



# MONDAY MORNING MEMO

**Lewis College of Business**

**Dr. Avi Mukherjee, Dean**



**November 5, 2018**

## **Research Accomplishments of LCOB Faculty**

The faculty of the Lewis College of Business engage in innovative and interdisciplinary scholarship that foster impact, and make LCOB the standard-bearer of excellence in business education. Here is a sample of recent research accomplishments of our faculty:

Dr. Alberto Coustasse, Professor of Health Care Management, and Dean Avi Mukherjee published their research in *JAMA Network Open: The Journal of the American Medical Association* on "Is Upcoding Anesthesia Time the Tip of the Iceberg in Insurance Fraud?" in November 2018.

Dr. Junwook Yoo, Assistant Professor of Accounting, published a co-authored paper titled "Performance Measure Aggregation in Multi-Task Agencies" in *Contemporary Accounting Research* (Wiley) in June 2018.

Dr. Kevin Knotts, Assistant Professor of Management, published a paper titled "Self-Leadership and Action State Orientation - The Role of Vertical and Horizontal Individualism," co-authored with Ana Kazan, Jeffery Houghton and Christopher Neck, in the *Journal of Leadership and Management*, Volume 2, Number 12, 2018.

A research paper titled "Marijuana's Continuing Illegality and Investors' Securities Fraud Problem: The Doctrines of Unclean Hands and In Pari Delicto" authored by Casey Baker, Assistant Professor of Business Law, got accepted for publication in the *Journal of Business, Entrepreneurship & The Law* (Pepperdine University).

Dr. Alberto Coustasse, Professor of Health Care Management, published a co-authored paper on "Ransomware in Healthcare Facilities: A Harbinger of the Future?" in *Perspectives in Health Information Management*, Summer 2018.

Dean Avi Mukherjee published a paper titled "Tell me your story and I will tell you who you are: Persona perspective in sustainable consumption" in *Psychology & Marketing* (Wiley) in October 2018.

Dr. Ralph McKinney Jr, Assistant Professor of Management, Dr. Dale Shao, Professor of MIS, and Dr. Marjorie McInerney, Professor of Management, co-authored a chapter titled "Advancing Research on the Influences of Social Media on Human Resources in Mergers and Acquisitions" in *Advances in Mergers and Acquisitions*, Volume 17, published in May 2018.

Dr. Marjorie McInerney, Professor of Management, presented on "International Collaborations on Common Themes: Ethics, Sustainability and PRME Initiatives" as a part of the PDW "Building Internet Research Collaborations That Have Impact" at the *Academy of Management Annual Conference* in Chicago during August 10-14, 2018.



Dr. Uday Tate, Professor of Marketing, and Dr. Deepak Subedi, Chair and Professor of Management, presented a paper titled “Global Educational Tours and Business Simulations: Challenges and Benefits of Experiential Learning in Executive MBA Programs” in the *Atlantic Marketing Association Conference* in New Orleans in Sept 2018.

Dr. Liz Alexander, Chair and Professor of Marketing, was the Track Chair for the Consumer behavior / Retailing track in the *Atlantic Marketing Association Conference*. She also presented two papers in the conference – one co-authored with Dr. Rick Weible, Professor of MIS, and Dr. Deanna Mader, Professor of Marketing, titled “Do You Need an Assistant? Consumer Willingness to Invite Alexa Into Their Home”; and another co-authored with Dr. Charles Braun, Professor of Management, titled “In the Drive-Through: Gratitude or Cost Benefit in the Decision to Pay It Forward”.

Dr. Min Zhao, Visiting Professor from Shanxi Agricultural University, China and Dean Avi Mukherjee presented a paper titled “An Empirical Investigation of the Compensatory Effect of Technological Innovation on Industrial Production under Environmental Regulation in China” at the *Northeast Business and Economics Association 45th Annual Meeting* in New Jersey, in October 2018. This paper received the Best Paper Award for the whole conference.

Dr. Marie Archambault, Associate Professor of Accounting, and Dr. Jeff Archambault, Associate Dean and Professor of Accounting, presented two papers in the *Academy of Business Research Conference* in October 2018 at San Antonio, Texas. They are: “Changes in Business Core and Accounting Course Requirements: AACSB Influences” (along with Dr. Jean Price, Associate Dean and Associate Professor of Accounting); and “An Analysis of the Sale of Contracts by the Athletics After the 1914 Season”.

Dr. Parporn Akathaporn, Instructor in Accounting, and Dr. Nancy Lankton, Chair and Professor of Accounting, presented a paper titled “Earnings Quality and Board of Director Characteristics: Evidence from Thailand” in the *60th Annual Conference of the Western Social Science Association* at San Antonio, Texas in 2018.

Dr. Ray Keener, Associate Professor of Legal Environment, presented two papers at the *Southeastern Academy of Legal Studies in Business Annual Meeting* held in Chattanooga, Tennessee in October, 2018. The papers are: “A Landlord’s Duty to Timely Return Security Deposits” and “An Analysis of the Pitfalls of Estate Practice and Some Warnings Regarding How to Avoid Them”.