



LEWIS COLLEGE OF BUSINESS  
BRAD D. SMITH SCHOOLS OF BUSINESS  
**MONDAY MORNING MEMO**  
*from Associate Dean Nancy Lankton*

**December 12, 2022**

**The Lewis College of Business Recruiting Dashboard**

The Lewis College of Business's Recruiting Director, Margie Phillips, along with GA, Jacob Losh, had a busy fall semester planning, organizing, and attending a variety of recruiting events at Marshall, nearby communities, and across the state. Margie had help from other members of the college. This team was able to talk with many high school students and other potential students about becoming business majors at Marshall. We look forward to seeing them on campus in the coming year.

## LCOB RECRUITING DASHBOARD – FALL 2022



**3,993**  
**Touchpoints**

**48 LCOB**  
**Participants**



**25 Events**

### Celebrating Winter Commencement



Winter commencement for all prospective July, August, and December 2022 graduates was held Saturday, December 10th at 10:00 am at the Mountain Health Arena. The presentation of Bachelor's and Master's degrees from the Brad D. Smith Schools of Business were included in this ceremony. Josh Brunty, Marshall and Shirley Reynolds Outstanding Teacher Award Recipient 2019/2020, delivered the commencement address.

85 students graduated with a Bachelor of Business Administration degree and 15 students with a Bachelor of Arts from the Brad D. Smith Undergraduate School of Business. Here is the number of graduates per major:

Accounting – 6  
International Business – 3  
Finance – 7  
MIS – 7  
Entrepreneurship – 2  
Health Care Management – 16  
Management – 23  
Marketing – 21  
BA in General Business – 4  
BA in Sports Management – 11  
(The numbers are preliminary and only reflect primary majors.)

The Brad D. Smith Graduate School of Business had 59 students graduating, who have completed their programs in winter 2022. A Hooding ceremony on Friday, December 9 celebrated these students. Here is the number of graduates per program:

Master of Business Administration (MBA) – 29  
Concentrations: General MBA – 7  
Accounting – 1  
Management – 9  
Supply Chain – 1  
Health Care Admin – 2  
Human Resource Management – 2  
Marketing – 3  
Finance – 4  
Master of Science in Health Care Administration – 8  
Master of Science in Human Resource Management – 8  
Master of Science in Accountancy – 8  
Master of Science in Health Informatics – 6

For more information contact [Nancy Lankton](#)



**Lewis College of Business | Brad D. Smith Schools of Business**  
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