



MONDAY MORNING MEMO

Lewis College of Business

Dr. Avi Mukherjee, Dean



August 14, 2017

Lewis College of Business Annual Retreat

Welcome back after the summer break! I hope everyone had a great summer and we all are refreshed and looking forward to the new academic year. We have scheduled our Lewis College of Business Faculty & Staff Retreat at the Guyana Golf & Country Club on Thursday, August 17 from 8 am to 1 pm. Discussions will focus on Lewis College Committees and Organization Structure, AACSB accreditation update, Strategic Planning, Assurance of Learning, Recruitment and Retention Initiatives, Research Metrics, etc. The LCOB Committee meetings will follow in Corbly Hall in the afternoon.

Marshall at the Academy

The Academy of Management Annual Meeting is one of the largest congregations of management scholars in the world. Marshall was represented this year in this Atlanta mega-event by me and Dr. Margie McInerney. I spoke on a panel on "Social Innovation at the Interface of technology, entrepreneurship, and economic institutions" along with researchers from the Kauffman Foundation, UC Berkeley, NJIT, etc. Margie was a part of the Academy of Management PDW called "Management Education for Responsibility and Ethics: An International Perspective." Her part of the workshop was titled "How Do We Teach Responsibility to Business Students More Interested in Profit?"

Nigeria Conference

The Lewis College was a partner for the International Conference on African Entrepreneurship and Innovation for Sustainable Development, hosted by Nnamdi Azikiwe University (Unizik) in Awka, Nigeria. Dr. Uwi Lawani represented us in the conference, and presented a paper titled "Innovative Approaches to Organization Science: An analysis of 'Alliances and Networks' Research Using Deetz's Contrasting Dimensions." We will actively pursue opportunities for collaboration with Unizik, Nigeria and with University of West Indies, the other two partners of the conference.