



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

[Facebook](#)

[LinkedIn](#)

[Twitter / X](#)

[Instagram](#)

[YouTube](#)

January 13th, 2025

Welcome Back!

Today, our students return for their 2025 Spring Semester! As we dive back into the semester, we're excited to showcase our College's growth and success with you. Let's make this term one to remember!



Assistant Professor George Lu receives John Marshall Scholar Award

Assistant Professor of Accounting, George Lu, was recently selected as a John Marshall Scholar for Summer 2025. The John Marshall University Scholars Award program provides Marshall University faculty members with an opportunity to develop significant creative or scholarly output. The proposed project can involve research, design, development, field study, creative work, or performance.



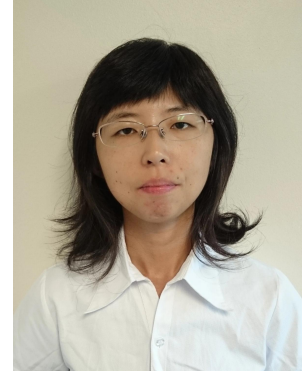
Upon receiving the award, George said: "I am grateful to Marshall University for this tremendous honor. As the inaugural Hedrick Endowed Assistant Professor of Accounting, I greatly appreciate the opportunity to serve this historic institution. I am currently working on a coauthored study examining the effects of the Tax Cuts and Jobs Act of 2017 on community banks and small business lending. Enacted as the largest reform to the U.S. tax system in three decades, the TCJA introduced wide-ranging provisions. Our study explores, among other subjects, how these provisions influence community banks' small business lending patterns. Small businesses are vital to the nation's economy. According to the Small Business Administration, 99% of businesses in the U.S. are considered small businesses, and they hold particular importance in smaller states like West Virginia."

Faculty Publication

We are proud to announce that **Associate Professor Yi Duan's** paper, "Does Preschool Television Exposure Affect Mental Health? Evidence from China" was recently published in the *Journal of Economic Behavior and Organization*, an ABDC

A* journal.

This study explores how watching TV at a young age affects the mental health of adolescents in China. By analyzing data from 2010, the research shows that each additional year of preschool TV exposure increases mental health issues and depression symptoms in children aged 10 to 15. The effects are stronger for children whose mothers have lower education levels and those living in less developed areas. The study suggests that early TV exposure can harm mental health by affecting physical health and cognitive abilities, highlighting the importance of early interventions to prevent mental health problems.



The link to the article can be found by clicking [here!](#)

LCOB Student named Microsoft Office Specialist West Virginia State Champion & Selected to compete in U.S. National Championship

We extend our congratulations to student **Myah Boze**, whose exceptionally high score on their Microsoft Excel (Microsoft 365 Apps) exam secured them the title of **West Virginia State Champion**, along with Myah being selected to compete in Certiport's 2025 Microsoft Office Specialist U.S. National Championship at the Gaylord Texan Resort & Convention Center in Dallas, Texas, June 16-18, 2025

Myah is invited to represent West Virginia and compete in the Microsoft Excel (Microsoft 365 Apps) track in the 2025 Microsoft Office Specialist U.S. National Championship. At the competition, they will compete against the other top-scoring students from across the country to win scholarships, prizes, trophies, certificates, the title of U.S. National Champion, and an all-expenses-paid trip to the **World Championship**.

Congratulations, Myah!!

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Asset Manager - Emerald City Associates](#)

Marshall Foundation Positions

Please make inquiry to Kesling8@marshall.edu

[Staff Accountant - Hess, Stuart & Campbell, PLLC](#)

On-site, based in 940 4th Avenue, Huntington, West Virginia 25701, United States

[Finance Director - Huntington Museum of Art](#)

On-site, based in Huntington

For more information contact [Andrew Kesling](#)

**Lewis College of Business | Brad D. Smith Schools of Business
[Visit our website](#)**

[Read past Monday Morning Memos](#)

Marshall University | One John Marshall Drive | Huntington, WV 25755 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!