



Athletics Committee Meeting

June 12, 2024 | 10 a.m.

Conference Center, Brad D. Smith Foundation Hall



June 2024 Athletics Committee Meeting

AGENDA

10 a.m.

Athletics Committee

Patrick Farrell, Chair

**Executive Session under the Authority of WV
Code §6-9A-4**

*H. Toney Stroud, Chief Legal Officer / Vice President for
Strategic Initiatives and Corporate Relations*

Personnel Matters

*H. Toney Stroud, Chief Legal Officer / Vice President for
Strategic Initiatives and Corporate Relations*

Action Item

**Express Consent of Athletics Committee for
Terms and Conditions of Personnel
Contracts**

Brad D. Smith, President

3

Information Items

*Christian Spears, Director of Athletics; Debra Boughton,
Executive Associate Athletic Director for Championship
Planning and Resources*

4

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Committee Annual Activity Calendar

Review and Support Academic Success

Athletic Teams Updates

NCAA Legislation Updates

National Issues Updates

Budget Update

**Marshall University Board of Governors
Meeting of June 12, 2024**

ITEM: Express Consent of Athletics Committee for Terms and Conditions of Personnel Contracts

COMMITTEE: Athletics Committee

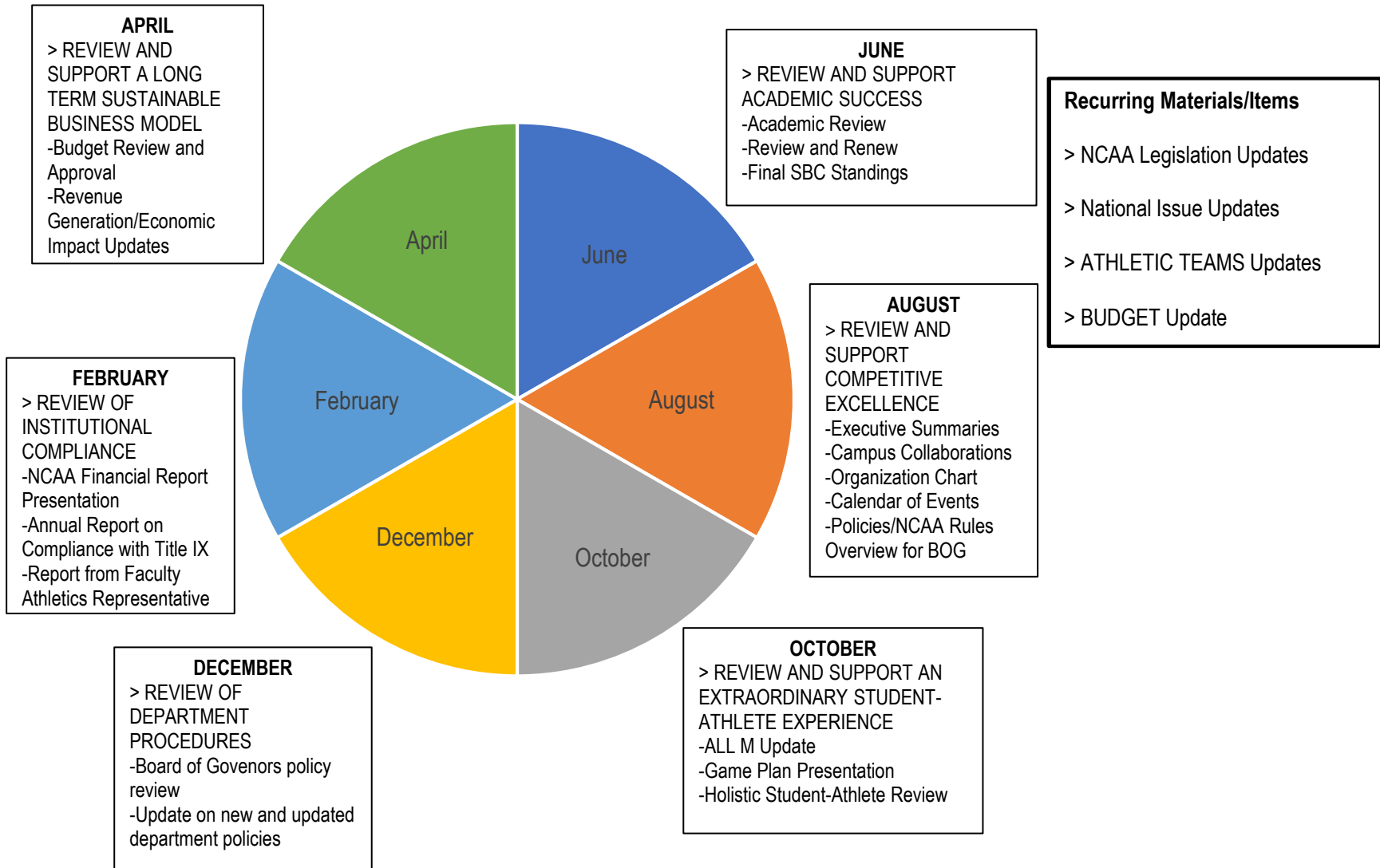
RECOMMENDED RESOLUTION: *Resolved*, that the Athletics Committee hereby grants its express consent to the President for the terms and conditions outlined for the positions of men's soccer coach and baseball coach.

