

Cohen Business Professionalism Speaker Series 2017-18 Recap



The Ron & Sandy Cohen Business Professionalism Speaker Series is a professional enrichment program offered by the Marshall University Lewis College of Business.

The series allows students to make the connection between classroom teachings and real-world business applications through meeting experienced and successful business people.

The theme of this year's business professionalism series was: "Invest in Your Tomorrow: Think like a Business-of-One". In other words, our goal was to assist students with learning important concepts that would empower them to be responsible for creating their own career path and future.

Students who completed the program received a formal printed certificate, an engraved padfolio, and an official LCOB lapel pin.

CERTIFICATE REQUIREMENTS

- Attend five events of the Business Professional Speaker Series.
- Have an approved resume on JobTrax with Career Services.
- Attend the Career Fair and the Etiquette Dinner.
- Develop a LinkedIn profile and join the Lewis College of Business at Marshall University LinkedIn page.

For more information about this program, please contact: Glen Midkiff, Director of Stakeholder Engagement
LCOB Dean's Suite, 107G Corbly Hall | 304-696-3431 | midkiff2@marshall.edu

Cohen Business Professionalism Speaker Series Fall 2017



Sept. 19th



DIANA SOLE WALKO

CEO of MotionMasters

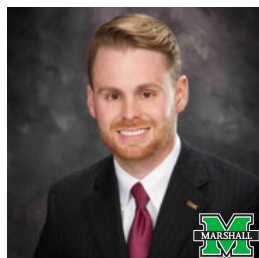
Sept. 26th



DR. BILL BISSETT

President & CEO
Huntington Regional
Chamber of Commerce

Oct. 12th



JORDAN WOOLRIDGE

Small Business Specialist
BB&T

Cohen Business Professionalism Speaker Series Fall 2017



Oct. 13th



COMMANDER TIM CLARK

USS West Virginia

Oct. 19th



KERRI O'ROURKE-ROBINS

Vice President
Federal Reserve Bank
of Richmond

Oct. 24th



DR. BILL DINGUS

Executive Director
Lawrence County (OH) Area
Chamber of Commerce

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Cohen Business Professionalism Speaker Series Fall 2017



Oct. 26th



ROSS DIONNE

CPA & Entrepreneur

VICKI-DUNN MARSHALL

CEO & Entrepreneur

Nov. 10th



BOB BENTZ

President
Purlegator

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ADDITIONAL IMPORTANT FALL EVENTS

Oct. 3rd

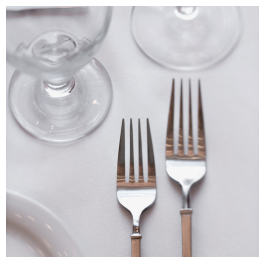


CAREER EXPO

1-4 p.m.

Don Morris Room
Memorial Student Center

Nov. 1st

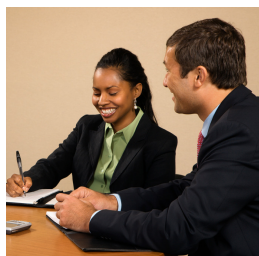


ETIQUETTE DINNER

4:30 p.m. - Shawkey

6:30 p.m. - BE-5
Memorial Student Center

Dec. 3rd



AWARDS CEREMONY

3 p.m.

Drinko Library, Room 402

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Cohen Business Professionalism Speaker Series Spring 2018



Feb. 7th



VICKI DUNN-MARSHALL, CEO

The VDM Management Group
Little Ceasars

Feb. 8th



LESLIE BATES, DIRECTOR

Talent Acquisition
N3

Feb. 14th



GUY GAGE, OWNER

Partners Coach

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Cohen Business Professionalism Speaker Series Spring 2018



Feb. 21st



DAVE PRAY, CTO

PrayWorks, LLC | Bailey & Glaser

Feb. 28th



JOHN RICKERT

Principal-Executive Managing Director
SVN/RICORE

Mar. 27th



JASON QUEHL, SITE LEADER

AMAZON

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Cohen Business Professionalism Speaker Series Spring 2018



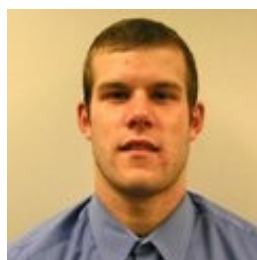
Mar. 28th



ROB SELLARDS, JD

Attorney
Nelson Mullins

Apr. 4th



CHUCK FORDYCE

VERIZON

Apr. 9th



HUMAN RESOURCE CAREER PANEL

HR Professionals

Cohen Business Professionalism Speaker Series Spring 2018



Apr. 11th



ALFONZO D. ALEXANDER

President

Center for the Public Trust (CPT)
National Association of the State
Boards of Accountancy

Apr. 18



JOHN JACKSON, EXEC. DIRECTOR

Consumer Credit
Counseling Service
"Money Smart Week"

Cohen Business Professionalism Speaker Series Spring 2018



ADDITIONAL IMPORTANT SPRING EVENTS

Mar. 13th



CAREER EXPO

1-4 p.m.

Don Morris Room
Memorial Student Center

Apr. 10th



ETIQUETTE DINNER

4:30 p.m. - Shawkey

6:30 p.m. - BE-5

Memorial Student Center

Apr. 27th



AWARDS CEREMONY

3 p.m.

Drinko Library, Room 402

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