2
6	International Business faculty are generally accessible	50.00%	1	50.00%	1	0.00%	0	0.00%	0	0.00%	0	2
7	International Business faculty seemed interested in me as a student	50.00%	1	0.00%	0	50.00%	1	0.00%	0	0.00%	0	2

**Q4 - Please indicate your level of satisfaction with these elements of your experience in the Finance Program:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	Finance courses promote critical thinking and analytic skills	35.29%	6	35.29%	6	5.88%	1	11.76%	2	11.76%	2	17
2	Finance courses promote writing skills	41.18%	7	11.76%	2	23.53%	4	17.65%	3	5.88%	1	17
3	Finance courses promote speaking skills	52.94%	9	23.53%	4	17.65%	3	5.88%	1	0.00%	0	17
4	Finance courses adequately prepared me for my planned career	23.53%	4	23.53%	4	29.41%	5	17.65%	3	5.88%	1	17
5	Finance courses provided adequate experience with and knowledge of computers	41.18%	7	29.41%	5	17.65%	3	5.88%	1	5.88%	1	17
6	Finance faculty are generally accessible	41.18%	7	41.18%	7	5.88%	1	0.00%	0	11.76%	2	17
7	Finance faculty seemed interested in me as a student	29.41%	5	47.06%	8	11.76%	2	11.76%	2	0.00%	0	17

**Q5 - Please indicate your level of satisfaction with these elements of your experience in the Management Program:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	Management courses promote critical thinking and analytic skills	63.64%	7	27.27%	3	9.09%	1	0.00%	0	0.00%	0	11
2	Management courses promote writing skills	36.36%	4	45.45%	5	18.18%	2	0.00%	0	0.00%	0	11
3	Management courses promote speaking skills	27.27%	3	36.36%	4	27.27%	3	9.09%	1	0.00%	0	11
4	Management courses adequately prepared me for my planned career	9.09%	1	27.27%	3	45.45%	5	9.09%	1	9.09%	1	11
5	Management courses provided adequate experience with and knowledge of computers	27.27%	3	36.36%	4	27.27%	3	9.09%	1	0.00%	0	11
6	Management faculty are generally accessible	9.09%	1	54.55%	6	27.27%	3	0.00%	0	9.09%	1	11
7	Management faculty seemed interested in me as a student	18.18%	2	54.55%	6	27.27%	3	0.00%	0	0.00%	0	11

**Q6 - Please indicate your level of satisfaction with these elements of your experience in the MIS Program:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	MIS courses promote critical thinking and analytic skills	50.00%	2	25.00%	1	25.00%	1	0.00%	0	0.00%	0	4
2	MIS courses promote writing skills	50.00%	2	25.00%	1	25.00%	1	0.00%	0	0.00%	0	4
3	MIS courses promote speaking skills	50.00%	2	50.00%	2	0.00%	0	0.00%	0	0.00%	0	4
4	MIS courses adequately prepared me for my planned career	50.00%	2	0.00%	0	25.00%	1	25.00%	1	0.00%	0	4
5	MIS courses provided adequate experience	50.00%	2	25.00%	1	25.00%	1	0.00%	0	0.00%	0	4

	with and knowledge of computers											
6	MIS faculty are generally accessible	100.00%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	4
7	MIS faculty seemed interested in me as a student	100.00%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	4

**Q7 - Please indicate your level of satisfaction with these elements of your experience in the Marketing Program:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	Marketing courses promote critical thinking and analytic skills	25.00%	5	60.00%	12	10.00%	2	0.00%	0	5.00%	1	20
2	Marketing courses promote writing skills	15.00%	3	55.00%	11	25.00%	5	5.00%	1	0.00%	0	20
3	Marketing courses promote speaking skills	30.00%	6	65.00%	13	5.00%	1	0.00%	0	0.00%	0	20
4	Marketing courses adequately prepared me for my planned career	10.00%	2	40.00%	8	40.00%	8	10.00%	2	0.00%	0	20
5	Marketing courses provided adequate experience with and knowledge of computers	20.00%	4	30.00%	6	45.00%	9	5.00%	1	0.00%	0	20
6	Marketing faculty are generally accessible	20.00%	4	75.00%	15	0.00%	0	5.00%	1	0.00%	0	20
7	Marketing faculty seemed interested in me as a student	30.00%	6	50.00%	10	20.00%	4	0.00%	0	0.00%	0	20