STAFF MEMBER: Brad D. Smith
President

BACKGROUND:

Marshall University has reached tentative agreements with coaches within the Department of Athletics and the President seeks express consent for the terms and conditions of the agreements.

INTERCOLLEGIATE ATHLETICS



Updated June 2024

BOARD OF GOVERNORS



June 12, 2024

Christian Spears
Director of Athletics

Debra Boughton
Executive Associate AD, Championship Planning and Resources



BOARD OF GOVERNORS: ACTION ITEMS

Department of Athletics Personnel Contracts

The Marshall University Board of Governors approve the recommendation from the Athletics Committee granting express consent to the President for the terms and conditions outlined for the positions of men's soccer coach and baseball coach. The Board further authorizes the President of the University to execute the necessary documents to enter into personnel contracts in accordance with these terms and conditions.



AGENDA

- Action Items
 - Coaches Contracts (Executive Session)
- Review and Renew
- 23-24 Academic Achievements
- 23-24 Athletic Achievement/Athletics Teams Updates
- NCAA Legislation Updates
 - House v NCAA
 - Violations and Waiver Reports
- National Issues Updates
 - Athletes Advantage @ Marshall



AGENDA, continued

- **Budget Update**
 - Year-End Trends and Recap
 - Incentive Insurance Insured v Actual
- **Capital Projects Update**
 - Campus Carry and Impact on Athletic Facilities



REVIEW AND RENEW



68

STUDENT-ATHLETES

NAMED TO MARSHALL
PRESIDENT'S LIST

157

STUDENT-ATHLETES

NAMED TO MARSHALL
DEAN'S LIST

GRADUATE BETTER HUMANS

75

SPRING SEMESTER
GRADS



The Herd IN THE Classroom

14 SPORTS *team GPAs above 3.0*

GRADE POINT AVERAGE

3.93

HIGHEST OVERALL GPA
WOMEN'S GOLF

3.37

HIGHEST MEN'S GPA
SOCCER

SPRING SEMESTER GRADE POINT AVERAGE

3.27 GPA



RECOGNITIONS AND ACHIEVEMENTS

Women's Swim and Dive

- 1st Team All-Conference (Molly Warner, Paige Banton, Madeline Hart, Eszter Laban, Audrey West)
- 2nd Team All-Conference (Gabrielle Ivey, Klana Katayama, Grace Kelsheimer, Parker Lunch, Mia McBride)
- Sun Belt Co-Freshman of the Year (Molly Warner)
- SBC Champs (Paige Banton, Eszter Laban, Madeline Hart, Audrey West, Molly Warner, Alaina Laster, Grace Kelsheimer, Larissa Munksgard)
- SBC record in 100 Breaststroke (Paige Banton)

Men's Basketball

- National Association of Basketball Coaches All-District 23 2nd Team (Obinna Anichili-Killen)





