



April 22, 2019

Lewis College of Business celebrates 50th anniversary

Marshall University's Lewis College of Business and its Brad D. Smith Schools of Business celebrated the college's 50th year with three major events.

The celebration kicked off with two Golden Galas, with the first gala on Monday, April 15, at the Charleston Coliseum and Convention Center and the second gala taking place on Wednesday, April 17, at the Brad D. Smith Foundation Hall in Huntington.

The video for the Charleston event is available at: https://livestream.com/marshallu/events/8641913?origin=stream_live&mixpanel_id=f1f424eb2763a-0ea4af84d-43681f0a-2ee000-f1f424eb28bf1&acc_id=25007907&medium=email

The video for the Huntington event is available at: https://livestream.com/marshallu/events/8644924?origin=stream_live&mixpanel_id=f1f424eb2763a-0ea4af84d-43681f0a-2ee000-f1f424eb28bf1&acc_id=25007907&medium=email

Two of our most distinguished alumni made appearances at the events. Intuit Executive Board Chairman Brad D. Smith served as speaker, and Broadway singer and actor J. Mark McVey performed in the events. MacKenzie Morley, Huntington business owner and Marketing advisory board member, served as the emcee. Other speakers included Mary Kay Buckius (niece of Elizabeth McDowell Lewis), Dr. Robert Alexander (founding faculty member and former Dean), Mike Hall (Chief of Staff to WV Governor), Cathy Burns (City Manager of Huntington), Delegate Sean Hornbuckle (WV Legislature), Cmdr. Tony Martin, President Gilbert and Dean Avi.

Additionally, there was the 50th year "Birthday Bash" held on Thursday, April 18, on the university's Memorial Student Center plaza on the Huntington campus. This event was open to the public and included food, music and prizes.

This week has been a memorable opportunity to honor our past, celebrate our present and build our future with a renewed dedication to our community and student achievement. We thank all of our stakeholders, including alumni, faculty, staff, administrators, advisory board members, and students from the past 50 years for joining us in celebrating at these three events.

Lewis College of Business hosts the Business and Economics Research Symposium

The Lewis College of Business hosted its third Business and Economics Research Symposium (BERS) at the Charleston Coliseum and Convention Center in conjunction with the Charleston Golden Gala on April 15. The event was organized by the BB&T Center for Leadership led by Bob Simpson. The objective of BERS was to showcase some of the great applied research work in our undergraduate and graduate courses, and to celebrate collaboration with our community stakeholders and local organizations who have sponsored these projects. Twenty student researchers displayed 10 projects to the approximately 150 guests in attendance. The "Outstanding Research Project Award" was made to a project titled: Improving the Recycling Program at Goodwill - a project completed by Ashley Flora, Samantha Warner, Paije Madison, and Molly Hellyer. The "Economic Impact Award" was made to a project titled: Making Finance 101 a Prerequisite - a project completed by Nicholas Schmidt and Alex Moore.



LCOB Faculty / Staff Award Ceremony

The Lewis College of Business celebrated its annual Faculty / Staff Award Ceremony at the Guyan Golf & Country Club on Friday, April 19. This academic year has been filled with so many game-changing accomplishments through our extraordinary academic programs because of our highly talented colleagues. Six faculty and staff received awards this year. The event was attended by the Advisory Board of the Lewis College of Business. President Gilbert and Cmdr. Tony Martin spoke in the event, and Dean Avi announced the awards.

The LCOB Lifetime Achievement Award went to Dr. Frederick Mader, Professor of Marketing and former Division Chair. Fred will be retiring at the end of the academic year. The Robert Bruce Hayes Faculty Award for Excellence in Teaching was awarded to Dr. Susan Lanham, Assistant Professor of Accountancy, and to Dr. Kent Willis, Assistant Professor of Health Care Administration. The Robert P. Alexander Faculty Award for Excellence in Research was awarded to Dr. Alberto Coustasse, Professor of Health Care Administration. The Robert P. Alexander Faculty Award for Excellence in Service went to Dr. Ben Eng, Assistant Professor of Marketing & Entrepreneurship. The Advisory Board Staff Member of the Year Award went to Ms. Sandy Hicks, Business Manager of the college. Glen Midkiff, Director of Stakeholder Engagement, was also recognized for his service to the college.



L to R: Ben Eng, Kent Willis, Alberto Coustasse, Fred Mader, Susan Lanham, Avi Mukherjee