

Marshall University Student Satisfaction Survey 2023-2024 School Year Graduate Students College of Business

Survey Timeline

Summer 2023 Survey:

- Open Date – June 27, 2023
- Close Date – December 27, 2023

Fall 2023 Survey:

- Open Date – October 24, 2023
- Close Date – May 4, 2024

Spring 2024 Survey:

- Open Date – March 11, 2024
- Close Date – September 23, 2024

Report Content

- Student Demographics and Experience Data
- University Academic Career Questions
- University Reflection Questions
- University Quality Questions: Teaching, Advising, Academic Support Services, Classroom/Lab Facilities, Online Learning
- College of Business Questions
 - Fall 2023 Satisfaction Questions

Student Demographics and Experience Data - College of Business Graduate Student Responses - Fall 2023 & Spring 2024

Upon graduation, what was the dollar amount of your educational loan indebtedness?	# of Responses	% of Responses
a. \$0/No indebtedness	24	36%
c. \$5,000 - \$9,999	2	3%
d. \$10,000 - \$14,999	4	6%
e. \$15,000 - \$19,999	3	4%
f. \$20,000 - \$24,999	2	3%
g. \$25,000 - \$29,999	2	3%
h. \$30,000 - \$34,999	1	1%
i. \$35,000 - \$39,999	3	4%
j. \$40,000 - \$44,999	1	1%
k. \$50,000 or more	25	37%
Total	67	100%

During the last year of your studies, how many hours a week did you work while attending classes?	# of Responses	% of Responses
11 to 20	10	14%
21 to 30	9	13%
More than 30	42	61%
None	8	12%
Total	69	100%

If you answered "working" as your primary plans after graduation, was this position	# of Responses	% of Responses
did not answer "working"	11	16%
hybrid	16	24%
in-person	35	51%
remote	6	9%
Total	68	100%

Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?	# of Responses	% of Responses
Yes	33	49%
No	35	51%
Total	68	100%

If you answered Yes to the previous question, did that experience increase your ability to secure employment or employment offers?	# of Responses	% of Responses
Insufficient information to answer this question	5	15%
No	6	18%
Yes	22	67%
Total	33	100%

*Residence at time of Admission	# of Students	% of Students
In State	42	60%
Metro	2	3%
Out of State	26	37%
Total	70	100%

*Number of Semesters to Complete Degree	# of Students	% of Students
a. Less than 8	50	71%
b. 8	11	16%
c. 9 to 10	8	11%
d. 11 to 12	1	1%
Total	70	100%

*How did the student arrive at Marshall?	# of Students	% of Students
Originally enrolled and stayed	60	86%
Transferred from a 2-year institution	3	4%
Transferred from a 4-year institution	7	10%
Total	70	100%

*Data compiled from Marshall University Institutional Research and Planning, not from survey responses.

The following questions relate to information taught in courses you may have taken early in your academic career, such as English, math, social sciences, etc. While pursuing my degree at Marshall University...

My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being.

	# of Responses	% of Responses
a. Strongly Agree	15	21%
b. Agree	45	64%
c. Neutral	9	13%
d. Disagree	1	1%
Total	70	100%

I used knowledge from more than one area of study to explore issues or to solve problems.

	# of Responses	% of Responses
a. Strongly Agree	20	29%
b. Agree	45	65%
c. Neutral	4	6%
Total	69	100%

I determined how to improve my own learning and to engage in lifelong learning.

	# of Responses	% of Responses
a. Strongly Agree	17	25%
b. Agree	51	74%
c. Neutral	1	1%
Total	69	100%

I learned to analyze my own values and to examine other viewpoints and credible evidence.

	# of Responses	% of Responses
a. Strongly Agree	18	26%
b. Agree	47	68%
c. Neutral	4	6%
Total	69	100%

Writing intensive courses enhanced my learning experience.

	# of Responses	% of Responses
a. Strongly Agree	12	17%
b. Agree	39	56%
c. Neutral	16	23%
d. Disagree	3	4%
Total	70	100%

I learned to examine issues from multiple perspectives.

	# of Responses	% of Responses
a. Strongly Agree	17	25%
b. Agree	47	68%
c. Neutral	5	7%
Total	69	100%

I developed multicultural and global perspectives.

	# of Responses	% of Responses
a. Strongly Agree	11	16%
b. Agree	45	64%
c. Neutral	11	16%
d. Disagree	2	3%
e. Strongly Disagree	1	1%
Total	70	100%

I learned to use what I know to solve novel problems.

