

The Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

August 26, 2024

The Lewis College of Business welcomes the DBA Cohort of 2027!

On Friday, August 23rd, we were proud to welcome our new DBA Cohort to Marshall University's Lewis College of Business. Welcome remarks were made by Chairman of the College Advisory Board Mark Chandler, and Provost Dr. Avi Mukherjee was the guest speaker at the event Reception.



Faculty Publication

Dr. Alberto Coustasse-Hencke was published in Pharmacy Times, which circulates to more than 173,000 retail pharmacists. The article *Elevating Stroke Care: A Pharmacy Perspective on Telestroke Services* can be read [here!](#)

The Lewis College of Business Hosts Women in Cyber Security

Panel

On Monday, August 19th, the Brad D. Smith Center for Business and Innovation hosted "Path to Innovation: Women in Cyber Forum". The event was hosted by U.S. Sen. Shelley Moore Capito, R-W.Va., and featured Jen Easterly, the director of the Cybersecurity and Infrastructure Agency (CISA), Amy Cyphert, a professor at the West Virginia University College of Law, Alex Royal, senior advisor to the U.S Cyber Command under Joint Force Headquarters — Department of Defense Information Network, and Alys Smith.



Guy Spriggs Dean's Speaker Series - Cynthia Cooper

On **Thursday, September 26th from 12:30 to 1:45pm**, the Lewis College of Business will host Cynthia Cooper to present in the Encova Auditorium as part of the Guy Spriggs Dean's Speaker Series.

Cynthia is an internationally recognized speaker, consultant, and best-selling author. In 2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history. Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy Center for Public Trust (CPT), as Chair of the Board of Regents for the Association of Certified Fraud Examiners (ACFE), and as a member of the standing advisory group of the Public Company Accounting Oversight Board (PCAOB). In 2020, Cynthia was included in TIME's most influential women of the last 100 years. We ask all those who can attend to join us to hear Cynthia's amazing story.



GUY SPRIGGS

DEAN'S SPEAKER SERIES



Presents:

"Extraordinary Circumstances: Unraveling the Largest Corporate Fraud in History"

With:

Cynthia Cooper - An internationally recognized speaker, consultant, and best-selling author. In 2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history.

Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy CPT, as Chair of the Board of Regents for the ACFE, and as a member of the standing advisory group of the PCAOB.

In 2020, Cynthia was included in TIME's list of the most influential women of the last 100 years.



12:30 - 1:45pm, September 26th, 2024 at the
Brad D. Smith Center for Business and
Innovation Encova Auditorium

For more information contact [Andrew Kesling](#)

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