

The Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

September 3, 2024

New Faculty

Qing Huang received her Ph.D. in Accounting and Information Systems from Rutgers University in 2024. . Huang serves as Assistant Professor in Marketing, Management Information Systems, and Entrepreneurship. More information on Qing Huang can be found [here](#)



Goerge S. Lu, CPA, is receiving his Ph.D. in Accounting from The Ohio State University, where he also earned a B.S. degree in Finance magna cum laude. George is the Hedrick Endowed Assistant Professor of Accounting at Marshall University. More information on George S. Lu can be found [here](#).



Jim Woodrum graduated with his B.A. in Sports Management & Marketing from Marshall in 1983 and an M.S. in Athletics Administration in 1986. Jim serves as an Instructor in Sales, Sales Management and Marketing classes at Marshall. He also serves as the Director of the Service Wire Sales and Service Center in the Lewis College of Business. More information on Jim Woodrum can be found [here](#).



Jeff Larson joins us as an Assistant Professor of Management in the Management and Healthcare Administration Department at the Lewis College of Business. He received a PhD in Management and Organizations from the University of Arizona and an MBA from the University of Oregon. More information on Jeff



Larson can be found [here](#).

Ohio Valley Bank Visits The Lewis College of Business

Last Thursday, August 29th, Executive Members of Ohio Valley Bank visited the Brad D. Smith Center for Business and Innovation for a tour of the building. Included in the visit was a group photo at the Student Commons Seating Area, provided by a generous donation from Ohio Valley Bank.



Attendees from Ohio Valley Bank were:
Tom Wiseman – Chairman
Larry Miller – President and CEO
Bryan Stepp – Executive VP
Frank Davison – Sr. VP and Chief Technology Officer
Chris Preston – Sr. VP, Growth Strategist
Bryna Butler, Sr VP, Corp Communications
Ben Pewitt – VP, Business Development
Tony Staley – Product Development Officer
Hope Roush – Communications Specialist



Guy Spriggs Dean's Speaker Series - Cynthia Cooper

On **Thursday, September 26th from 12:30 to 1:45pm**, the Lewis College of Business will host Cynthia Cooper to present in the Encova Auditorium as part of the Guy Spriggs Dean's Speaker Series.

Cynthia is an internationally recognized speaker, consultant, and best-selling author. In

2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history. Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy Center for Public Trust (CPT), as Chair of the Board of Regents for the Association of Certified Fraud Examiners (ACFE), and as a member of the standing advisory group of the Public Company Accounting Oversight Board (PCAOB). In 2020, Cynthia was included in TIME's most influential women of the last 100 years. We ask all those who can attend to join us to hear Cynthia's amazing story.



The poster features the Marshall University Lewis College of Business logo in the top left. The title 'GUY SPRIGGS DEAN'S SPEAKER SERIES' is prominently displayed in white and green. A circular portrait of Cynthia Cooper is on the left. A green banner contains the text 'Presents: "Extraordinary Circumstances: Unraveling the Largest Corporate Fraud in History" With:'. A white text box provides a biography of Cynthia Cooper. A vintage microphone is on the right. A green footer contains the event details: '12:30 - 1:45pm, September 26th, 2024 at the Brad D. Smith Center for Business and Innovation Encova Auditorium'.

LEWIS COLLEGE OF BUSINESS

GUY SPRIGGS
DEAN'S SPEAKER SERIES

Presents:
"Extraordinary Circumstances: Unraveling the Largest Corporate Fraud in History"
With:

Cynthia Cooper - An internationally recognized speaker, consultant, and best-selling author. In 2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history.

Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy CPT, as Chair of the Board of Regents for the ACFE, and as a member of the standing advisory group of the PCAOB.

In 2020, Cynthia was included in TIME's list of the most influential women of the last 100 years.

12:30 - 1:45pm, September 26th, 2024 at the Brad D. Smith Center for Business and Innovation Encova Auditorium

Wildflower Homes Floorplan - Clip from The Monday Morning Meetup Ep. 1

In this clip from Episode 1 of The Monday Morning Meetup, Katy Spears takes us through the floorplan of her Wildflower Homes.

The full podcast with Katy can be found [here](#)



Have an available Internship Opportunity?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

For more information contact [Andrew Kesling](#)

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