



June 25, 2018

Lewis College of Business launches Professional Education Series

The Lewis College of Business launched its Professional Education Series on June 8, in collaboration with the MU Center for Continuing Education. The first offering was a One-Day Continuing Education Seminar for Legal Professionals, put together by Casey Baker, J.D., assistant professor of legal environment. The program was approved for CLE credits in WV (7.2), OH (6.0), and KY (6.0). Six sessions touched on diverse topics relevant to local attorneys, including consumer debt collection, damages valuation, probate practice, trial and litigation strategy, the legalization of marijuana, and bias, ethics and professionalism. Lectures were delivered by Professors Casey Baker, Susan Lanham, Raymond Keener, and Ralph McKinney. Fourteen attorneys participated in this inaugural event, and the seminar was very well received. More such programs will be offered.

SHRM Affiliation for MS in HRM Program

Our Master of Science in Human Resource Management degree has been certified by the Society for Human Resource Management (SHRM) as fully aligned with SHRM's HR Curriculum Guidebook and Templates. Throughout the world, 482 programs in 367 educational institutions have been acknowledged by SHRM as being in alignment with its suggested guides and templates. The HR Curriculum Guidebook and Templates – created in 2006 and revalidated in 2010, 2013, and 2017 – were developed by SHRM to define the minimum HR content areas that should be studied by HR students at the undergraduate and graduate levels. This affiliation also has the support of our accrediting agency, AACSB International, which encourages quality assurance of HR degree programs that is required of AACSB accredited Schools of Business. The SHRM guidebook and associated templates represent a significant effort to build a bridge between theory and practice in human resource management. As a result of this alignment, our HRM students will now be allowed to apply for the SHRM Certified Professional (SHRM-CP) exam - a credential highly valued by employers.

Student Success in NASBA Conference

Kasun Wijayagurusinghe, President of our Beta Alpha Psi chapter, attended the Eastern Regional Meeting of the National Association of State Boards of Accountancy (NASBA) and the StudentCPT Leadership Conference in Orlando, along with few other Marshall students. More than 60 students from different universities representing various states attended the two-day event, where various aspects of the accounting profession, such as legislative trends, pathway to CPA, and ethics were discussed. The Center for Public Trust (CPT) organized an ethics case competition. There were ten student groups and five cases. The group consisting of Marshall students – Kasun Wijayagurusinghe and Brittany Wilkerson, along with group members from University of Utah, Baruch College CUNY, Auburn University, and University of Louisiana Lafayette, won the case competition. Their team analyzed the "All Sports" case which revolved around a faith-based company and its need for policies focused on ethics. The case was developed by Dr. Linda Ferrell and Dr. OC Ferrell for the Daniels Fund Ethics Initiative. The students were given 10 minutes to speak with a consultant (NASBA CPT board members served as consultants). They were encouraged to ask them questions related to the case. Students then had to put together a presentation and present their case findings and recommendations the following day. Groups were judged on the following criteria: Use of the RAISE module (the CPT's ethical decision model), Presentation Effectiveness, Team Work, Timing and Response Thoughtfulness.