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LCOB Ranking and Recognition

US News and World Report Best Colleges Ranking has reported a continuous growth in rank of the Lewis College of Business and the Brad D. Smith Undergraduate School of Business for its undergraduate business programs. Our Undergraduate Business Program has been ranked #2 in West Virginia, and #224 among all U.S. business schools in the 2020 *U.S. News & World Report* Best Colleges Ranking, up 11 places from #235 rank in 2019 and 25 places from #249 rank in 2018 U.S. News Ranking. US News undergraduate business program rankings are based solely on peer assessment surveys by deans and senior faculty members, and are limited to programs accredited by AACSB International.

iCenter Grant

West Virginia has ranked at or near the bottom of the nation in many key economic metrics. In particular, metrics measuring entrepreneurship such as technology and innovation, access to capital, and net business creation are near the bottom of national rankings. In order to reverse this trend, the Center for Entrepreneurship and Business Innovation (iCenter) of the Lewis College of Business has launched a partnership with West Virginia Department of Education's Career and Technical Education (CTE) led by Dr. Kathy D'Antoni. In this partnership, our iCenter led by Dr. Ben Eng will seek to provide educational programming such as workshops and competitions to enhance and supplement the CTE's Simulated Workplaces. The partnership is supported by a start-up grant of \$150,000. This partnership aims to uplift entrepreneurship and business innovation in the state, now and in the future.

MU Access Grant

MU ACCESS (Accessibility Curricula Collaboration fostering Employable Student Skills) is an interdisciplinary project to help Marshall students obtain knowledge and skills related to providing technology accessibility for all people, including those with disabilities, to become more employable. MU ACCESS, a Hedrick Program Grant for Teaching Innovation for 2019-2020, is a collaborative grant for the Lewis College of Business (led by Dr. Ralph McKinney) with our College of Engineering, College of Education and College of Science, which will help create a foundation of knowledge about technologically enhanced spaces for organizations to provide accessible working spaces where individuals with disabilities may thrive.

Dr. Frederick Mader – Faculty Emeritus

Dr. Frederick Mader, retired Professor of Marketing at the Lewis College of Business, has been awarded the title of Faculty Emeritus. For over 29 years, Dr. Fred Mader taught professional selling, supply chain logistics and marketing management courses in the Lewis College of Business. Additionally, Dr. Mader served as Head of the Division of Management, Marketing and Management Information Systems and Chair of the AOL committee. He received his Ph.D. in 1988 and his M.B.A. in 1981 from the University of Georgia. He received both his bachelor's and another master's degree from Western Kentucky University. Prior to his position at Marshall, Mader taught at the University of Louisville and the University of Georgia in their marketing and economics departments. The title of faculty emeritus is a significant honor, and comes with many entitlements including remaining on as a member of our college faculty and use of university facilities. Please join me in congratulating Fred Mader for his many years of service to the University, and his transition to Emeritus status.



BUSINESS HALL OF FAME



DR. KATHY D'ANTONI MICHAEL G. SELLARDS RICK SLATER



FRIDAY, SEPTEMBER 27TH
6 pm Reception | 7 pm Induction Ceremony
Brad D. Smith Foundation Hall

To become a sponsor or to purchase tickets
email robertsonm@marshall.edu or call (304) 696-2316.



Marshall to induct three business leaders into business Hall of Fame

Marshall University's Lewis College of Business Executive Advisory Board will welcome three business leaders into its Hall of Fame on Friday, Sept. 27. The 2019 Hall of Fame inductees are Dr. Kathy D'Antoni, Michael G. Sellards and Rick Slater.

Dr. Kathy D'Antoni was appointed the assistant state superintendent of schools with the West Virginia Department of Education, Division of Technical and Adult Education in 2010. In 2012, she was appointed the associate state superintendent. She is the former vice chancellor of the West Virginia Council for Community and Technical College Education. In 2019, D'Antoni partnered with the Lewis College of Business and the iCenter to bring innovation and entrepreneurship to the Simulated Workplace programs. The students in the Simulated Workplace will participate in an iCenter pilot program that teaches them how to apply design thinking and the business model canvas to innovate high-impact businesses, which solve grand challenges facing the students' towns and communities.

Michael G. Sellards served as the president and CEO of St. Mary's Medical Center in Huntington for nearly two decades, which was a time of tremendous growth for the hospital. He was also CEO of Pallottine Health System from 2010 through 2019. Sellards played a key leadership role in helping St. Mary's become part of the Mountain Health Network, which ranks among the largest hospital systems and private employers in the state of West Virginia. Sellards joined the Marshall University Board of Governors in 2008 and served as chairman of the board from 2014 through 2016.

Rick Slater, a noted CPA, is a corporate consultant and managing principal of Kaufman Rossin's Services & Growth. He spent 16 years as a managing partner and member of the management team of a top 20 national firm, and he has 30 years of tax and business consulting experience. Slater has served in strategic advisory capacities for numerous clients involved in mergers and acquisitions, capital structuring, tax restructuring plans, business incentives and grants, public/private development plans, and state and local taxation. He has also worked with many companies in entity selection, raising capital, and research and development spending in the area of health sciences and state taxation. Slater serves on the Marshall University Foundation Board of Trustees and the Lewis College of Business Executive Advisory Board, of which he previously was president.

To purchase tickets or to sponsor the event, call Molly Robertson at 304-696-2316. To learn more about the Lewis College of Business Hall of Fame, visit <http://www.marshall.edu/cob/hall-of-fame/> and <https://www.marshall.edu/cob/files/2019/08/2019-BUSINESS-HALL-OF-FAME-ANNOUNCEMENT.pdf>