**Q18 - Please indicate your level of satisfaction with these elements of your experience in the College of Business:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	Availability of academic advising	54.43%	43	26.58%	21	11.39%	9	6.33%	5	1.27%	1	79
2	Quality of advising	49.37%	39	29.11%	23	7.59%	6	12.66%	10	1.27%	1	79

3	Availability of courses inside COB	24.36%	19	44.87%	35	19.23%	15	8.97%	7	2.56%	2	78
4	Availability of courses outside COB	18.99%	15	43.04%	34	34.18%	27	2.53%	2	1.27%	1	79
5	Information about college policies and procedures	41.77%	33	32.91%	26	21.52%	17	3.80%	3	0.00%	0	79
6	Information about college events and activities	39.24%	31	39.24%	31	15.19%	12	6.33%	5	0.00%	0	79
7	Sufficient summer school offerings	23.08%	18	25.64%	20	33.33%	26	10.26%	8	7.69%	6	78
8	Relevance of business courses outside my major	24.36%	19	34.62%	27	24.36%	19	14.10%	11	2.56%	2	78

### Q9 - Family Status

#	Answer	%	Count
4	Single, with children	6.41%	5
3	Single, no children	89.74%	70
2	Married, with children	1.28%	1
1	Married, no children	2.56%	2
	Total	100%	78

### Q10 - Residence at time of admission

#	Answer	%	Count
1	In-State	80.77%	63
2	Metro	6.41%	5
3	Out-of-State	12.82%	10
	Total	100%	78

**Q11 - Number of semesters enrolled to complete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential for three semesters in one year)**

#	Answer	%	Count
1	Fewer than 8 semesters	6.41%	5
2	8 semesters	53.85%	42
3	9 semesters	16.67%	13
4	10 semesters	11.54%	9
5	11 semesters	2.56%	2
6	12 semesters	3.85%	3
7	13 semesters	1.28%	1
8	14 semesters	0.00%	0
9	15 semesters	0.00%	0
10	16 semesters	1.28%	1
11	17 semesters	1.28%	1
12	18 semesters	1.28%	1
13	19 semesters	0.00%	0
14	20 semesters	0.00%	0
15	More than 20 semesters	0.00%	0
	Total	100%	78

**Q12 - While pursuing your degree, did you**

#	Answer	%	Count
1	Originally enroll and stay at Marshall	80.77%	63
2	Transfer from a 2-year institution or community college	1.28%	1
3	Transfer from another 4-year institution	17.95%	14
	Total	100%	78

**Q13 - During the last year of your studies, how many hours a week did you work while attending classes?**

#	Answer	%	Count
1	None	23.08%	18
2	1 - 10	10.26%	8
3	11 - 20	16.67%	13
4	21 - 30	23.08%	18
5	More than 30	26.92%	21
	Total	100%	78

**Q14 - Which of the following best describes your educational objective while attending Marshall University?**

#	Answer	%	Count
1	Begin my first career	80.77%	63
2	Advance in current career	3.85%	3
3	Change career	10.26%	8
4	Non-career objective	5.13%	4
	Total	100%	78

**Q15 - Upon graduation, what was the dollar amount of your educational loan indebtedness?**

#	Answer	%	Count
1	No indebtedness	46.15%	36
2	Up to \$4,999	6.41%	5
3	\$5,000 - \$9,999	3.85%	3
4	\$10,000 - \$14,999	2.56%	2
5	\$15,000 - \$19,999	1.28%	1



6	\$20,000 - \$24,999	2.56%	2
7	\$25,000 - \$29,999	8.97%	7
8	\$30,000 - \$34,999	8.97%	7
9	\$35,000 - \$39,999	2.56%	2
10	\$40,000 - \$44,999	2.56%	2
11	\$45,000 - \$49,999	5.13%	4
12	\$50,000 or more	8.97%	7
	Total	100%	78

