



LEWIS COLLEGE OF BUSINESS BRAD D. SMITH SCHOOLS OF BUSINESS MONDAY MORNING MEMO

April 11, 2022

Business Students take Home Honors from SAM International Collegiate Competition

Our Marshall University SAM Chapter had unbelievable success at the 2022 Society for Advancement of Management (SAM) International Business Conference on March 30 - April 1, with 27 awards overall. It won first place in the Campus Chapter Performance Program for the Large Chapter Division.

MBA student Noah Dye explains, "It was an honor to compete alongside my fellow Marshall SAM members. There were individual and group accomplishments that the chapter should be proud of. Our individual and group accomplishments resulted in the Marshall University chapter placing first place in the Large Chapter Division for the Campus Chapter Performance Program. This is not only an excellent representation of the members we have within the chapter but also the professors and advisors that we have in the Lewis College of Business."

Our group of students is truly amazing. MBA student, Kelly Leonard, won the acclaimed 2022 SAM International Collegiate Member of the Year. Kelly Leonard and Jamison Lewis (BBA Management), each won the 2022 SAM Outstanding Student Award.

According to Kelly, "This year the students in SAM performed exceptionally well throughout the International Business Conference. I am proud of each student who dedicated their time and talents to

advance our chapter and embraced what it means to be a part of SAM: knowledge, performance, and leadership ability. Among many deserving students, I was awarded the 2022 SAM International Collegiate Member of the Year Award. I am honored and humbled by this recognition of my professional and academic experiences, which all have been opportunities Marshall University provided me. I am extremely grateful to Marshall and SAM for this honor and for their guidance and support."

Jamison Lewis explains, "As the Senior Vice President of Marshall University SAM, I am very proud to receive the 2022 SAM Outstanding Student Award as a National Winner! We had an absolutely incredible year, and I am honored to receive this award amongst all of it. I look forward to continuing to work with our amazing students/faculty, and we will keep pushing to bring more awards to Marshall's distinguished Lewis College of Business!"

Congratulations to these outstanding students.



Glen Midkiff, Director of Stakeholder Engagement, and Interim Chief of Staff to the Provost, is the chapter advisor and curated a top-notch student team that went on to do wonders. He won the 2022 SAM Outstanding Advisory Award and the AM IBC 2022 Conference Challenge. Congratulations to Glen and all his work with the students, the chapter, and the conference. When asked about these achievements, Glen replied, "I am immensely proud of our SAM students' success in the business skills competition, and I'm incredibly humbled and honored by the award I received. I am who I am because of those who have mentored me and taught me. I cannot wait for those whom I have mentored to do the same one day."

SAM organizes this annual series of competitions, reaching back over 40 years, and provides an opportunity for students to showcase existing skills and further develop fundamental skills for business success. The Lewis College of Business is extremely proud of our students' accomplishments during this year's SAM conference and competition because they have used the skills and talent they have developed while

as students in the Brad D. Smith Schools of Business. Students compete in business competitions designed to engage them in the application and practice of classroom learning to real-world challenges. The International Collegiate Business Skills Championship is composed of four events: the Extemporaneous Speech Competition, the Business Knowledge Bowl Competition, the Business Pitch Competition, and the Case Competition. Teams are scored by academic and industry professionals that have real-world experience in leadership and management.

Our student chapter did amazingly well in these events, capturing many first, second, and third place positions. BA in Public Relations student, Cassidy Waugh explains “I am so grateful to have been given the opportunity to compete and place in the 2022 International Business Competition with Marshall University’s SAM Chapter. I am proud to be a part of an amazing team with such diverse strengths and strong leadership abilities that helped guide me through my first-ever competition. It was a great learning experience that made me a stronger student, teammate, and critical thinker. I cannot wait to see what we do next!”

International Collegiate Business Skills Championship: Team Overall Achievement

- 1st Place, Open Division
- 1st Place, Undergraduate Division
- 2nd Place, Associate Division

Individual Overall Achievement

- Jasiel Kinder - 2nd Place, Open Division
- Bella Schrader - 1st Place, Undergraduate Division
- McKenzie Bowman - 2nd Place, Associate Division

Extemporaneous Speech Competition

- Kelly Leonard - 3rd Place, Open Division
- McKenzie Bowman - 1st Place, Associate Division
- Cassidy Waugh - 2nd Place, Associate Division

Business Knowledge Bowl Competition

- Jasiel Kinder - 1st Place, Open Division
- Paige Leonard - 2nd Place, Open Division
- Kelly Leonard - 3rd Place, Open Division
- Bella Schrader - 1st Place, Undergraduate Division
- Brady Doyle - 2nd Place, Undergraduate Division
- Jamison Lewis - 3rd Place, Undergraduate Division
- McKenzie Bowman - 1st Place, Associate Division

Business Pitch Competition

- Paige Leonard - 1st Place, Open Division
- Hadi Al Sayed Suliman Atassi - 3rd Place, Open Division
- Bella Schrader - 2nd Place, Undergraduate Division
- McKenzie Bowman - 1st Place, Associate Division

Case Competition

- 3rd Place, Open Division

The Society for Advancement of Management is the world's oldest management society, formed in 1912 to provide a place for discussion and promotion of Frederick Winslow Taylor's principles of scientific management. It is a nonprofit organization run and advanced by hundreds of volunteers. Its members come from a variety of disciplines—productions, finance, marketing, accounting, research and development, entrepreneurship—but share a common bond of interest in becoming stronger managers. SAM builds bridges among academicians, practitioners, and students not only to better share management expertise but also to develop and promote new management ideas.

For more information about the Marshall University SAM chapter, contact the chapter advisor, Glen Midkiff, by e-mail at midkiff2@marshall.edu, or the faculty advisor, Dr. Marc Sollosy, at sollosy@marshall.edu.

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