



November 26, 2018

### College of Business included in *The Princeton Review* Best Business Schools 2019

I am delighted to report that Marshall University has been selected as one of 252 outstanding on-campus MBA programs by *The Princeton Review* for their "Best Business Schools for 2019" list. This is our first entry in *The Princeton Review* list in a long time. This recognition of the Lewis College of Business and its Brad D. Smith Graduate School of Business by *The Princeton Review* as an outstanding business school reinforces what we at Marshall University already know – our MBA program and its faculty are delivering the highest quality professional education to our students. Our graduate programs sharpen the knowledge, skills and dispositions that are necessary for our students to succeed in the competitive global economy. We are in the top 1.5 percent of global business schools to be dually accredited by AACSB International in both business and accounting.

*The Princeton Review*, an education services company headquartered in New York, NY, publishes its annual business school rankings at [www.princetonreview.com/business-school-rankings/best-business-schools](http://www.princetonreview.com/business-school-rankings/best-business-schools). According to Robert Franek, *The Princeton Review* Editor-in-Chief, "We recommend Marshall University's Lewis College of Business as one of the best to earn an MBA. We chose the 252 on-campus MBA programs schools on this list based on our high regard for their academics and our assessment of institutional data we collect from the schools. We also solicited and greatly respect the opinions of 18,400 students attending these schools who reported on their experiences at their schools on our 80-question student survey." The Princeton Review's on-campus MBA survey asked students at the 252 B-Schools about their school's academics, student body, and campus life as well as about themselves and their career plans. *The Princeton Review's* business school profiles have sections on academics, student life, admissions information and graduates' employment data. In the profile on our school, *The Princeton Review* editors describe the school as one, where "first-class, innovative teaching enhances the critical thinking skills of our students, provides discipline and knowledge through theoretical and applied learning, and develops the competencies necessary for success in the marketplace". Some of the comments from students attending the Lewis College of Business are:

- (a) "Excellent business program and academic support systems"
- (b) "Professors have an open door policy and will usually get back with you quickly even if it is a weekend to answer questions, and will even try to meet with you if you can't make it to office hours or even help after class"
- (c) "The administration is approachable and greatly involved"
- (d) "Everyone is focused on learning and the welfare of the students"
- (e) "I have felt like an integral part of the college since day one"
- (f) "There is a strong bond among most students and the *We Are Marshall* feeling resonates throughout the campus"



# Monday Morning Memo

## Lewis College of Business

Dr. Avi Mukherjee, Dean

The profiles also have five categories of ratings that *The Princeton Review* tallies based on institutional data it collected during the 2017-18 academic year and/or its on-campus MBA student survey. The ratings are scores on a scale of 60 to 99. Rating categories are: Academic Experience, Admissions Selectivity, Career, Interesting Professors, and Accessible Professors. The profile ratings for the Lewis College of Business are:

- a) Admissions selectivity: 76
- b) Academic experience: 83
- c) Professors are interesting: 91
- d) Professors are accessible: 92
- e) Career: 71

*The Princeton Review* explains the basis for each rating score in the profiles at <http://www.princetonreview.com/business-school-rankings/ratings>. *The Princeton Review* does not rank the on-campus MBA programs from 1 to 252, or name one business school best overall.

*The Princeton Review* is a leading tutoring, test prep and college admission services company. Every year, it helps millions of college- and graduate school-bound students achieve their education and career goals through online and in person courses delivered by a network of more than 4,000 teachers and tutors, online resources, and its more than 150 print and digital books published by Penguin Random House. Its business school profiles are widely regarded as one of the most authentic and widely used quality indicators in the marketplace.