**Q16 - Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?**

#	Answer	%	Count
1	Yes	62.82%	49
2	No	37.18%	29
	Total	100%	78

**Q17 - If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?**

#	Answer	%	Count
1	Yes	77.55%	38
2	No	10.20%	5
3	Insufficient information to answer this question	12.24%	6
	Total	100%	49

### Q18 - While pursuing my degree at Marshall University

#	Question	Strongly Agree		Agree		Neither Agree nor Disagree		Disagree		Strongly Disagree		Total
1	I developed the ability to write effectively.	30.26%	23	51.32%	39	11.84%	9	6.58%	5	0.00%	0	76
2	I used numerical information to explore real world problems.	34.21%	26	51.32%	39	6.58%	5	7.89%	6	0.00%	0	76
3	I learned to find scholarly information, to evaluate it critically and to use it effectively.	31.58%	24	42.11%	32	15.79%	12	9.21%	7	1.32%	1	76
4	I gained expertise in the use of technology important in my field of study.	19.74%	15	47.37%	36	15.79%	12	13.16%	10	3.95%	3	76
5	I acquired sufficient skills and knowledge to prepare for career-related positions.	25.00%	19	44.74%	34	19.74%	15	10.53%	8	0.00%	0	76
6	I developed the ability to express myself effectively through speaking.	32.89%	25	51.32%	39	10.53%	8	5.26%	4	0.00%	0	76
7	I developed multicultural and global perspectives.	23.68%	18	46.05%	35	19.74%	15	9.21%	7	1.32%	1	76
8	Writing intensive courses helped me to improve my writing skills.	22.67%	17	44.00%	33	17.33%	13	16.00%	12	0.00%	0	75
9	My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well being.	28.95%	22	48.68%	37	11.84%	9	10.53%	8	0.00%	0	76
10	I broadened my appreciation for the arts.	18.42%	14	32.89%	25	19.74%	15	21.05%	16	7.89%	6	76
11	My capstone course challenged me to do my best work.	39.47%	30	39.47%	30	9.21%	7	7.89%	6	3.95%	3	76

12	I learned to examine issues from multiple perspectives.	42.11%	32	48.68%	37	6.58%	5	2.63%	2	0.00%	0	76
13	I learned to use what I know to solve novel problems.	26.32%	20	53.95%	41	18.42%	14	1.32%	1	0.00%	0	76
14	I learned to assess my own values and to examine other viewpoints and credible evidence.	34.21%	26	57.89%	44	6.58%	5	1.32%	1	0.00%	0	76
15	I determined how to improve my own learning and to engage in lifelong learning.	39.47%	30	51.32%	39	7.89%	6	1.32%	1	0.00%	0	76
16	I used knowledge from more than one area of study to explore issues or to solve problems.	38.16%	29	47.37%	36	9.21%	7	5.26%	4	0.00%	0	76
17	Writing Intensive Courses enhanced my learning experience.	22.37%	17	36.84%	28	18.42%	14	18.42%	14	3.95%	3	76

**Q19 - Now that I have completed my degree,**

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total					
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	19.74%	15	47.37%	36	17.11%	13	13.16%	10	2.63%	2	76
2	I believe that Marshall University's program in my major field is of high quality.	22.67%	17	37.33%	28	20.00%	15	14.67%	11	5.33%	4	75
3	I would recommend to others that they study the same program at Marshall.	28.95%	22	34.21%	26	19.74%	15	13.16%	10	3.95%	3	76
4	I would recommend Marshall to prospective students.	36.00%	27	38.67%	29	14.67%	11	9.33%	7	1.33%	1	75

**Q20 - Please rate your level of satisfaction with the quality of the following at Marshall:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total					
1	Teaching	25.00%	19	38.16%	29	14.47%	11	17.11%	13	5.26%	4	76
2	Advising	44.74%	34	28.95%	22	15.79%	12	9.21%	7	1.32%	1	76
3	Academic Support Services	28.95%	22	40.79%	31	23.68%	18	5.26%	4	1.32%	1	76
4	Classroom/Lab Facilities	15.79%	12	40.79%	31	23.68%	18	17.11%	13	2.63%	2	76