RECOGNITIONS AND ACHIEVEMENTS

Women's Track and Field

- Gold in Indoor 5k / 1st in 10k Outdoor (Abby Herring)
- Gold in 1 Mile / 1st in 1500 Meter Race Outdoor (Kylee Mastin)
- Sun Belt All-Conference Indoor (Abby Herring & Kylee Mastin – 1st, Dianna Goodman – 2nd)

Men's Track and Field

- Sun Belt 3rd Team All-Conference Outdoor (Evan White)

Women's Basketball

- SBC Regular Season Champs
- SBC Tournament Champs
- SBC Player of the Year; SBC 1st Team All-Conference (Abby Beeman)
- SBC 3rd Team All-Conference (Breanna Campbell)
- SBC Coach of the Year (Kim Caldwell)
- Record for All-Time Wins in a Season (26)





RECOGNITIONS AND ACHIEVEMENTS

Football

- 1st Team All-American; Jet Award Finalist (Jayden Harrison)
- All-SBC 1st Team (Micah Abraham, Owen Porter, Jayden Harrison)
- All-SBC 2nd Team (Rasheen Ali)
- All SBC 3rd Team (Ethan Driskell, Elijah Alston, Eli Neal, John McConnell)

Softball

- All-SBC 1st Team (Brooklyn Ulrich)
- All-SBC 2nd Team (Sydney Bickel & Bella Gerlach)
- SBC All Tournament Team (Savannah Rice)
- NFCA All-Region Teams (Brooklyn Ulrich & Bella Gerlach)





RECOGNITIONS AND ACHIEVEMENTS

Men's & Women's Golf

- WGOLF: SBC All-Tournament Team (Kasey McIlvaine)
- MGOLF: All-SBC 1st Team (Tyler Jones)
- MGOLF: All-SBC 2nd Team & All-Tournament Team (Ryan Bilby)

Tennis

- All-SBC 1st Team (Johanna Strom, Emma Vanderheyden)
- All-SBC 2nd Team (Doroteja Joksovic, Sophia Hurrion, Aisling McGrane)

Baseball

- All-SBC 1st Team (Bryce Blevins)





RECOGNITIONS AND ACHIEVEMENTS

Men's Soccer

- SBC Regular Season Champs
- SBC Tournament Champs
- All-SBC 1st Team (Matthew Bell, Morris Duggan, Gabe Perrotta)
- All-SBC 2nd Team (Taimu Okiyoshi)
- SBC Player of the Year; SBC Offensive Player of the Year (Matthew Bell)
- SBC Goalkeeper of the Year (Gabe Perrotta)
- SBC Defensive Player of the Year (Morris Duggan)
- USCAA All-Americans (Matthew Bell, Morris Duggan, Taimu Okiyoshi)
- Number one seed in NCAA Tournament



