



February 12, 2018

Peoples Bank Case Competition

Every year, Peoples Bank offers an Undergraduate Business Case Competition, hosted by Marietta College, during which each team presents its business case analysis to a select group of Peoples' executives. The case covers a wide range of geographical regions along with multiple functional areas including human resources, finance, strategic planning and marketing. After an initial presentation by each team, four finalists are announced, who then compete in the afternoon for cash prizes. The Sixth annual Peoples Bank Undergraduate Business Case Competition was held on Saturday, Feb. 10. Marshall's business case competition team, mentored by Dr. Marc Sollosy (Faculty adviser) and consisting of three undergraduate students - Amanda Nelson, Ruba Alghazi, and Luke McClure, was a finalist and received a cash prize of \$500 to be shared between them.

Sixteen college teams competed: Marshall, Ohio State University, Cleveland State University, University of Akron, Ohio University, Kentucky State University, Marietta College (2 Teams), Ohio Northern University, Oberlin College, University of Mt. Union, College of Wooster, Ohio Valley University, Tiffin University, Heidelberg University, and Denison University.

The Undergraduate Business Case Competition serves as an opportunity for students to invest time and effort competing with peers to provide a solution to a real world business scenario. In addition to the competitive opportunity, our students interacted with business leaders in the financial services industry and received feedback on the results of their work.

I am delighted that our students got this wonderful opportunity. We would like our students to participate in more such competitions in the future.

Tenure Track Faculty Hires

The University has approved two LCOB tenure track faculty lines in Economics for hire. These are:

Assistant/Associate Professor – Economics & Director of CBER: <https://marshall.peopleadmin.com/postings/9309>

Assistant Professor – Economics: <https://marshall.peopleadmin.com/postings/9315>

The search committees are currently receiving applications for these two open national searches. Please promote the openings to all possible applicants.