



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

September 23, 2024

Mock Interviews with Service Wire Company and Northwestern Mutual

Last week, Service Wire Company and Northwestern Mutual stopped by the Rahal Center for Strategic Engagement to conduct Mock Interviews for our students. We are so grateful for our partnerships with companies such as these to work toward developing our students into career-ready professionals.



Pictured L to R:

Taylor Marsh, Director of Talent Acquisition, Northwestern Mutual

Lydia Waybright, Director of Campus Recruitment and Development, Northwestern Mutual

Jeanette Tourville, Talent Acquisition Partner, Service Wire Company

Tony Holderby, Regional Sales Manager, Service Wire Company

Professionalism Panel



Guy Spriggs Dean's Speaker Series - Cynthia Cooper

On **Thursday, September 26th from 12:30 to 1:45pm**, the Lewis College of Business will host Cynthia Cooper to present in the Encova Auditorium as part of the Guy Spriggs Dean's Speaker Series.

Cynthia is an internationally recognized speaker, consultant, and best-selling author. In 2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history. Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy Center for Public Trust (CPT), as Chair of the Board of Regents for the Association of Certified Fraud Examiners (ACFE), and as a member of the standing advisory group of the Public Company Accounting Oversight Board (PCAOB). In 2020, Cynthia was included in TIME's most influential women of the last 100 years. **We ask all those who can attend to join us to hear Cynthia's amazing story!**



The poster features the Marshall University Lewis College of Business logo in the top left. The title 'GUY SPRIGGS DEAN'S SPEAKER SERIES' is prominently displayed in white and green. A circular portrait of Cynthia Cooper is on the left. The text 'Presents: "Extraordinary Circumstances: Unraveling the Largest Corporate Fraud in History" With:' is in a green box. A white box contains a bio of Cynthia Cooper. A vintage microphone is on the right. A green box at the bottom provides the event details: '12:30 - 1:45pm, September 26th, 2024 at the Brad D. Smith Center for Business and Innovation Encova Auditorium'.

LEWIS COLLEGE OF BUSINESS

GUY SPRIGGS
DEAN'S SPEAKER SERIES

Presents:
"Extraordinary Circumstances: Unraveling the Largest Corporate Fraud in History"
With:

Cynthia Cooper - An internationally recognized speaker, consultant, and best-selling author. In 2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history.

Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy CPT, as Chair of the Board of Regents for the ACFE, and as a member of the standing advisory group of the PCAOB.

In 2020, Cynthia was included in TIME's list of the most influential women of the last 100 years.

12:30 - 1:45pm, September 26th, 2024 at the Brad D. Smith Center for Business and Innovation Encova Auditorium

Have an available Internship Opportunity?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

For more information contact [Andrew Kesling](#)

Lewis College of Business | Brad D. Smith Schools of Business
[Visit our website](#)

[Read past Monday Morning Memos](#)



Try email marketing for free today!