Volleyball

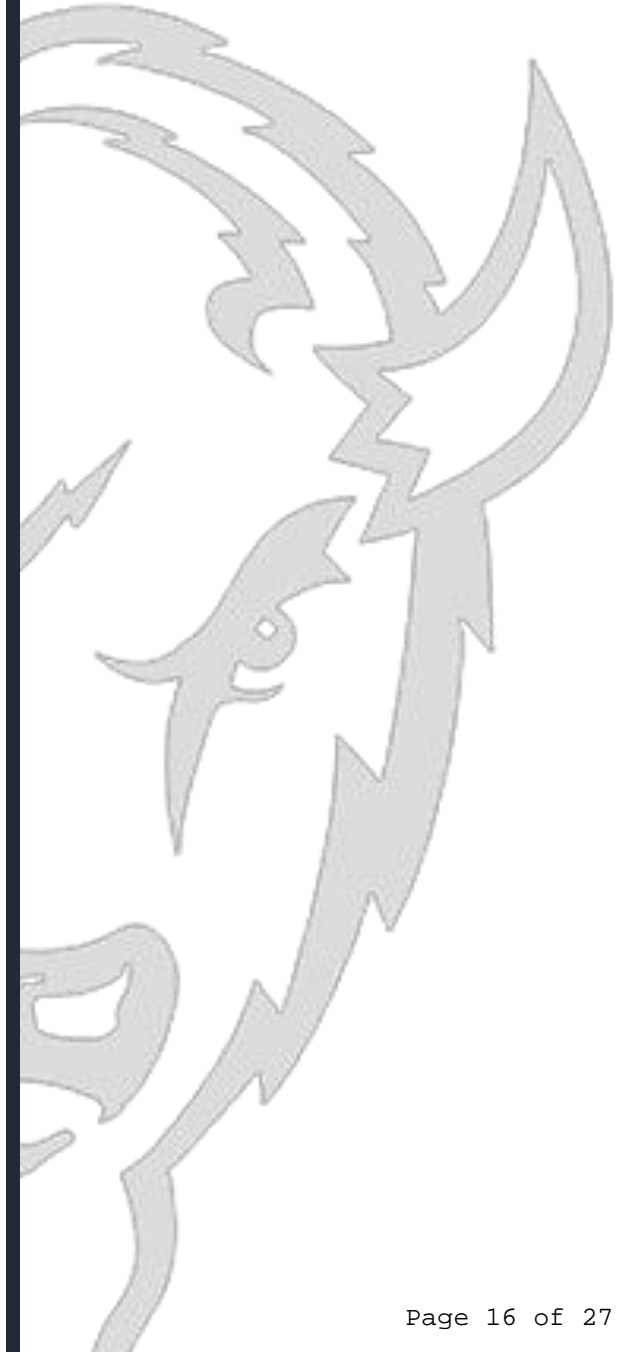
- All-SBC 2nd Team (Essence Clerkly)





ALL SPORT STANDINGS BUBAS CUP

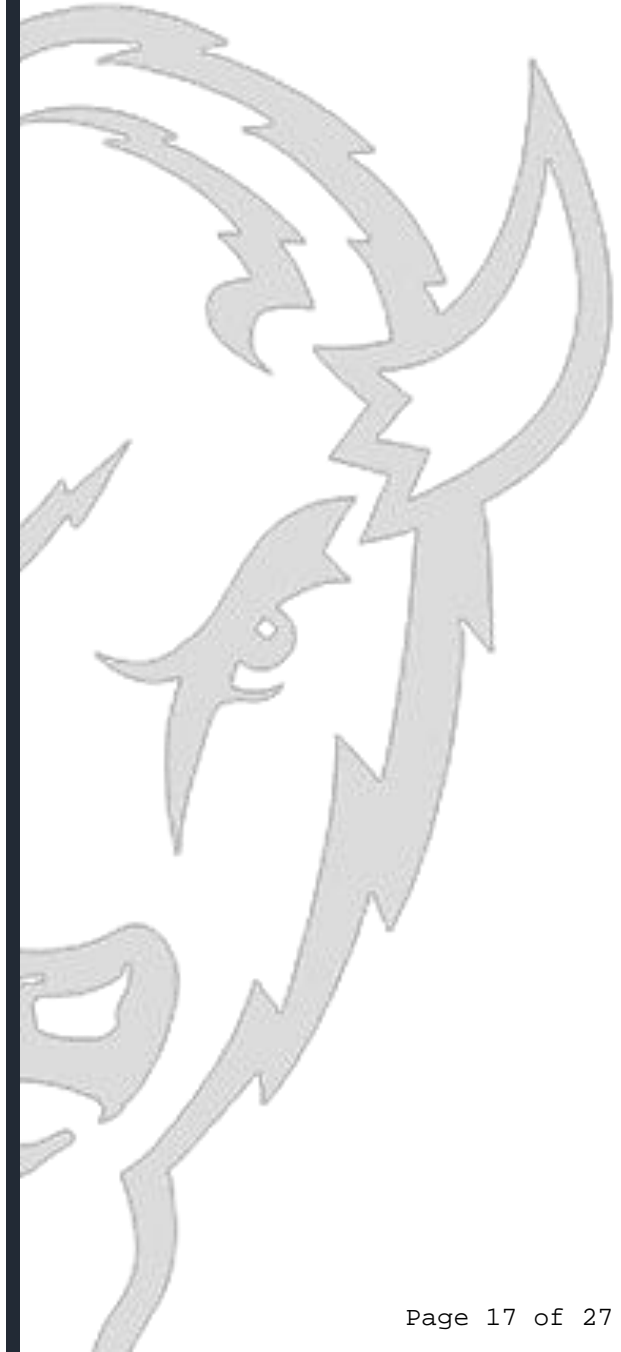
- (1) Texas State
- (2) JMU
- (3) Coastal
- (4) Arkansas
- (5) Marshall**
- (6) Louisiana
- (7) South Alabama
- (8) Georgia Southern
- (9) App State
- (10) Troy
- (11) Southern Miss
- (12) ULM
- (13) ODU
- (14) Georgia State





