

*A New Journey Begins*



**LEWIS COLLEGE  
OF BUSINESS**



## **Monday Morning Memo From the desk of Dean Don Capener**

**May 20, 2024**

### **MBA Mixer - May 13th**

The Brad D. Smith Graduate School of Business held an MBA mixer on May 13th, 5-7 PM at the Brad D. Smith Center for Business & Innovation. Guests mingled with Faculty, had Hors D'oeuvres, and went on tours of our facility.

### **WV Society of CPAs Annual Committee Day**

Attached below is a picture of accounting students who attended the WV Society of CPAs Annual Committee Day at the Charleston Marriott on Friday, May 3.

L to R: Noah Thompson, Karis Shannon, Garrett Beller, Coral Karnes, Alyssa Hudson, Brock Bearhs, Stacy Butler - (not pictured) Gavin Feigel and Reece Lawson. Students were able to meet with members of the WVSCPA in professional interest groups and volunteer for service committees. Associate Dean Nancy Lankton and Dr. Amanda Meadows were also in attendance.

The following students received \$1,000 awards at the event:

Stacy Butler - 1<sup>st</sup> prize Outstanding Accounting Student  
Alyssa Hudson - Accounting Education Foundation Scholarship  
Karis Shannon - Accounting Education Foundation Scholarship



## **Cryptocurrency: The Legal and Regulatory Environment**

There will be a panel discussion held in the Encova Auditorium on the Legal and Regulatory Environment regarding Cryptocurrency on Tuesday, May 21 from 1 - 4pm. This event is open to the public, and all are welcome.

## **Faculty Publications**

Some of our faculty, Susan Lanham, Tom Norton and Amanda Thompson-Abbott, recently had an article published that made the cover of *Tax Notes*.

Their article, "Assessing the EITC's Role in Poverty Alleviation," ran in the May 13, 2024, issue of *Tax Notes Federal*. According to their website, "Tax Notes is the first source of essential daily news, analysis, and commentary for tax professionals whose success depends on being trusted for their expertise.

Tax Notes is a portfolio of publications offered by Tax Analysts, a nonprofit tax publisher. It provides comprehensive and impartial coverage of tax news, while its commentary contributes important voices to the discussion and understanding of tax policy."

# Assessing the EITC's Role in Poverty Alleviation



- Interest Paid Deduction
- The Non-Disavowal Principle
- Targeted Location Incentives

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## Student Highlight

### Ben Adkins - Economics

Hometown: Ona, West Virginia

Ben is a driven student from Ona, West Virginia, whose academic journey at Marshall University has been marked by valuable insights and practical skills. Ben's passion for finance and economics stems from the intersection of economic theory and informed investing. This passion has guided his career aspirations, with a current focus on venture capital and financial planning. Securing a position as an investment analyst with WVJIT, Ben aims to contribute to decisions benefiting West Virginia while also aspiring to empower individuals in achieving financial goals and enhancing financial literacy. His story underscores the importance of practical skills and unbiased financial guidance in navigating the complex world of finance.



A link to the other members of our Thundering Thirteen can be found [here](https://marshall.edu/cob/students/student-highlights/) at [marshall.edu/cob/students/student-highlights/](https://marshall.edu/cob/students/student-highlights/)

For more information contact [Andrew Kesling](mailto:Andrew.Kesling@marshall.edu)

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