**MARCO** **MARSHALL**

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**Driven Journalism Student Committed to Ethical Reporting, Masterful Interviewing,**

**and Uncovering Compelling Stories with Precision and Integrity**

**SKILLS SUMMARY**

* Proficient in adhering to journalistic ethics and standards, ensuring accuracy, fairness, and integrity in every story pursued.
* Skilled in conducting thorough and insightful interviews, extracting key information, and building rapport with diverse sources to uncover compelling narratives.
* Familiar with creating dynamic multimedia content, including written articles, videos, podcasts, and interactive graphics, to engage audiences across various digital platforms.
* Adept at content management systems (CMS) such as WordPress or Drupal, publishing and optimizing digital content for online platforms, ensuring accessibility, SEO best practices, and user engagement.

**EDUCATION**

**Bachelor of Arts, Journalism** (Broadcast Journalism ) Expected Graduation May 2025

Marshall University *Huntington, WV*

GPA: 3.75

**Relevant Coursework:** Media Design, Digital Presence, Digital Imaging for JMC, Beat Reporting, Multimedia Reporting, Reporting and News Writing, Television Reporting

**WORK EXPERIENCE**

**JMC-TV** *Huntington, WV*

MU Report (Student-ran production) January 2024 – May 2024

* Developed, filmed, and edited news segments for the program, ensuring high-quality and engaging content for the audience.
* Worked closely with a team of other student writers, producers, and technical staff to plan and execute the broadcast.
* Performed live and pre-recorded interviews with students, faculty, and community members, demonstrating strong interpersonal and communication skills.

**WXYZ** *Charleston, WV*

Newsroom Reporting Intern May 2023 – August 2023

* Assisted in researching, writing, and producing news stories for broadcast, gaining hands-on experience in all aspects of the newsroom operation.
* Conducted 15 interviews with sources and community members, honing skills in building rapport, asking probing questions, and capturing compelling quotes and soundbites.
* Worked collaboratively with reporters, producers, and editors to gather information, verify facts, and assemble news packages for on-air and online distribution.
* Assisted with social media management tasks, including content creation, posting schedules, and audience engagement strategies, to enhance the station's online presence and community outreach efforts.

**ADDITIONAL INFORMATION**

**Affiliations:** Society of Professional Journalists, MU Chapter

**Computers:** Adobe In-Design, Audition, Photoshop, After Effects, WordPress, Avid MediaCentral (CMS), Microsoft Word, Excel