MEN'S SPORT STANDINGS

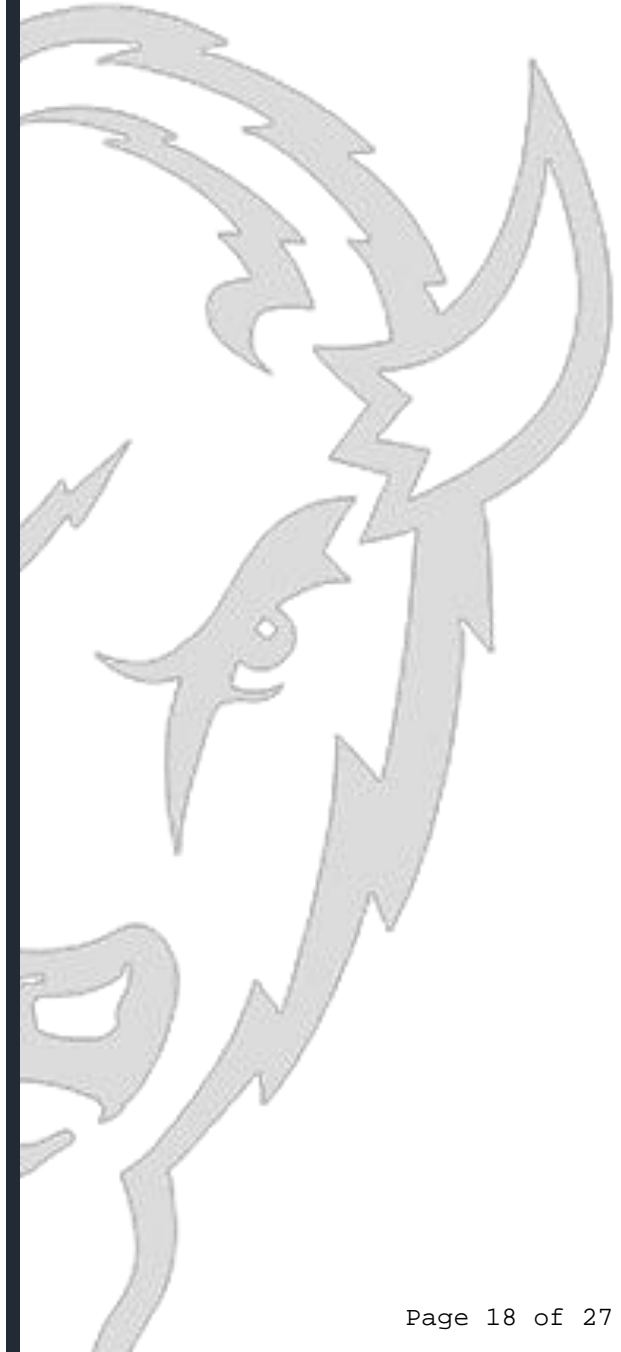
- (1) Louisiana
- (2) Arkansas State
- (2) JMU
- (4) App State
- (5) South Alabama
- (6) Troy
- (7) Texas State
- (8) Marshall**
- (8) Georgia Southern
- (10) Coastal
- (11) Southern Miss
- (12) ODU
- (13) ULM
- (14) Georgia State





