



January 29, 2018

### **Marshall Online MBA Launched**

Spring 2018 saw the successful launch of the first ever fully online academic program from the Lewis College of Business – the Marshall Online MBA. We have 23 students enrolled in the program this semester – from 8 states (West Virginia, Ohio, Virginia, Maryland, Georgia, New York, New Jersey, and Tennessee), with a variety of undergraduate disciplines (BBA in Management, Marketing, IB, Finance; BS in Chemistry; BA in Sport Management; and Regents degree), and employed in a variety of organizations (PepsiCo, Verizon Wireless, Hilton DoubleTree, Houston Rockets, Altria Distribution, Hitachi Automotive, AEP, ABCWV, Glenville State College, UC Beckley, Northwell Health, Thermo Fisher Scientific, Physician, etc.)

### **SAM Student Chapter Launched**

The Lewis College of Business launched its tenth student organization – the student chapter of the Society for Advancement of Management (SAM). SAM is the world's oldest professional management association, founded in 1912 by the colleagues and disciples of Frederick Taylor, the "Father of Scientific Management." With 16 student members and Dr. Marc Sollosy as the Faculty Advisor, our SAM chapter plans to host events, raise funds, and participate in the Case Competition in Arlington, VA in March. The Marshall SAM chapter is the first and only one in the State of West Virginia.

### **Recognition of Lewis College faculty and staff**

Margie J Phillips, Instructor and Energy Management Coordinator with the Lewis College of Business, accepted the position of Vice Chair with the US Green Building Council (USGBC) West Virginia Market Leadership Advisory Board. The USGBC WV, headquartered in Charleston, WV, improves the quality of life for West Virginians by transforming the way the built environment is designed, constructed, and maintained, resulting in buildings and communities that are environmentally, socially, and economically prosperous.

Dr. Junwook Yoo, Assistant Professor of Accounting, had his article "Performance Measure Aggregation in Multi-Task Agencies" co-authored with Florin Sabac of the University of Alberta, accepted for publication in *Contemporary Accounting Research* (CAR). With CAR widely recognized and universally accepted as a top-tier Accounting journal by Research-1 business schools (Impact factor = 2.269; ABDC Journal Quality List - A\*; Included in FT Research Rank), this is an extraordinary achievement.

Dean Avi has been selected to serve on the Advisory Council of MBAA International (Midwest Business Administration Association), a large interdisciplinary professional organization of business academics, with 12 disciplinary tracks and an annual conference in Chicago. The appointment is for a three-year term.