**Q21 - Which of the following will BEST describe your status after graduation. Please select only ONE of the following categories.**

#	Answer	%	Count
1	Attend graduate school	16.35%	17
2	Currently applying to graduate programs	3.85%	4
3	Complete additional undergraduate coursework	0.00%	0
4	Continue to work at the same job I have at present	8.65%	9
5	Work for a private sector company or corporation in a position related to my field of study.	23.08%	24
6	Work for a private sector company or corporation in a position NOT related to my field of study.	5.77%	6
7	Work for a local, state, or federal agency in a position related to my field of study.	15.38%	16
8	Work for a local, state, or federal agency in a position NOT related to my field of study.	4.81%	5
9	Work for a non-profit organization, e.g. hospital, university, public school, etc. in a position related to my field of study.	4.81%	5
10	Work for a non-profit organization, e.g. hospital, university, public school, etc. in a position NOT related to my field of study.	0.96%	1
11	Work for a volunteer or service organization, e.g. Peace Corps, AmeriCorps, City Year, etc.	0.96%	1
12	Begin my own business	4.81%	5
13	Enter the military	0.00%	0
14	Undecided or no plans	10.58%	11
	Total	100%	104

**Q22 - If your PRIMARY status after graduation will be to enroll in further education, please provide the following information:**

**Name of Institution you will attend.**

- Aveda Institute of Cosmetology
- Marshall University
- Marshall University
- Marshall University
- Marshall University
- Marshall University
- Marshall University
- Marshall University
- Marshall University
- Marshall University
- Marshall University

**Q23 - Program of Study**

- Cosmetology
- Master of Business Administration
- Health Informatics
- Accounting
- Master of Business Administration
- Accounting
- Master of Business Administration
- Master of Business Administration
- Accounting
- Health Care Administration
- Accounting

**Q24 - Degree you will be pursuing when you begin further study following your upcoming graduation from Marshall.**

#	Answer	%	Count
1	Associate's Degree	0.00%	0
2	Bachelor's Degree	0.00%	0
3	Master's Degree	90.91%	10
4	Education Specialist (EdS)	0.00%	0
5	Doctor of Education (EdD)	0.00%	0
6	Doctor of Philosophy (PhD)	0.00%	0
7	Doctor of Medicine (MD)	0.00%	0
8	Doctor of Osteopathic Medicine (DO)	0.00%	0
9	Doctor of Physical Therapy (DPT)	0.00%	0
10	Doctor of Pharmacy (PharmD)	0.00%	0
11	Doctor of Law (JD)	0.00%	0
12	Doctor of Management Practice in Nurse Anesthesia (DMPNA)	0.00%	0
13	Doctor of Psychology (PsyD)	0.00%	0
14	Doctor of Audiology (AudD)	0.00%	0
15	Doctor of Optometry (OD)	0.00%	0
16	Doctor of Veterinary Medicine (DVM)	0.00%	0
17	Other (Please specify)	9.09%	1
	Total	100%	11

Q24\_17\_TEXT - Other (Please specify)

Cosmetology

**Q25 - If you will be employed after graduation, will your employment be**

#	Answer	%	Count
1	Full-Time (on average 30 hours per week or more)	87.76%	43
2	Part-Time (on average, less than 30 hours per week)	12.24%	6
	Total	100%	49

**Q26 - Employing Organization**

- Quality Exhaust

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- Cohn Reznik

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- Marshall University

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- Undecided

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- Amazon

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- Sales

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- J. H. Fletcher

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- Hospital or Hospice

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- Cohn Reznik

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- West Virginia Alcohol Beverage Control Administration

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- West Virginia Division of Highways

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- United States Army Corps of Engineers, Huntington District

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- C.A. Rambacher & Co.

