

University Assessment Committee Meeting
Date: Monday, October 7, 2024; Time: 9:00 – 10:30 AM
Location: MSC Room 2W16B-Student Resource Center Conference Room

Agenda

1. Approval of minutes from the April 29, 2024, meeting.
2. Report of assessment report and syllabus reviews-academic year 2023-2024
3. Annual Assessment Reports
 - Currently upgrading from Taskstream to Planning and Self Study. Implementation Team consists of representatives from IT and Academic Affairs.
 - Need interested programs to participate in a pilot for academic year 2024 – 2025.
 - Information regarding review 2023-2024 annual assessment reports.
4. Interested faculty needed to review general education *Creative Thinking* rubric.
5. Program Review (15 undergraduate and 15 graduate degree programs and 3 post-master's certificate programs)
 - Peer reviews – five programs
 - Reports are due October 15
 - Cost of program delivery added
6. Annual Program Health Checks
 - Working with EAB on Dashboard to include:
 - Enrollment Overview – five-year period
 - First major – will break down by area of emphasis
 - Second major – will break down by area of emphasis
 - Third major – will break down by area of emphasis
 - Five-Year Enrollment trends for each major
 - First and Second Minors
 - Secondary Education areas of emphasis for other majors
 - Course Fill Rates
 - Student Success Outcomes
 - Fall persistence rate – Defined as “Number of students enrolled in a program in the fall and in the subsequent fall to look how many of those students are still enrolled – subtract any students who have graduated. Take into consideration new students enrolled – should not be included in the formula.”
 - Five-Year persistence trends
 - Stacked Bar Chart of Migration Out Headcount
 - ✓ Switched to another program
 - ✓ Graduated from another program
 - ✓ Graduated from the selected program
 - ✓ Withdrew from the institution
 - ✓ Other
 - Graduation/completion
 - ✓ Five-year program graduation numbers (Summer, Fall, Spring)

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7. HLC Quality Initiative Update <https://www.marshall.edu/hlc-qj/>
 - Campus-Wide Reading for Academic Year 2024-2025
 - “Doubly Erased: LGBTQ Literature in Appalachia” by Allison Carey – Dr. Carey will give a presentation on Wednesday, October 30 at 4:00 in the Drinko Library Atrium.
 - Solito: A Memoir by Javier Zamora – will be on campus as part of the “Matters at Marshall” Marshall Artist Series Event on March 6, 2025.
 - Americanah by Chimamanda Ngozi Adichie – we hope to feature this book in fall 2025
 - Would like to collect faculty scholarship that aligns with the Quality Initiative’s theme.
 - Diversity Dinner Groups – two more this semester – October 8 and October 22
 - Diversity Living/Learning Community is now at 12 students – three more meetings this semester – October 23, November 14, and December 4.
 - Will be presenting to BOG at December meeting.
 - Report due to HLC by June 1.
8. HLC 2025-2026 Comprehensive Visit Planning
 - Next comprehensive review visit dates – January 26 and 27, 2026. Assurance Argument must be locked by December 29, 2025. Watch for information in newsletter.
9. Announcements