

Marshall University Student Satisfaction Survey 2023-2024 School Year Undergraduate Students College of Business

Survey Timeline

Summer 2023 Survey:

- Open Date – June 27, 2023
- Close Date – December 27, 2023

Fall 2023 Survey:

- Open Date – October 24, 2023
- Close Date – May 4, 2024

Spring 2024 Survey:

- Open Date – March 11, 2024
- Close Date – September 23, 2024

Report Content

- Student Demographics and Experience Data
- University Academic Career Questions
- University Reflection Questions
- University Quality Questions: Teaching, Advising, Academic Support Services, Classroom/Lab Facilities, Online Learning
- College of Business Questions
 - Fall 2023 Satisfaction Questions

Student Demographics and Experience Data - College of Business Undergraduate Student Responses - Fall 2023 & Spring 2024

Upon graduation, what was the dollar amount of your educational loan indebtedness?	# of Responses	% of Responses
a. \$0/No indebtedness	81	53%
b. Up to \$4,999	8	5%
c. \$5,000 - \$9,999	4	3%
d. \$10,000 - \$14,999	7	5%
e. \$15,000 - \$19,999	13	8%
f. \$20,000 - \$24,999	10	7%
g. \$25,000 - \$29,999	10	7%
h. \$30,000 - \$34,999	7	5%
i. \$35,000 - \$39,999	1	1%
j. \$40,000 - \$44,999	4	3%
k. \$50,000 or more	8	5%
Total	153	100%

During the last year of your studies, how many hours a week did you work while attending classes?	# of Responses	% of Responses
1 to 10	16	10%
11 to 20	31	19%
21 to 30	39	25%
More than 30	38	24%
None	35	22%
Total	159	100%

If you answered "working" as your primary plans after graduation, was this position	# of Responses	% of Responses
did not answer "working"	52	33%
hybrid	11	7%
in-person	86	55%
remote	7	4%
Total	156	100%

Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?	# of Responses	% of Responses
No	76	48%
Yes	82	52%
Total	158	100%

If you answered Yes to the previous question, did that experience increase your ability to secure employment or employment offers?	# of Responses	% of Responses
Insufficient information to answer this question	7	8%
No	11	13%
Yes	65	78%
Total	83	100%

*Residence at time of Admission	# of Students	% of Students
In State	111	70%
Metro	20	13%
Out of State	28	18%
Total	159	100%

*Number of Semesters to Complete Degree	# of Students	% of Students
a. Less than 8	43	27%
b. 8	32	20%
c. 9 to 10	47	30%
d. 11 to 12	28	18%
e. 13 to 20	8	5%
f. More than 20	1	1%
Total	159	100%

*How did the student arrive at Marshall?	# of Students	% of Students
Originally enrolled and stayed	120	75%
Transferred from a 2-year institution	15	9%
Transferred from a 4-year institution	24	15%
Total	159	100%

*Data compiled from Marshall University Institutional Research and Planning, not from survey responses.

The following questions relate to information taught in courses you may have taken early in your academic career, such as English, math, social sciences, etc. While pursuing my degree at Marshall University...

My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being.

	# of Responses	% of Responses
a. Strongly Agree	49	31%
b. Agree	99	63%
c. Neutral	9	6%
d. Disagree	1	1%
Total	158	100%

I used knowledge from more than one area of study to explore issues or to solve problems.

	# of Responses	% of Responses
a. Strongly Agree	47	30%
b. Agree	106	67%
c. Neutral	4	3%
d. Disagree	1	1%
Total	158	100%

I determined how to improve my own learning and to engage in lifelong learning.

	# of Responses	% of Responses
a. Strongly Agree	47	30%
b. Agree	105	67%
c. Neutral	5	3%
Total	157	100%

I learned to analyze my own values and to examine other viewpoints and credible evidence.

	# of Responses	% of Responses
a. Strongly Agree	45	28%
b. Agree	104	66%
c. Neutral	9	6%
Total	158	100%

Writing intensive courses enhanced my learning experience.

	# of Responses	% of Responses
a. Strongly Agree	46	29%
b. Agree	81	52%
c. Neutral	24	15%
d. Disagree	5	3%
e. Strongly Disagree	1	1%
Total	157	100%

I learned to examine issues from multiple perspectives.

	# of Responses	% of Responses
a. Strongly Agree	48	30%
b. Agree	100	63%
c. Neutral	10	6%
Total	158	100%

I developed multicultural and global perspectives.

	# of Responses	% of Responses
a. Strongly Agree	43	27%
b. Agree	90	57%
c. Neutral	21	13%
d. Disagree	4	3%
Total	158	100%

I learned to use what I know to solve novel problems.

