



**LEWIS COLLEGE OF BUSINESS
BRAD D. SMITH SCHOOLS OF BUSINESS
MONDAY MORNING MEMO**
from Associate Dean Nancy Lankton

May 1, 2023

LCOB Graduates 224 Students in Spring 2023



Spring commencement for all prospective April 2023 graduates was held Saturday, April 29 at 9:00 am at the Mountain Health Arena. The presentation of Bachelor, Master, and Doctorate degrees from the Lewis College of Business, Brad D. Smith Schools of Business were included in this ceremony. .

NIKE, Inc. President and Chief Executive Officer John Donahoe, a longtime leader in the global business world, was the keynote speaker for the event. His commencement address was focused on three key aspects of being a leader. He spoke enthusiastically to the crowd while wearing his Marshall Green Nikes.

The college's Master Hooding Ceremony was held on Friday, April 28 in the Don Morris Room at the Student Center. A graduation gala was also held for the Doctor of Nurse Anesthesia students Wednesday, April 26 in Charleston.

Undergraduate (151 Students Graduating)

Accounting – 21
Economics – 4
Entrepreneurship – 7
Finance – 18
Health Care Management – 4
International Business – 2
Management – 39
Management Information systems – 6
Marketing – 30
Sustainability management & Technology – 2
BA in General Business – 8
BA in Sports Management – 10

Graduate Students (73 Students Graduating)

Master of Business Administration (MBA) – 25
Concentrations: General MBA – 12, Accounting – 1, Management – 3, Health Care Admin – 3, Marketing – 2, Finance – 4

Master of Science in Accountancy – 3
Master of Science in Health Care Administration – 9
Master of Science in Human Resource Management – 4
Master of Science in Health Informatics – 2
Master of Science in sport Administration – 3
Master of Science in Technology Management – 1
Doctor of Nurse Anesthesia Practice – 26

(The numbers are preliminary and only reflect primary majors.)

For more information contact [Nancy Lankton](#)



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