



# MONDAY MORNING MEMO

## Lewis College of Business

Dr. Avi Mukherjee, Dean



**December 11, 2017**

### **INTO Marshall Recruitment Team Visits**

On December 8, the Lewis College of Business hosted several guests from INTO Marshall University Partnerships and recruitment agents representing various countries, such as China, India, Nigeria, Kenya, Brazil, Thailand, Kazakhstan, Uzbekistan, etc. The session helped INTO agents to receive updates on our strategic differentiation and program offerings. Also, our faculty and staff present in this meeting got to answer critical questions that INTO agents have to face from students and parents around the world.

We learned that international students are interested in Marshall because of the small town feel of Huntington, the small class sizes and individual attention from instructors. At Marshall, students belong to a family. We very proud that so many Sons and Daughters of Marshall are influencing economies around the globe.

Opportunities such as these will contribute to stronger global footprint and academic connections for the Lewis College.

### **Cultural Understanding Workshop**

The Lewis College of Business organized a Cultural Understanding Workshop for our faculty and staff on December 6. Captain Lee Canafax, Assistant Professor of Military Science, was the facilitator for the program. Captain Canafax has extensive experience working in other countries with people of different cultures, and assisting in preparing our military personnel to travel/function abroad. In light of the facts that the LCOB will be gaining more students from other countries, and that we will have faculty teaching abroad and traveling abroad with student groups, the presentations addressed key academic and social issues, needs, and concerns for international and multicultural education, that were articulated by our faculty and students. Captain Canafax, Sarah Davis (Assistant Director of Enrollment Services for INTO-Marshall), Dr. Molly McClennen (Instructor/Undergraduate Pathway Coordinator), Dr. Deanna Mader and I spoke at the event. This workshop will help our faculty and staff be more understanding of cultural differences, which will ensure that all of our foreign students feel welcome here, and are successful in their chosen business careers. Attendees received up to 3 hours of "Continuing Ed" credit. Thanks to our Faculty Development Committee and Dr. Deanna Mader for planning and promotion of this workshop.

### **Beta Alpha Psi Fall Banquet and Induction Ceremony**

Beta Alpha Psi organized its Fall Induction Ceremony and Banquet at the Guyan Country Club. Four graduates and seven inductees were honored in the presence of our Accounting faculty, advisory board members, and students. Tatyana Hall (BAP President), Andrew Campbell (VP), Dr. Nancy Lankton, Dr. Jeff Archambault, and myself delivered remarks. Our nationally recognized BAP chapter is strongly connected to the profession and provides excellent opportunities for community service and professional development.