	# of Responses	% of Responses
a. Strongly Agree	46	29%
b. Agree	97	61%
c. Neutral	15	9%
Total	158	100%

The following questions relate to information taught in courses you may have taken early in your academic career, such as English, math, social sciences, etc. While pursuing my degree at Marshall University... CONT'D

I developed the ability to express myself effectively through speaking.	# of Responses	% of Responses
a. Strongly Agree	49	31%
b. Agree	94	59%
c. Neutral	13	8%
d. Disagree	2	1%
Total	158	100%

I learned to find scholarly information, to evaluate it critically and to use it effectively.	# of Responses	% of Responses
a. Strongly Agree	45	28%
b. Agree	93	59%
c. Neutral	17	11%
d. Disagree	3	2%
Total	158	100%

I used numerical information to explore real world problems.	# of Responses	% of Responses
a. Strongly Agree	45	29%
b. Agree	94	60%
c. Neutral	16	10%
d. Disagree	2	1%
Total	157	100%

I developed the ability to write effectively.	# of Responses	% of Responses
a. Strongly Agree	50	32%
b. Agree	97	61%
c. Neutral	11	7%
Total	158	100%

My capstone course, final degree project, or experience challenged me to do my best work.	# of Responses	% of Responses
a. Strongly Agree	59	37%
b. Agree	83	53%
c. Neutral	8	5%
d. Disagree	5	3%
e. Strongly Disagree	3	2%
Total	158	100%

I gained expertise in the use of software, programs, or technology important in my major field.	# of Responses	% of Responses
a. Strongly Agree	45	28%
b. Agree	93	59%
c. Neutral	13	8%
d. Disagree	7	4%
Total	158	100%

Now that I've completed my degree...

I believe that Marshall University's program in my major field is of high quality.	# of Responses	% of Responses
a. Strongly Agree	43	27%
b. Agree	92	58%
c. Neutral	13	8%
d. Disagree	8	5%
e. Strongly Disagree	2	1%
Total	158	100%

I would recommend Marshall to prospective students.	# of Responses	% of Responses
a. Strongly Agree	47	30%
b. Agree	98	62%
c. Neutral	12	8%
d. Disagree	1	1%
Total	158	100%

I feel adequately prepared for a career and/or graduate or professional study in my field.	# of Responses	% of Responses
a. Strongly Agree	37	23%
b. Agree	97	61%
c. Neutral	16	10%
d. Disagree	6	4%
e. Strongly Disagree	2	1%
Total	158	100%

I would recommend to others that they study the same program at Marshall.	# of Responses	% of Responses
a. Strongly Agree	42	27%
b. Agree	94	59%
c. Neutral	13	8%
d. Disagree	7	4%
e. Strongly Disagree	2	1%
Total	158	100%

Please rate your level of satisfaction with the quality of the following at Marshall.

Teaching	#	%
a. Very Satisfied	33	21%
b. Satisfied	90	57%
c. Neutral	29	18%
d. Dissatisfied	5	3%
e. Very Dissatisfied	1	1%
Total	158	100%

Advising	#	%
a. Very Satisfied	50	32%
b. Satisfied	85	54%
c. Neutral	14	9%
d. Dissatisfied	7	4%
e. Very Dissatisfied	1	1%
Total	157	100%

Academic Support Services	#	%
a. Very Satisfied	37	23%
b. Satisfied	82	52%
c. Neutral	36	23%
d. Dissatisfied	2	1%
e. Very Dissatisfied	1	1%
Total	158	100%

Classroom/Lab Facilities (rate only if you have taken courses on the main campus or at another Marshall location)	#	%
a. Very Satisfied	39	26%
b. Satisfied	83	55%
c. Neutral	23	15%
d. Dissatisfied	5	3%
Total	150	100%

Online learning experience (rate only if you have taken online courses)	#	%
a. Very Satisfied	45	29%
b. Satisfied	83	53%
c. Neutral	23	15%
d. Dissatisfied	4	3%
e. Very Dissatisfied	2	1%
Total	157	100%

College of Business Satisfaction Questions - Undergraduate Student Responses - ASKED ONLY IN FALL 2023

867966: My major courses promoted critical thinking and analytic skills	# of Responses	% of Responses
a. Strongly Agree	35	64%
b. Agree	16	29%
c. Neutral	3	5%
d. Disagree	1	2%
Total	55	100%

867968: My major faculty are generally accessible	# of Responses	% of Responses
a. Very Satisfied	38	69%
b. Somewhat Satisfied	11	20%
c. Neutral	5	9%
d. Somewhat Dissatisfied	1	2%
Total	55	100%

867974: My major faculty seemed interested in me as a student	# of Responses	% of Responses
a. Very Satisfied	35	63%
b. Somewhat Satisfied	14	25%
c. Neutral	4	7%
d. Somewhat Dissatisfied	2	4%
e. Very Dissatisfied	1	2%
Total	56	100%

*Blank rows means that no students answered this question.