



October 15, 2018

WV-SHRM Case Competition

The West Virginia Society for Human Resource Management (WV-SHRM) Classic Case Competition was hosted by the WV-SHRM State Council during their Annual Conference at Bridgeport Conference Center in Bridgeport, West Virginia. Student teams analyzed an HR Business case study, prepared a solution, and competed onsite on October 8-9, 2018. Marshall competed in the Graduate Division and came second. The case study was entitled, "Generational Turbulence at Pioneer Airlines," which focused on handling multigenerational differences, conducting workplace investigations, and developing an HR strategy that proactively supported the company's business strategy while strategically dealing with budgetary and communication issues.

Our team included: Oluwatosin "Keji" Aiyaleso, Masoud Al Haider, Peyton Ballard, Whitney Carter, Jillian Jones, and Glen Midkiff. Much thanks and appreciation to Tri-State SHRM #420 who sponsored Marshall's case team to attend the WV-SHRM State Council's Annual Conference and compete in the first annual case study competition. Additionally, I would like to thank our SHRM faculty co-advisors, Dr. Margie McInerney and Dr. Kevin Knotts for their continued support.

Business and Economic Research Symposium (BERS)

The keynote address for the Business and Economics Research (BERS) Awards Dinner on November 14 will be delivered by Jennifer Giovannitti, the incoming president of the Claude Worthington Benedum Foundation. Ms. Giovannitti currently leads strategic programs and community-based initiatives, most notably in community investment, human capital, and access to credit and capital, for the Fed's Fifth District, which includes Virginia and West Virginia. She is a nationally known policy expert on rural development strategies. The Foundation makes grants of approximately \$15 million a year in West Virginia or Southwestern Pennsylvania. Economic development is the focus of the BERS initiative and is one of the four areas of emphasis for the Benedum Foundation. BERS has a new award this semester – for the best undergraduate research project. This is in addition to the awards for the Best Consulting Project, Best Ecosystem Project, and Best Economic Impact.

Student Scholarships from WVSCPA

The Huntington Chapter of the West Virginia Society of Certified Public Accountants (WVSCPA) awarded four scholarships to our Accounting students: Nicholas Lawson (\$1,000), Tyler Moles (\$750), Savannah Perry (\$500), and Kasun Wijayagurusinghe (\$500). These were announced at the Annual Student Night at the Guyan Country Club, attended by approximately 65 students, 25 professionals, and 6 faculty. Chris DeWeese, Vice President of WVSCPA and Alex Peach, President of the Huntington Chapter were the honorary speakers. I am very thankful to the Chapter and its members for their generosity.