



# MONDAY MORNING MEMO

## Lewis College of Business

Dr. Avi Mukherjee, Dean

February 26, 2018

### Best College Reviews - 50 Best Bachelor's Degrees in Business Economics for 2018

Our BBA program in Economics has been ranked 9th best among the 50 Best Bachelor's Degrees in Business Economics for 2018 by *Best College Reviews*. This ranking was compiled by <https://www.bestcollegereviews.org> using data from College Navigator regarding tuition, as well as program information gleaned directly from each institution's official website. The methodology used to determine the rankings is based on tuition, customization options within the degree program, both in content and format, and an overall "wow" factor, which highlights each program's unique offerings and sets it apart from the pack.

Marshall was chosen for the program's comprehensive and accommodating nature. Whether students plan to continue on with their studies at the graduate level or enter directly into the workforce, Marshall's BBA in Economics provides them with the tools that they need to succeed. The full ranking can be found here: <https://www.bestcollegereviews.org/top/bachelors-business-economics/>

#### #9 –Marshall University: Bachelor of Business Administration: Economics

Marshall University's Bachelor's in Business Economics program is a BBA in economics offered through its Division of Finance and Economics. Students in this program can choose to select an area of emphasis in international economics or stay more generalized depending on their personal career goals. The program accommodates both students who plan to enter entry-level positions in the field and students who intend to pursue an MBA degree. This bachelor of business administration in economics is also comprehensive enough to accommodate students who plan to work in a wide variety of environments, including government organizations, financial institutions, and other corporations.

**In-State Tuition:** \$7,154

I believe that the inclusion of our Economics BBA program in this ranking will be very beneficial for student recruitment purposes as we share this great news on our website and social media.

#### John Marshall Summer Scholar

Dr. Daesung Ha, Professor of Management, is the inaugural recipient of the University's John Marshall Faculty Scholar Grant for Summer 2018 from the Lewis College of Business. His research project is titled "Information Technology Capability and Firm Performance: An Empirical Investigation." After a careful college-level review, and consideration by the University Committee on Scholarly Works and Creative Activities, Dr. Ha was selected as a John Marshall Summer Scholar for Summer 2018 as a representative of the College of Business, with a stipend of \$6,500. Congratulations on this accomplishment!