



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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March 24th, 2025

Faculty receive the Dr. Robert P. Alexander Mentorship Award

The Dr. Robert P. Alexander Mentorship Award recognizes an outstanding individual who demonstrates exemplary mentorship to students at the Lewis College of Business. The award aims to celebrate those who inspire, guide, and foster student success, whether through academic advising, career development, or personal support.

Each year, the Executive Advisory Board selects one faculty member from the Lewis College of Business as the recipient. In addition, one non-faculty stakeholder—including staff, alumni, student peers, etc.—may also be recognized each year at the discretion of the Dean and Executive Advisory Board.

Dr. Marjorie McInerney was posthumously awarded for the 2024 nomination, with Dr. Subedi receiving the award in her stead.

"Dr. McInerney office was always open to help with schoolwork or to just lend a helping ear. I can think of many instances in which I was struggling to comprehend a topic in her class and others, and she would take the time out of her day to help me to understand. In the international student community Dr. McInerney is well known to be helpful, caring and kind. When I talked to anyone who has gone to the College of Business the one person who stands out is Dr. McInerney." - *An excerpt of a student's recommendation letter for Dr. McInerney's award nomination.*



Dr. Nabaneeta Biswas was awarded for the 2025 nomination.

"Any time I needed help or had a question, not just regarding school, she always was willing to lend me an ear and advice when applicable. One specific example of Dr. Biswas mentorship came when I was struggling in one of my other classes. I went to her office for scheduled office hours and after she helped me



figure out my mistakes on one of her assignments, I asked her for advice on my feelings towards college. I felt that I had not given my studies enough attention and how I regretted my first 2 years of overall laziness. The advice she gave, will stick with me for the rest of my life. Essentially, she told me "Mistakes will happen, but what makes a good student or good person, is learning from those mistakes, and being better because of them. That same semester, I made the Dean's list for the first time in a couple of years. That is a direct reflection of a good mentor." - *An excerpt of a student's recommendation letter for Dr. Biswas' award nomination.*

LCOB Executive Advisory Boardroom Ribbon Cutting Ceremony

Last week, a ribbon cutting ceremony was held for the official naming of the Executive Advisory Boardroom. Those in attendance were members of the board, along with Provost Dr. Avi Mukherjee, Interim Dean Dr. Ben Eng, and LCOB Executive Advisory Board President Mark Chandler, who facilitated the official ribbon cutting.



DBA Dissertation Defense

Last Friday, March 21st, we had another DBA Dissertation Defenses take place at the Brad D. Smith Center for Business and Innovation!

Clinton B.A. Arnold MBA, presented "Assessing the Impact of Financial Education, and Managerial Resources on the Success of Minority-Owned Businesses - An Analysis of Resources from the Perspective of the Minority Business Owner". Clinton's dissertation committee was comprised of Dr. Ralph McKinney (Chair), Dr. Jingran Zhang (Member), and Dr. Alan Letton (Member).



After Clinton's presentation, we asked him a few questions about his experience with our DBA Program.

What is your current occupation?

Assistant Professor at West Virginia State University, and CEO of KISRA

Why did you choose to pursue a DBA at Marshall?

I wanted to further my education, it was a goal of mine to earn a terminal degree when I became a professor at West Virginia State. I decided I liked this industry, the academic field, versus corporate America.

What would you tell students who are considering it?

Make sure you are committed and that you have a passion for it. Additionally, make sure you have a support group to help you through the times where you may say "this is too much".

What has been your favorite aspect of our DBA program so far?

It was a perfect combination of an in-person and online/virtual program. It is really a good blend of everything you need, including the support for when things get rough, the professors are excellent at being there for you when you need it. Even being an experienced, "corporate" guy, having that support system really made a difference.

Cybercon 2025



The poster features a dark green background with a grid of binary code (0s and 1s) and a stylized green 'M' logo with 'MARSHALL' written across it. The text is white and green.

THE NEW FRONTIER FOR EXECUTIVE LEADERSHIP
MARSHALL UNIVERSITY
CYBERCON
KEYNOTE

9:00AM | WEDNESDAY, MARCH 26
DON MORRIS ROOM, MSC

Join the Marshall University Institute for Cyber Security for our CyberCon keynote panel discussion with:

- Brad D. Smith**, Marshall President
- Dr. David White**, Comcast's VP of Security Engineering and former CISO of Sandia Labs
- Scott Raynes**, CEO Marshall Health Network
- Chad Prather**, President of Huntington Bank's West Virginia Region
- Toney Stroud**, MU Chief Legal Officer (Moderator)

This event is FREE with preregistration at www.marshall.edu/cyber/cybercon.

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FOOD DRIVE



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Let's Help Feed The Hungry

For More Information
jackson454@marshall.edu

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Outside Account Executive](#)

On-Site, based in Huntington, WV

[Human Resources Assistant - Heritage Farm](#)

On-Site, based in Huntington, WV

[Digital Executive Producer - WOWK-TV](#)

On-Site, based in Charleston WV

[Executive Assistant - Service Wire Company](#)

Please contact Kesling8@marshall.edu for more information

[Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia](#)

\$10 - \$15 / hr

On-Site, based in Charleston, WV

[Staff Accountant - Enterprise Mobility West Virginia Administrative Office](#)

On-Site, Scott Depot, WV

[Senior Director of Philanthropy - The Marshall University Foundation](#)

[Media Executive - WSAZ Newschannel 3 / Gray Media Group](#)

[Sales Territory Manager - AAA Cooper Transportation](#)

[Accounting/Administrative Assistant - Metro 911 of Kanawha County](#)

[Asset Manager - Emerald City Associates](#)

For more information contact [Andrew Kesling](#)

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