



**LEWIS COLLEGE OF BUSINESS  
BRAD D. SMITH SCHOOLS OF BUSINESS  
MONDAY MORNING MEMO**  
*from Associate Dean Nancy Lankton*

**September 19, 2022**

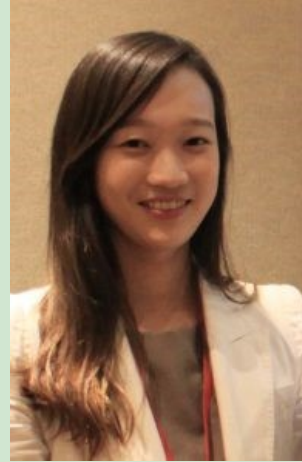
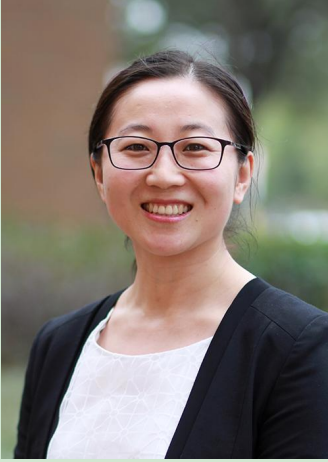
**The Lewis College of Business Welcomes New Faculty & Staff**

The Lewis College of Business, Brad D. Smith Schools of Business welcomed six new faculty members and three new staff members this fall.

Dr. Dan Chen, Assistant Professor of Management (pictured on far left) , recently received her doctorate from the University of Texas at Arlington and started in a tenure-track position here at Marshall in the Department of Management and Healthcare Administration.

Dr. Jennifer Mak, Professor of Sports Business (pictured in the middle), transferred to the Lewis College of Business from the College of Health Professions. Dr. Mak received her Ph.D. from Indiana University in 2000. She has been with Marshall over 20 years and will serve as the Director of Sports Business in the Lewis College of Business.

Dr. Ryu Jungsu is an Assistant Professor of Sports Business (pictured on far right), who also transferred to our College from the College of Health Professions. Dr. Ryu received her Ph.D. in Recreation, Park and Tourism Sciences at Texas A&M University in 2017.



Dr. Lei Ouyang, Assistant Professor of Sports Business (pictured on far left below), received his Ph.D. from Northern Colorado in 2020. He also transferred from the College of Health Professions and his primary research interest is sport consumer behavior.

Clifton Dedrickson (pictured in the middle below), is the new Director of the College's Service Wire Transformative Sales and Service Excellence Center. Clifton has 40 years of manufacturing, logistic, project and business management experience and will be teaching the Sales classes in the Department of Marketing, MIS, and Entrepreneurship.

Kevin Levine, JD, is a Marketing Instructor with a half-time appointment in the Department of Marketing, MIS, and Entrepreneurship and a half-time appointment in the School of Music in the College of Arts and Media. Kevin previously taught adjunct for our College and specializes in Entertainment Law and Marketing.



The new staff members pictured below from right to left include: Jeanette Porter, Business Manager in the Deans Office; Hannah Dillenbeck, Student Services Specialist in the College's Advising Office; and Paige Leonard, Assistant Director for the iCenter. The College is looking forward to collaborating with these individuals and hopes they will have a successful career here at Marshall.



## Student Organizations

Two of the College's student organizations have received honorary recognitions. The Student Center for Public Trust (Student CPT) achieved Golden Star status for the 2021-2022 school year. The Student CPT has chapters on college campuses nationwide and provides an interactive environment where ethical business behaviors and ideas can flourish, while creating opportunities for students to network with the business community and develop professional leadership skills. The Marshall chapter is led by Dr. Timothy Bryan, Assistant Professor of Accountancy.

Marshall's chapter of Beta Gamma Sigma (BGS) received High Honors from the BGS Global HQ office. Qualifying for this recognition is indicative of a chapter where academic excellence is highly valued, and where chapter officers work diligently to enhance Beta Gamma Sigma's stature on campus. Every year since 2017-2018, this organization has received at least high honors (it received highest honors in 2018-2019). Congratulations go to faculty advisor Dr. Ben Eng, Associate Professor of Marketing, and chapter leaders Lacie Bittinger, Nabaneeta Biswas, Tim Bryan, Annika Behnke, Laney Blatt, and Kelly Leonard for their contributions in leading the group last year.

## Second DBA Cohort

The College's second DBA cohort of 16 students started this semester. The Class of 2025 has an average of 19 years of work experience and a mean age of 46 years. Forty-four percent are from academia (56% from practice). Four of the students in the new cohort are concentrating in Accounting, four in Healthcare Management, and eight in Management/Entrepreneurship. Students are from across the US including the states of West Virginia, Louisiana, Mississippi, Texas, California, Kentucky, New York, and Georgia.

The on-campus visit was held on August 26 and 27 with the new cohort and the eight returning students from the inaugural cohort (Class of 2024). The students attended a breakfast kickoff, orientation sessions, classes, and a dinner at the Joan C. Edwards Playhouse. John F. Rahal, General Partner at Edward Jones, was the keynote speaker during the networking lunch on Friday. During the Saturday lunch, the inaugural cohort shared advice and tips on how to be successful with the new students. All students partook in design-thinking trainings held by Dr. Ben Eng, Executive Director of the iCenter and Paige Leonard, the Assistant Director. Thanks to DBA Director and Professor

Doohee Lee, Associate Director and Assistant Professor Timothy Bryan, Wes Spradlin, Associate Director of Graduate Programs, and Glen Midkiff, Director of the Center for Strategic Engagement and Interim Chief of Staff for the Provost, for all their work putting this successful event together. Also thanks to all the University staff from Academic Affairs, the Library, and Institutional Research for speaking during the orientations.



## Dean's Distinguished Speaker

The Lewis College of Business hosted Dr. Viswanath Venkatesh, an Eminent Scholar and Verizon Chair of Business Information Technology at the Pamplin College of Business, Virginia Tech as its Dean's Distinguished Speaker at its College Retreat in August. Dr. Venkatesh is widely regarded as one of the most influential scholars in business. He is also involved with a number of organizations, advising them on their strategic directions and has traveled across the globe and presented to the academic and business community. During his visit, Dr. Venkatesh showed faculty how rigorous research can have social impact. He discussed his recent research in India that involves training women on technology, to help them become successful entrepreneurs.

For more information contact [Nancy Lankton](#)



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