



**July 31, 2017**

### **AACSB Accreditation Update**

The Board of Directors of AACSB International has voted to ratify the decision of the Accounting Accreditation Committee to extend the accreditation for the undergraduate (Bachelor of Business Administration in Accounting) and master's (Master of Science in Accountancy) degree programs in accounting offered by the Lewis College of Business for five years through 2021-22. Congratulations to Chair Archambault, the faculty, the students, the staff, and all supporters of the Lewis College of Business for this tremendous accomplishment.

For the Business accreditation, the Continuous Improvement Review Committee (CIRC) has concurred with the Visiting Team's recommendation that the continuous improvement review of the undergraduate and master's degree programs in Business offered by Marshall University be continued for an additional year. The CIR2 Team appointed to facilitate the continuous improvement review during this additional year, includes Dean Betty Jo Licata from Youngstown State University, OH as the chair and Dean Tanuja Singh from St. Mary's University, San Antonio, TX as member. A CIR2 Report from us addressing the four specific concerns (Strategic planning and resources, Intellectual contribution and mission alignment, Learning goals for the shared/common BBA curriculum and the MBA program, and Assurance of Learning) needs to be emailed to the CIR2 team members no later than January 15, 2018. We will spend significant time in the LCOB Strategic Retreat on August 17 to discuss these issues.

### **LCOB Ranking**

One of our current aspirations as a full-service provider of accredited business programs is to get ranked among regional and national competitors on some relevant criteria. While we have not yet made it into the main national rankings, we have gained some visibility recently for our Master of Business Administration (MBA) and Master of Science in Healthcare Administration (MSHA) programs. The MSHA program was ranked 18th most affordable by Healthcare Administration Degree Programs website. The MHA program also ranked 39<sup>th</sup> by PublicHealthOnline.org. The MBA program got ranked 27th most affordable in 2016 by TopManagementDegrees.com.

We have identified several key ranking services, such as US News and World Report, The Princeton Review, College Factual/USA Today, CEO Magazine, Wall Street Journal, Poets & Quants, Bloomberg Businessweek, Economist, and The Financial Times, where we would like to submit our profile. We would like to get ranked and recognized for our excellent work, a process that will involve every one of us and our stakeholders over the next few years.