



**October 1, 2018**

### **Agreement signed with WVU Parkersburg for MBA Program**

Marshall University and West Virginia University at Parkersburg have signed an agreement allowing WVU Parkersburg students, who earn their undergraduate degrees with a 2.5 or greater grade point average, to pursue their M.B.A. degree at Marshall. Students are encouraged to complete 27 credit hours of business foundation courses required for the MBA program while enrolled at WVU Parkersburg, which will provide significant cost savings to them. WVU Parkersburg will provide academic advising and counseling for students to ensure they enroll in the courses that will prepare them to complete the MBA degree at Marshall. Before the last semester of study at WVU Parkersburg, participating students may apply for conditional admission to Marshall and must meet all admission requirements prior to acceptance and matriculation. WVU Parkersburg will help students prepare an application package for admission to the MBA program. Once admitted to Marshall, students will enroll in MBA courses, will participate in activities provided by the Lewis College of Business, and will receive advising from our staff and faculty. The Lewis College of Business will be looking forward to welcoming students from WVU-P as Sons and Daughters of Marshall when they start MBA on-campus or online.

### **Lewis College of Business at the AACSB Annual Accreditation Meeting**

The Lewis College of Business was represented by Dean Avi, Associate Deans Jeff Archambault and Jean Price, Accounting Chair Nancy Lankton, and AoL Co-Chair designate Alberto Coustasse in the AACSB Annual Accreditation Conference in Washington, D.C. We joined leading business schools from around the world to explore how our AACSB accreditation can continue to serve as a foundation and framework for quality assurance and excellence in business education. The meeting offered opportunities to learn the latest standards in accreditation, aligning mission and vision, increasing impact, planning financial resources, curriculum innovation, research excellence, managing data, international partnerships, best practices in assurance of learning, and integrating ethics and sustainability in business education. There were opportunities to meet with our AACSB liaison officer, network with peers, collaborate on visiting teams, and come back with fresh ideas and new connections.

### **Bob Brown Marketing and Entrepreneurship Scholarship**

The Marshall University Foundation has established a significant scholarship fund supported by Dr. Bob Brown, known as the “Bob Brown Marketing and Entrepreneurship Scholarship”. Dr. Bob Brown is our beloved retired colleague, with 43 years of service as a full time faculty member in higher education, including 30 years as a professor of Marketing at Marshall University before retiring in 2011. The scholarship recipients shall be full-time undergraduate students majoring in Marketing or Entrepreneurship at the Lewis College of Business, who are second semester freshmen, sophomores, juniors or seniors, residents of WV and in good academic standing with a 2.5 cum / 3.0 in business courses. Please join me in conveying our deepest gratitude to Dr. Brown for his generosity and wonderful legacy that will help graduate outstanding students from our fastest-growing academic programs.