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Business Majors Top in Demand

According to the *Job Outlook 2018* survey conducted by NACE (National Association of Colleges and Employers), eight of the top 10 majors in demand by employers at the bachelor's degree level fall in the Business category. The top majors in demand this year, along with their ranks, are: Finance (#1), Accounting (#2), Business Administration/Management (#3), Marketing (#5), Management Information Systems (#6), Logistics/Supply Chain (#8), Sales (#9), and Human Resources (#10). Only two high-tech majors (Computer Science, #4 and Information Sciences & Systems, #7) made it to the Top 10 list. The NACE data shows that this shift away from high-tech majors to business majors began in *Job Outlook 2017* survey, where six of the top 10 majors were in Business.

These results reaffirm our commitment to effectively prepare our LCOB students for success in high-demand careers.

The PhD Project

The Lewis College recently became a member of The PhD Project. The PhD Project was founded by AACSB and KPMG upon the premise that advancements in workplace diversity could be propelled forward by increasing the diversity of business school faculty. This will allow the Lewis College of Business to have access to an expansive network of supporters, sponsors and universities that helps African-Americans, Hispanic-Americans and Native Americans attain their business PhD and become business professors who will mentor the next generation of leaders. As membership benefits, we will have unlimited posting of tenure-track faculty positions and adjunct and lecturer positions to a database of over 1,600 minority doctoral students and faculty, and 7,000 minority professionals via the PhD Project Job Board (<https://jobs.phdproject.org/>), access to directory of all minority faculty and doctoral students to be used for faculty recruiting, recognition as an institution supporting campus diversity in the Conference materials at 5 Doctoral Student Conferences (Accounting, Finance, Information Systems, Management and Marketing), and recognition as an institution supporting campus diversity in the Conference materials at the PhD Project Annual Conference in November for potential doctoral students.

AACSB Deans' Conference

I represented Marshall University's Lewis College of Business at the AACSB 2018 Annual Deans' Conference in Las Vegas. 700+ Business school deans from 54 countries came together to discuss critical topics pertinent to business education today. Topics ranged from updated accreditation standards, rankings, and globalization, to leadership, crisis management, and impact measurement. I also attended the accreditation team member volunteer training workshop for Deans, which will prepare me for my forthcoming AACSB team visit to Florida Gulf Coast University.