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- J. Roger Smith Enterprises

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- Enterprise Rent a Car

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- Federal Deposit Insurance Corporation

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- Intuit

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- Coronado Global

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- Accounting Firm

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- Army Corps of Engineers

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- Kay Jewelers

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- My family preschool and daycare

Cannot disclose at this time

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Arnett Carbis Toothman

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Vorsight

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Appalachian Regional Healthcare

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Oracle

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Marshall University Research Corporation

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## Q27 - Job Title

Welder

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Tax Assurance Associate

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Accountant

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Undecided

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Area Manager

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Sales manager

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Marketing Associate

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Medical Records Technician

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Tax Assurance Associate

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Licensing Specialists

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Accountant/Auditor I

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Budget Analyst or Accountant (currently undecided)

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Accountant

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Property Manager

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Management Trainee

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Financial Institution Specialist

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Accountant/Auditor

---

Associate Marketing Manager

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Analyst

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Associate

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Project Manager

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Sales Associate

Teacher Assistant

Tax Accountant

Sales Development Representative

Hospital Clerk

Solution Engineer

Special Projects Coordinator (Intern)

### Q28 - If you have accepted employment, what will be your starting salary?

#	Answer	%	Count
1	\$10,000 or less	5.13%	2
2	\$10,001 - \$15,000	0.00%	0
3	\$15,001 - \$20,000	0.00%	0
4	\$20,001 - \$25,000	5.13%	2
5	\$25,001 - \$30,000	12.82%	5
6	\$30,001 - \$35,000	5.13%	2
7	\$35,001 - \$40,000	12.82%	5
8	\$40,001 - \$45,000	12.82%	5
9	\$45,001 - \$50,000	7.69%	3
10	\$50,001 - \$55,000	5.13%	2
11	\$55,001 - \$60,000	5.13%	2
12	\$60,001 - \$65,000	5.13%	2
13	\$65,001 - \$70,000	0.00%	0
14	\$70,001 - \$75,000	0.00%	0
15	\$75,001 - \$80,000	0.00%	0
16	\$80,001 - \$85,000	0.00%	0
17	\$85,001 - \$90,000	0.00%	0
18	\$90,001 - \$95,000	2.56%	1
19	\$95,001 - \$100,000	0.00%	0

20	More than \$100,000	0.00%	0
21	I have not yet accepted employment	20.51%	8
	Total	100%	39

**Q29 - If you will have a guaranteed first-year bonus, what will this amount be in U. S. dollars?**

- 1,000

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- \$1,000

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- \$5,500

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- 0

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- unknown

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- 8,000

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- \$

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- No bonus

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- 5000

**Q30 - If your PRIMARY status after graduation will be to work for a volunteer or service organization, please provide the following information:**

**Organization**

AmeriCorps

**Q31 - Role or Title**

Financial literacy coordinator

**Q32 - Did you use Career Services to help you with your career path?**

#	Answer	%	Count
1	Yes	42.67%	32
2	No	57.33%	43
	Total	100%	75

**Q33 - If you answered "yes" to the previous question, please indicate all services used.**

#	Answer	%	Count
1	Marshall JobTrax	25.47%	27
2	Resume assistance	22.64%	24
3	Career Advising	9.43%	10
4	Mock Interviewing	3.77%	4
5	On-campus recruitment event	16.04%	17
6	Career Fair	19.81%	21
7	Other	2.83%	3
	Total	100%	106

**Other**

Job Shadowing

Just applied

Business card printing

**Degree**

#	Answer	%	Count
1	BBA	100.00%	84
	Total	100%	84

## Major

#	Answer	%	Count
1	BA10	25.00%	21
2	BE10	3.57%	3
3	BE20	2.38%	2
4	BF10	20.24%	17
5	BM10	13.10%	11
6	BM20	4.76%	4
7	BM30	23.81%	20
8	BM50	1.19%	1
9	BM60	4.76%	4
10	BM70	1.19%	1
	Total	100%	84

## Major2

#	Answer	%	Count
1	BA10	9.09%	1
2	BE10	36.36%	4
3	BF10	36.36%	4
4	BM10	9.09%	1
5	LP10	9.09%	1
	Total	100%	11

