



## The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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February 17th, 2025

### In Memory of Dr. Margie McInerney

With a heavy heart, we share the unexpected passing of Dr. Margie McInerney. A dedicated professor in the Lewis College of Business for over four decades, Dr. McInerney was an award-winning educator, respected scholar, and mentor whose impact on students and colleagues was immeasurable. Her contributions to the management field along with her unwavering commitment to the Society for Human Resource Management, the Department of Management and Health Care Administration, the College, and Marshall University will leave a lasting legacy.



We ask to please consider the family's privacy during this difficult time. Details regarding future services will be shared when available.

### The Student Center for the Public Trust presents this semester's Guy Spriggs Dean's Speaker Series - February 27th

**On Thursday, February 27th from 11am - 12:30pm**, the Student Center for the Public Trust will host a visitation from the CEO and Vice President of Marketing for Joffrey's Coffee & Tea Co. as part of the Guy Spriggs Dean's Speaker Series in the Encova Auditorium!

Joffrey's Coffee & Tea Company, established in 1984 in Tampa, Florida, began as one of the state's first specialty coffee roasters. The company has since expanded its reach, becoming **the official specialty coffee provider for Walt Disney World Resort, Disneyland Resort, and Disney Vacation Club**. Joffrey's is renowned for sourcing only the finest specialty-grade Arabica beans, representing the top 10% of Arabica beans produced worldwide. Their Roastmaster, Chris de Mezzo, collaborates with Disney's culinary team to create exclusive blends for guests to enjoy. Beyond Disney properties, Joffrey's products are available in various retail channels, including Amazon, TJX Stores, and grocery retailers. The company remains committed to small-batch roasting, ensuring maximum flavor and freshness in every cup.

Mark your calendars! This event is open to students, staff, faculty, and the community.

[Learn more about Joffrey's Coffee & Tea Company here!](#)

## Guy Spriggs Dean's Speaker Series

The Student Center for the Public Trust & Beta Gamma Sigma are thrilled to welcome top executives from Joffrey's Coffee, the official specialty coffee of Disney!

**27 FEBRUARY 2025**

11:00am-12:30pm

 **Encova Auditorium**

More Information about Speakers



# Joffrey's

COFFEE & TEA COMPANY®



**Ted Abrams**

President & CEO



**Giovanni Gutierrez**

VP of Marketing

## DBA Dissertation Defense

Last Friday, February 14th, Christin Marie Kooti presented her Dissertation Defense "Persistence is Not Key: A Study On The Relationship Between the Persistence of Going Concern Opinion Type I Errors and Investor Confidence"

A little more about Christin and her DBA Experience:

**Her Occupation:** Senior Accounting Analyst

**Why she chose a DBA at Marshall:**

"Trying to find a way to serve others in a different aspect. My husband was attending Marshall's DBA program at the time, and he was really enjoying it, so I also leaned into attaining that career path."

**What would you tell students who are considering a DBA at Marshall?**

"Perseverance. Small daily accomplishments lead to those larger goals, it is a long journey."





West Virginia  
Alliance for  
STEM & the ARTS

**STORIES with STEAM**



**THE APPALACHIAN CIRCUIT**





**Join us for an exclusive screening of**  
**Small Town Universe**  
and be a part of our growing  
Conversation about the  
importance of community,  
compassion, connection, and  
our place in the Cosmos.

**"A film sharing stories of love, loss, resilience, hope, scientific discovery and the search for ET in Green Bank, WV — a small town with a big telescope."**

**March 12 2025**  
**Marshall University**  
Joan C Edwards Performing Arts Center  
1600 block of 5th Ave, Huntington WV

**6:00 pm Screening**  
**Reception at 5:30 pm**  
SWS Short Film Competition  
Awards Ceremony at 4:30 pm

**Conversation and Q & A with**  
**Director Katie Dellamaggiore,**  
**film subject Ellie White & other**  
**guests to follow screening**

**Featuring**



**SMALL TOWN UNIVERSE**

For event details, contact: Deana White  
deanaw.wvallstar@gmail.com

**Sponsored By:**







**In Partnership with Rescued Media and:**





For more details, visit our website at [www.wvallstar.org](http://www.wvallstar.org)



Watch a trailer for the film here:



Free and Open to the Public Film Runtime 90 minutes

[Click here](#), or click the image above for more information regarding this event!

**Participate in the Society for Human Resources Management (SHRM)'s Food Drive!**



# FOOD DRIVE



Scan to find  
a wish list!



DROP OFF:  
SBUS LOBBY

Let's Help Feed The Hungry

For More Information  
[jackson454@marshall.edu](mailto:jackson454@marshall.edu)

## Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu). Let's create opportunities together!

## Looking for a Job?

### [Human Resources and Grant Writing Position - Heritage Farms](#)

Please contact [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu) for more information

### [Staff Accountant - Enterprise Mobility West Virginia Administrative Office](#)

On-Site, Scott Depot, WV

### [Senior Director of Philanthropy - The Marshall University Foundation](#)

### [Media Executive - WSAZ Newschannel 3 / Gray Media Group](#)

### [Sales Territory Manager - AAA Cooper Transportation](#)

### [Accounting/Administrative Assistant - Metro 911 of Kanawha County](#)

### [Asset Manager - Emerald City Associates](#)

### [Staff Accountant - Hess, Stuart & Campbell, PLLC](#)

On-site, based in 940 4th Avenue, Huntington, West Virginia 25701, United States

For more information contact [Andrew Kesling](#)

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