	# of Responses	% of Responses
a. Strongly Agree	15	22%
b. Agree	51	74%
c. Neutral	2	3%
d. Disagree	1	1%
Total	69	100%

The following questions relate to information taught in courses you may have taken early in your academic career, such as English, math, social sciences, etc. While pursuing my degree at Marshall University... CONT'D

I developed the ability to express myself effectively through speaking.	# of Responses	% of Responses
a. Strongly Agree	14	20%
b. Agree	44	64%
c. Neutral	10	14%
d. Disagree	1	1%
Total	69	100%

I developed the ability to write effectively.	# of Responses	% of Responses
a. Strongly Agree	16	23%
b. Agree	45	64%
c. Neutral	8	11%
d. Disagree	1	1%
Total	70	100%

I learned to find scholarly information, to evaluate it critically and to use it effectively.	# of Responses	% of Responses
a. Strongly Agree	20	29%
b. Agree	44	63%
c. Neutral	6	9%
Total	70	100%

My capstone course, final degree project, or experience challenged me to do my best work.	# of Responses	% of Responses
a. Strongly Agree	15	21%
b. Agree	46	66%
c. Neutral	5	7%
d. Disagree	2	3%
Not Applicable	2	3%
Total	70	100%

I used numerical information to explore real world problems.	# of Responses	% of Responses
a. Strongly Agree	15	21%
b. Agree	46	66%
c. Neutral	8	11%
d. Disagree	1	1%
Total	70	100%

I gained expertise in the use of software, programs, or technology important in my major field.	# of Responses	% of Responses
a. Strongly Agree	15	21%
b. Agree	41	59%
c. Neutral	11	16%
d. Disagree	3	4%
Total	70	100%

Now that I've completed my degree...

I believe that Marshall University's program in my major field is of high quality.	# of Responses	% of Responses
a. Strongly Agree	15	22%
b. Agree	49	71%
c. Neutral	5	7%
Total	69	100%

I feel adequately prepared for a career and/or graduate or professional study in my field.	# of Responses	% of Responses
a. Strongly Agree	17	25%
b. Agree	42	61%
c. Neutral	9	13%
d. Disagree	1	1%
Total	69	100%

I would recommend Marshall to prospective students.	# of Responses	% of Responses
a. Strongly Agree	20	29%
b. Agree	47	68%
c. Neutral	2	3%
Total	69	100%

I would recommend to others that they study the same program at Marshall.	# of Responses	% of Responses
a. Strongly Agree	19	28%
b. Agree	45	65%
c. Neutral	5	7%
Total	69	100%

Please rate your level of satisfaction with the quality of the following at Marshall.

Teaching	#	%
a. Very Satisfied	11	16%
b. Satisfied	48	70%
c. Neutral	8	12%
d. Dissatisfied	2	3%
Total	69	100%

Advising	#	%
a. Very Satisfied	19	28%
b. Satisfied	36	52%
c. Neutral	13	19%
d. Dissatisfied	1	1%
Total	69	100%

Academic Support Services	#	%
a. Very Satisfied	15	22%
b. Satisfied	36	52%
c. Neutral	17	25%
d. Dissatisfied	1	1%
Total	69	100%

Classroom/Lab Facilities (rate only if you have taken courses on the main campus or at another Marshall location)	#	%
a. Very Satisfied	17	28%
b. Satisfied	31	51%
c. Neutral	12	20%
d. Dissatisfied	1	2%
Total	61	100%

Online learning experience (rate only if you have taken online courses)	#	%
a. Very Satisfied	20	29%
b. Satisfied	42	61%
c. Neutral	5	7%
d. Dissatisfied	2	3%
Total	69	100%

College of Business Satisfaction Questions - Graduate Student Responses - ASKED ONLY IN FALL 2023

867966: My major courses promoted critical thinking and analytic skills	# of Responses	% of Responses
a. Strongly Agree	24	65%
b. Agree	12	32%
c. Neutral	1	3%
Total	37	100%

867968: My major faculty are generally accessible	# of Responses	% of Responses
a. Very Satisfied	31	84%
b. Somewhat Satisfied	5	14%
e. Very Dissatisfied	1	3%
Total	37	100%

867974: My major faculty seemed interested in me as a student	# of Responses	% of Responses
a. Very Satisfied	28	76%
b. Somewhat Satisfied	7	19%
c. Neutral	2	5%
Total	37	100%

*Blank rows means that no students answered this question.