



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

September 30, 2024



Beta Alpha Psi receives Gold Status

Congratulations to the Kapa Phi Chapter of Marshall University Beta Alpha Psi for receiving Gold Status for 2023-2024! This is a huge achievement and we congratulate them on this honor.



Meet the Professionals - Beta Alpha Psi

Beta Alpha Psi hosted its annual Meet the Professionals event on September 18, 2024, at the Brad D. Smith School of Business building. This event was organized by the Chapter's Executive Officers and Co-faculty Advisers Dr. Amanda Thompson-Abbott and Dr. Tom Norton

[Read more here!](#)

**Better Business Bureau's
Better Business Expo**

Friday, Oct. 4
9:00 am - 2:00 pm

Brad D. Smith Center
for Business and Innovation
1400 Block 4th Ave.
Huntington, WV

The Better Business Bureau is partnering with the Lewis College of Business to showcase BBB's trusted, Accredited Businesses and provide educational opportunities for businesses, consumers and students in this one-of-a-kind business expo.



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[Find out more on their Facebook Event Page here!](#)

Guy Spriggs Dean's Speaker Series - Cynthia Cooper

Last Thursday, the Lewis College of Business had the distinct honor of hosting Cynthia Cooper in our Encova Auditorium. A renowned whistleblower, Cynthia played a pivotal role in uncovering the WorldCom fraud, which is considered the largest corporate scandal in U.S. history. Her courageous actions exposed over \$11 billion in fraudulent accounting practices, leading to significant reforms in corporate governance and accountability. During her talk, she shared invaluable insights on the importance of ethics in business and the challenges faced by whistleblowers.

We are immensely grateful for Cynthia's visit and wish her safe travels as she returns home.



Have an available Internship Opportunity?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

For more information contact [Andrew Kesling](#)

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