



MONDAY MORNING MEMO

Lewis College of Business

Dr. Avi Mukherjee, Dean

February 5, 2018

Herd Business Vision – LCOB Task Forces

This year, the Lewis College of Business is launching a bold and ambitious strategic drive that will take us forward over the next decade, and position us as one of the most distinctive colleges of business in the region and beyond. Based on our strategic planning work in the Fall semester, we have formed six new internal task forces that will be charged with exploration, recommendation and planning in six different areas to move the college forward:

New Building Task Force: Deanna Mader (Chair), Casey Baker, Charles Braun, Dallas Brozik, Sara Davis, Raymond Keener, Rex McClure, Ralph McKinney, Jim Rorrer, Dale Shao, Charles Stivason, Kent Willis

Doctoral Education Task Force: Nancy Lankton (Chair), Richard Agesa, Elizabeth Alexander, Nabaneeta Biswas, Alberto Coustasse, Doohee Lee, Jean Price, Wes Spradlin, Uday Tate, Junwook Yoo

Global Education Task Force: Margie McInerney (Chair), Parporn Akathaporn, Rishav Bista, Tessa Carr, Haiyang Chen, Alberto Coustasse, Mohammad Karim, Uyi Lawani, Margie Phillips, Uday Tate

Experiential Learning Task Force: Robin McCutcheon (Chair), Marie Archambault, Rishav Bista, Ben Eng, Susan Lanham, Glen Midkiff, Ivan Muslin, Sara Payne Scarbro, Marc Sollosy, Uday Tate, Amanda Thompson-Abbott, Rick Weible, Olen York

STEM Business Task Force: Deepak Subedi (Chair), Jackie Agesa, Jeff Archambault, Erik Bushey, Dennis Emmett, Anil Gurung, Daesung Ha, James Halleck, Fred Mader, Marc Sollosy, Sharong Zhang

P&T Task Force: Dennis Emmett (Chair), All Tenured Full Professors (excluding administrators)

I am delighted that virtually all faculty and staff of the college have stepped up to serve on these critical initiatives.

MakeCentsWV

The Lewis College of Business has become a proud member of the "MakeCentsWV – Student Success Through Financial Literacy" program. The college is working with the Financial Literacy Committee of The Education Alliance, College Foundation of WV, WV State Treasurer's Office, WV Bankers Association, and WV Department of Education to help develop tools and strategies that strengthen students' financial capability and decision making. Dr. Robin McCutcheon, Associate Professor of Economics, is representing us in this alliance. You can read her blog here: <http://makecentswv.org/living-debt-free/>