



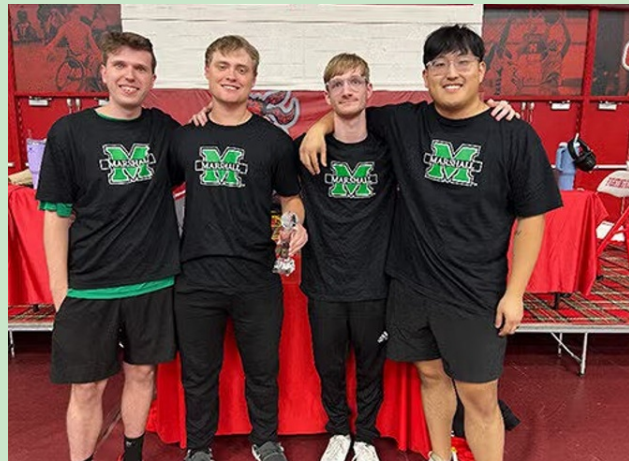
The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

October 14th, 2024

M.S. Sports Administration Student Leads E-Sports Team to Victory in Championship

Nathan Crouch, a M.S. Sports Administration Student, led his team to victory in the Call of Duty: Modern Warfare Championship. Their team went undefeated in the Championship, a 10-team tournament. The team competed in Call of Duty: Modern Warfare 3, marking the start of a new era at Marshall.



Marshall University is thrilled to celebrate the success of Nathan Crouch, a standout student in the Master of Science in Sport Administration program, who recently led the university's E-sports team to an exhilarating victory in the Call of Duty: Modern Warfare 3 championship. Nathan's strategic leadership and competitive drive were key to securing the team's undefeated streak throughout the tournament.

Under Nathan's guidance as a team leader, Marshall University's E-sports team dominated the Call of Duty competition, emerging victorious in the final match against some of the toughest opponents in the region. Nathan's tactical decisions and ability to rally his teammates during high-pressure moments were instrumental in their win, earning recognition across the university and beyond.

"Nathan's performance in the Call of Duty: Modern Warfare 3 tournament was nothing short of extraordinary. His calm under pressure, strategic adaptability, and team leadership reflect the qualities we foster in our Sport Administration program. His success, both in competition and academics, showcases the program's commitment to nurturing well-rounded professionals who are ready to take on leadership roles in the sports industry," said Dr. Jennifer Mak, Professor and Director of the Sports Business.

Pictured from left: Alex Carr, Niko Thibeault, Nathan Crouch, and Garrett Krantz

LCOB Hosts First Ever Movie Night in the Brad D. Smith Center for Business and Innovation

The Lewis College of Business hosted our first-ever Movie night in our new building last week, where we played "Moneyball" for our student's enjoyment and had free popcorn for them to snack on. The Lewis College of Business plans to continue this tradition of hosting movie nights for our students to show our great appreciation for them.



Have an available Internship Opportunity?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

For more information contact [Andrew Kesling](#)

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