WOMEN'S SPORT STANDINGS

- (1) Texas State
- (2) Coastal
- (3) Marshall**
- (4) Georgia Southern
- (5) JMU
- (6) Arkansas State
- (7) Southern Miss
- (8) South Alabama
- (8) Louisiana
- (10) ULM
- (11) App State
- (12) ODU
- (13) Troy
- (14) Georgia State





NCAA LEGISLATION UPDATES

- *Antitrust settlement that would include \$2.8 billion damages pool for current and former athletes and establish a new revenue sharing model for current and future NCAA athletes to be directly paid by their schools*

JOINT STATEMENT

"The five autonomy conferences and the NCAA agreeing to settlement terms is an important step in the continuing reform of college sports that will provide benefits to student-athletes and provide clarity in college athletics across all divisions for years to come. This settlement is also a road map for college sports leaders and Congress to ensure this uniquely American institution can continue to provide unmatched opportunity for millions of students. All of Division I made today's progress possible, and we all have work to do to implement the terms of the agreement as the legal process continues. We look forward to working with our various student-athlete leadership groups to write the next chapter of college sports."

– Joint Statement from NCAA President Charlie Baker, ACC Commissioner Jim Phillips, Ph.D., Big Ten Commissioner Tony Petitti, Big 12 Commissioner Brett Yormark, Pac-12 Commissioner Teresa Gould, SEC Commissioner Greg Sankey

WHAT DOES IT MEAN FOR MARSHALL?

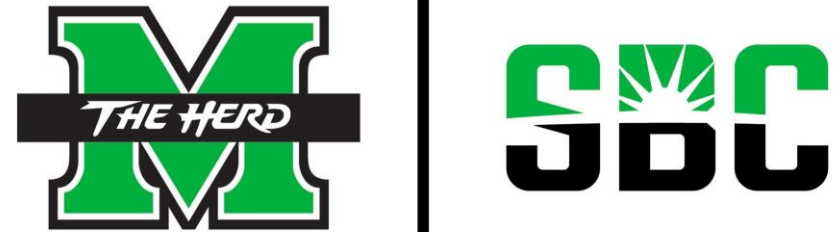
1. HOUSE SETTLEMENT
 - \$165M for 10 years reduced from Conference distribution.
 - SBC predicts \$350K reduction per school (14 schools annually for 10 years).
2. REVENUE SHARE 21+%
 - Opt in vs. Opt out
 - Share should count scholarship
3. WHAT IS THE REVENUE?
 - ????
 - SBC Distribution \$2M



NCAA LEGISLATION UPDATES



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- For 2023-24:
 - Violations – 7 (0 pending)
 - Waivers – 20 approved; 9 pending; 0 losses
 - No pending NCAA Case Reviews



NATIONAL ISSUES UPDATE: ATHLETE ADVANTAGE



ATHLETE ADVANTAGE

Athlete Advantage, an industry leader in NIL Management, manages thousands of athletes and multiple collectives across the country. It is built to help universities maximize their NIL program.

THE SOLUTION

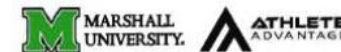
Our comprehensive NIL Management program for Marshall Athletics ensures high success and sustainability by maximizing opportunities & supporting student-athletes through diverse revenue streams.

SERVICES FOR THE STUDENT-ATHLETES

- Legal Support and Contract Review
- Local, Regional, & National Student-Athlete Brand Deals
- Establish an LLC for Student-Athletes
- Designing and Trademarking a logo
- Financial Advising
- Accounting and Tax Services
- Custom Merchandise & Online Store
- Social Media & Brand Training
- Digital Media Strategy and Support
- Electronic Press Kit (EPK) & Valuations
- 24/7 Mental Health Support
- Federal, State & MU NIL Education
- Post College - Career Prep
- Student-Athlete/Agent Consultation

SUITE OF SERVICES:

-  University NIL Consultation
-  Student-Athlete NIL Management
-  Student-Athlete Brand Deals
-  Media Exposure
-  Merchandising
-  Event Activation



