



October 23, 2017

Women Entrepreneurship Week

Marshall University's Lewis College of Business celebrated October 14-21 as Women Entrepreneurship Week (WEW), along with many other universities. Universities and nonprofits around the world celebrate WEW, making the annual WEW celebration an international movement. Universities in virtually every US state and several foreign countries took part this year. Our Lewis College of Business participated in this celebration for the first time, by hosting three events on our two campuses during this week. The first event was a panel discussion in our Huntington Campus, with successful women entrepreneurs: Jamie LaFear (Owner of Wholi Moli), Simran Walker Canterbury (Owner of the Blue Ridge Boutique), Sara Davis (Realtor & Instructor of Marketing – LCOB), and Isabella Rogner (Corporate Responsibility Specialist and Intrapreneur – Intuit Inc.) speaking on the panel moderated by Dr. Deanna Mader. The second event was a panel discussion in our South Charleston campus, with three prominent women entrepreneurs: Kathleen Walker (Co-Owner of Epiphany Consulting), Diana Sole-Walko (CEO of MotionMasters), and Bernie Deem (Principal at AlignHR) speaking on the panel moderated by Dr. Ralph McKinney. Special thanks to Olen York and Tessa Carr for putting the panels together. A third associated event was a SHRM chapter presentation by Kourtney Hamrick, LCOB alum and a successful executive, who offered great career advice on working for small and large companies, including entrepreneurship and intrapreneurship. More than 100 students attended the WEW events during this week.

WV Board of Accountancy

The Lewis College of Business, its Division of Accountancy & Legal Environment, and Beta Alpha Psi chapter hosted the Quarterly Meeting of the WV State Board of Accountancy at the Brad Smith Foundation Hall on October 19. The Board Meeting was open to the public, and attended by students, faculty, and staff. This was followed by a reception with board members, and ending with a presentation by Alfonzo D. Alexander, Chief Relationship Officer of NASBA (National Association of State Boards of Accountancy) and President of NASBA's Center for the Public Trust. Thanks to Dr. Nancy Lankton, Interim Division Chair, for bringing this event to our campus.

Marshall Online MBA to launch in Spring 2018

The Lewis College of Business will launch its first online degree program in its history in Spring 2018. We are hosting an Open House event for the new Marshall Online MBA on Friday, November 17th from 5:30 to 7:30 PM in Corbly Hall, Room 107. The AACSB-accredited Newsweek-recognized Marshall MBA offers among the best return on investment (ROI) in the country with affordable tuition rates and career placement. Our dedicated MBA team, led by MBA Director Dr. Marc Sollosy, will be on hand to meet prospective students and answer questions. Please promote this exciting new program to your contacts.