



MONDAY MORNING MEMO

Lewis College of Business
 Dr. Avi Mukherjee, Dean



March 12, 2018

Phyllis Arnold

Lewis College of Business alumna, 1997 Hall of Fame recipient, and Marshall Board of Governors member Phyllis Arnold was recently named one of "West Virginia's Favorite Daughters" by *The Journal*. Ms. Arnold earned an MBA from Marshall University in 1976 and a BS degree from West Virginia University. A native of Parkersburg, she stands out among business executives in our state, having served as CEO of One Valley Bank and after their merger with BB&T, as the State President of BB&T West Virginia and Regional President of BB&T West Virginia Central Region. She has been a director of NTELOS, and has served as Director of One Valley Bancorp, Inc., Member of Board of Trustees of CAM CARE Regional Health System, Director at Blanchette Rockefeller Neurosciences Institute, Member of West Virginia Roundtable and Business Industrial Development Co, and Director of Discover the Real West Virginia Foundation.

VITA

Beta Alpha Psi (BAP) student chapter, with Tatyana Hall as President and Prof. Amanda Thompson-Abbott as Advisor, has been volunteering with United Way's VITA program since 2003. The Volunteer Income Tax Assistance program offers free tax preparation for individuals with lower income. The preparers, BAP student members, are certified each semester for all types of returns. Our chapter has helped numerous people in the community over the years. Last year, our BAP chapter was named a superior chapter due to our involvement with this program. The tax preparation services are offered from 6:30 to 8:30 pm. every Thursday, from mid-February to April 12th. Every week, about 20 appointments are scheduled to prepare returns. This is a significant community engagement initiative from the Lewis College of Business.

LCOB Facebook Analytics

The Lewis College of Business is very active on Facebook, with our tag *@herdbusiness*. Please follow us to get regular updates: <https://www.facebook.com/herdbusiness/>. Our Facebook analytics is very positive (see below).