BUDGET UPDATE


- Year-End Trends and Recap
- Incentive Insurance Insured v Actual



CAMPUS CARRY / FACILITY IMPACT



APPLY VISIT GIVE FIND INFO FOR ▾ ATHLETICS BLACKBOARD MYMU

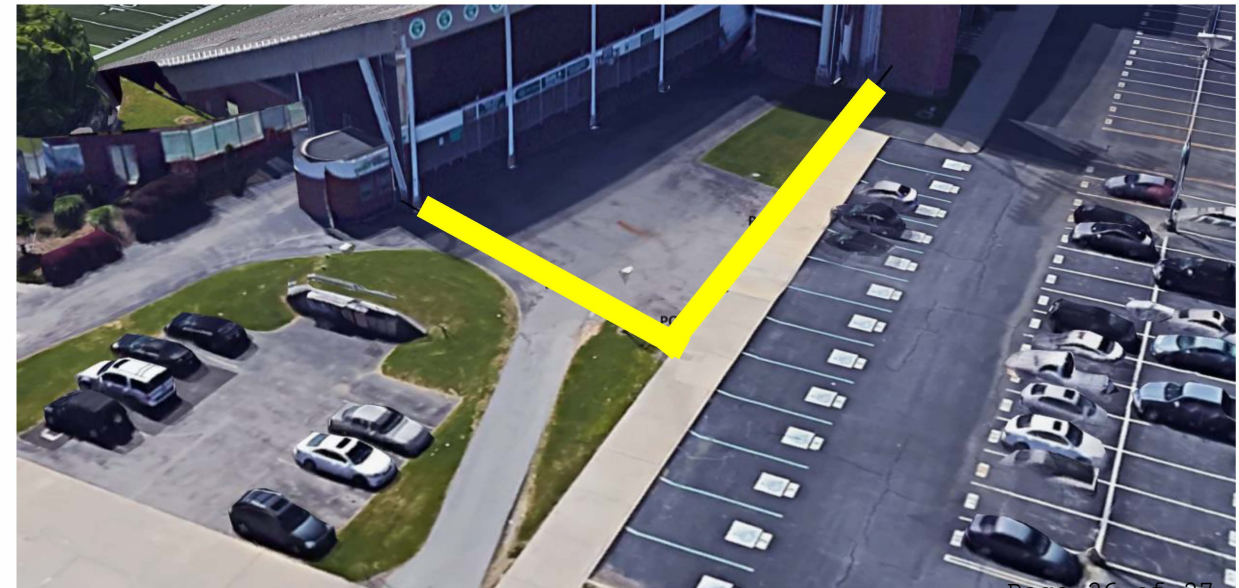
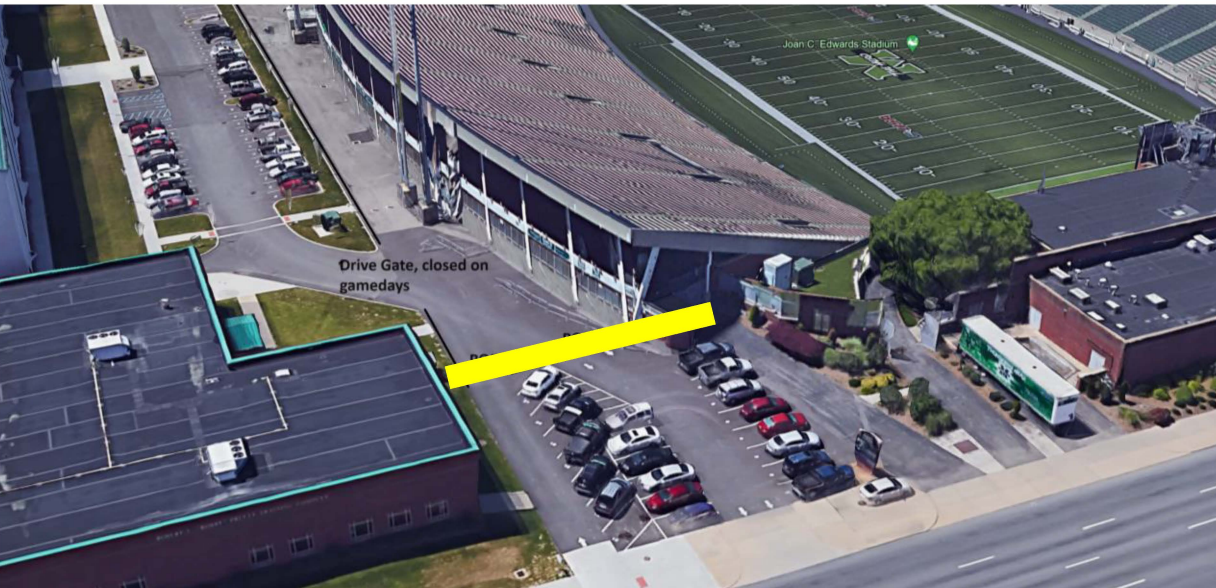
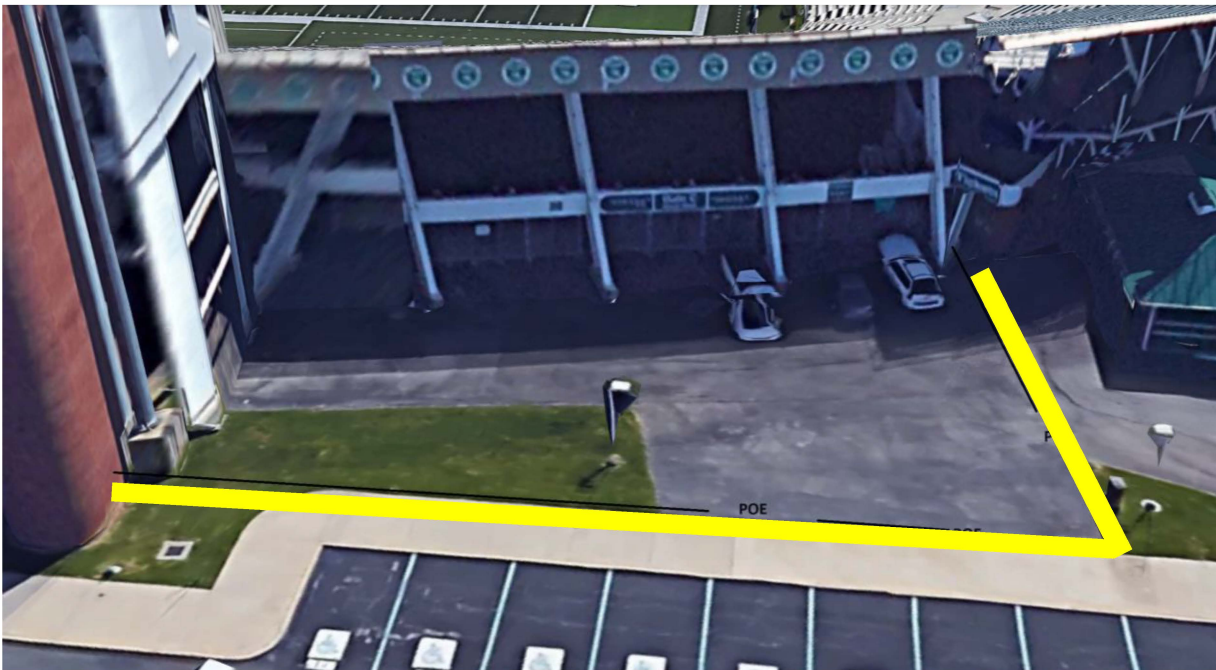
 MEET MARSHALL ADMISSIONS ACADEMICS MARSHALL LIFE [REQUEST INFO](#)

MARSHALL UNIVERSITY POLICE DEPARTMENT ▾ CRIME PREVENTION SAFETY RAD SYSTEMS ▾ PARKING SUBMIT A TIP

CAMPUS CARRY

[696-HELP](#) [SUBMIT A TIP](#)

www.marshall.edu/mupd/campus-carry



BOARD OF GOVERNORS

QUESTIONS

Christian Spears
Director of Athletics

Debra Boughton
Executive Associate AD, Championship Planning and Resources

