



March 18, 2019

Marshall University is now a Carnegie R2 University

For the first time in its history, Marshall University has been selected in the "Doctoral Universities: High Research Activity" (R2 research institution) category by the Carnegie Classification of Institutions of Higher Education. Marshall was previously classified as a M1: Master's Colleges and Universities – Larger Programs. Doctoral Universities in the Carnegie classification (R1, R2, D/PU) include institutions that awarded at least 20 research/scholarship doctoral degrees during the update year and also institutions with below 20 research/scholarship doctoral degrees that awarded at least 30 professional practice doctoral degrees in at least 2 programs. The first two categories (R1, R2) include only institutions that awarded at least 20 research/scholarship doctoral degrees and had at least \$5 million in total research expenditures (as reported through the National Science Foundation (NSF) Higher Education Research & Development Survey (HERD)). Marshall's research expenditures have increased 25% over the past two-and-a-half years from \$23 million to \$31 million, and it is expected to climb further in 2019. Achieving Research 2 designation, or high research activity, places Marshall in the company of just 135 national universities such as College of William and Mary, Baylor University, Lehigh University, University of Memphis, Worcester Polytechnic Institute, Florida Atlantic, Fordham, Louisiana Tech, UT San Antonio, University of Denver, Southern Methodist University and Wake Forest. Historically, Carnegie has evaluated higher education institutions every five years, but recently changed its schedule to every three years. We are hoping that our new Doctor of Business Administration (DBA) program that was recently approved for planning by the University Graduate Council will help in producing more research/scholarship doctoral degrees.

New Assistant Professor of Accountancy - Timothy G. Bryan

Timothy G. Bryan has accepted our offer to join the Division of Accountancy and Legal Environment as a tenure-track Assistant Professor of Accounting, starting Fall 2019. Tim is an ABD in Accountancy in the Doctor of Business Administration program at Jacksonville University, Florida. He has an M.S. and B.S. in Accounting from the University of Southern Indiana. Tim's doctoral dissertation is titled "Accounting Conservatism or Earnings Manipulation: A Study of the Allowance for Doubtful Accounts in the Chemical and Allied Products Manufacturers". Tim has already published a peer-reviewed journal article in the *Journal of Business & Economics Research* and has presented his research in well-known conferences, such as the American Accounting Association Annual and Regional meetings, etc. He is a member of the American Accounting Association, American Institute of Certified Public Accountants, Indiana CPA Society, Illinois CPA Society, and Beta Gamma Sigma. Tim brings a wealth of experience both in practice and as an academic. As a CPA and a Certified Global Managerial Accountant (CGMA), Tim was the Office Managing Partner of Kemper CPA Group LLP in Evansville, Indiana and Mt. Vernon, Illinois; Board of Directors of Kemper Capital Management; and on the Audit Staff at KPMG, Indianapolis since 1990.

At the AACSB dual-accredited Romain College of Business at the University of Southern Indiana, Tim has been an Instructor of Accounting for 8 years, and has taught a wide variety of courses, including Financial Accounting, Managerial Accounting, Intermediate Accounting I and II, Audit, Federal Income Tax, Accounting for Investments in Equity Securities, and Accounting for Investments in Debt Securities, with excellent student evaluations. He has taught several online classes, and was the faculty advisor for the AICPA Case Study Competition Teams, which came third in nation in 2013 and 2014; as well as for the Business Valuation Challenge (Atlanta, GA) Case Study Competition team which was a national finalist in 2017. I would like to thank the search committee headed by Dr. Susan Lanham for completing the search so successfully and efficiently.