

**Nancy K. Lankton, PhD, CPA, CISA, CET**  
**Curriculum Vita**

Professor and Associate Dean, Marshall University  
Lewis College of Business  
Brad D. Smith Schools of Business  
Marshall University  
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304-696-2656

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**Education/Certifications**

Doctor of Philosophy, Business Administration  
Area of Study, Computer Information Systems  
School of Accounting and Information Systems  
Arizona State University, December 2000

Master of Science, Information Management  
Arizona State University, December 1997

Master of Business Administration  
Arizona State University, August 1993

Bachelor of Science, Accountancy  
Arizona State University, May 1985, Magna Cum Laude

Certificate in Emerging Technologies (CET), ISACA, August 2024 to present

Certified Information Systems Auditor (CISA), #0864564, April 2008 to present

Certified Public Accountant (CPA), Arizona, #6175-E, August 1988 to present

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**Work Experience**

Marshall University, Associate Dean of Accreditation and Strategic Initiatives, July 2019 to present

Marshall University, Academic Affairs Fellow, July 2022 to June 2024

Marshall University, Department of Accountancy and Legal Environment, Department Chair, January 2018 to July 2019; Interim Department Chair, September 2017 to December 2017

Marshall University, Department of Accountancy and Legal Environment,  
Marshall University, Kermit E. McGinnis Distinguished Professor, December 2015 to 2017

Marshall University, Department of Accountancy and Legal Environment, Assistant Professor, August 2010 to July 2012; Associate Professor, August 2012 to July 2016; Full Professor, August 2016 to present

Michigan State University, Department of Accounting and Information Systems, Assistant Professor, January 2001 to May 2010

Arizona State University, School of Accountancy and Information Systems, Doctoral Student, August 1996 to December 2000

UDC Homes, Senior Financial Analyst, 1994 to 1996

Tempe Center for Habilitation, Chief Financial Officer, 1993 to 1994

Robson Communities, Financial Analyst, Controller/Small Businesses, 1988 to 1993

Doubletree Hotels, GL Accountant, Assistant Controller, Internal Auditor, 1986 to 1988

Arthur Anderson, Staff Auditor, 1985 to 1986

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## Research and Scholarly Activities

### Peer-Reviewed Journal Publications<sup>1</sup>

Lankton, N., Thompson-Abbott, A., & Nash, L. (2024). Effects of experiential learning on intention to become a CPA. *Accounting Education, published online early*.

Tripp, J., McKnight, H., & Lankton, N. (2023). What most influences consumers' intention to use? Different motivation and trust stories for Uber, Airbnb, and Taskrabbit. ***European Journal of Information Systems***, 32(5), 818-840.

Lankton, N., Mukherjee, A., & Mukherjee, K. (2021). Re-imagining contact tracing: A design-thinking perspective, *SAM Advanced Management Journal*, 86(4), 31-45.

Lankton, N., Price, J. B., & Karim, M. (2021). Cybersecurity breaches and the role of information technology governance in audit committee charters. *Journal of Information Systems*, 35(1), 101-119.

Lankton, N., & Stivason, C. (2020). Performance evaluation at a regional accounting firm: Is there an alternative? *Southeast Case Research Journal*, 17(2, Winter), 1-10.

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<sup>1</sup> Bolded journals are ranked A\* on the ABDC list and/or are premier journals in the field.

- Lankton, N., McKnight, D. H., & Tripp, J. F. (2020). Understanding the antecedents and outcomes of Facebook privacy behaviors: An integrated model. *IEEE Transactions in Engineering Management*, 67(3), 697-711.
- Lankton, N., Stivason, C., & Gurung, A. (2019). Information protection behaviors: Morality and organizational criticality. *Information and Computer Security*, 27(3), 468-488. Won the Emerald Literati Award.
- Price, J., & Lankton, N. (2018). A framework and guidelines for assessing and developing board-level information technology committee charters. *Journal of Information Systems*, 32(1), 109-129.
- Lankton, N., McKnight, D. H., & Tripp, J. F. (2017). Facebook privacy management strategies: A cluster analysis of user privacy behaviors. *Computers in Human Behavior*, 76, 149-163.
- McKnight, D. H., Lankton, N. K., Nicolaou, A., & Price, J. (2017). Distinguishing the effects of B2B information quality, system quality, and service outcome quality on trust and distrust. *Journal of Strategic Information Systems*, 26(2), 118-141.
- Lankton, N., & Price, J. (2016). Board-level information technology committees. *ISACA Journal, Online Edition*, 2. <http://www.isaca.org/Journal/archives/2016/volume-2/Pages/board-level-information-technology-committees.aspx> (login required).
- Lankton, N., McKnight, D. H., Thatcher, J., & Wright, R. (2016). Research note: Using expectation disconfirmation theory and polynomial modeling to understand trust in technology. *Information Systems Research*, 27(1), 197-213.
- Lankton, N., McKnight, D. H., & Tripp, J. (2015). Technology, humanness, and trust: Rethinking trust in technology. *Journal of the Association for Information Systems*, 16(10), 880-918.
- Lankton, N., & Luft, J. (2014). Making and evaluating participant choice in experimental research on information technology: A framework and assessment. *Communications of the Association for Information Systems*, 35(11), 199-224.
- Wilson, E. V., Balkan, S., & Lankton, N. K. (2014). Trends in consumers' use of e-health services: Fine-grained results from a longitudinal, demographic survey. *Communications of the Association for Information Systems*, 34(1), 1417-1434. (12 Google Scholar citations)
- Lankton, N., McKnight, D. H., & Thatcher, J. (2014). Incorporating trust-in-technology into expectation disconfirmation theory. *Journal of Strategic Information Systems*, 23(2e), 128-145. (Recognized as one of the 25 most cited articles published in this journal since 2012.)

Wilson, E. V., & Lankton, N. K. (2013). Effects of prior use, intention, and habit on IT continuance across sporadic use and frequent use conditions. *Communications of the Association for Information Systems*, 33(3), 33-46.

Lankton, N., McKnight, D. H., & Thatcher, J. (2012). The moderating effects of privacy restrictiveness and experience on trusting beliefs and habit: An empirical test of intention to continue using a social networking website. *IEEE Transactions on Engineering Management*, 59(4), 654-665.

Lankton, N., Speier, C., & Wilson, V. (2012). Internet-based knowledge acquisition: Task complexity and performance. *Decision Support Systems*, 53(1), 55-65.

Lankton, N. K., & McKnight, D. H. (2012). Examining two expectation-disconfirmation theory models: Assimilation and asymmetry effects. *Journal of the Association for Information Systems*, 13(2), 88-115.

Nicolaou, A., Sedatole, K., & Lankton, N. K. (2011). Information systems integration and alliance partner trust. *Contemporary Accounting Research*, 28(3), 1018-1045.

Lankton, N. K., & McKnight, D. H. (2011). What does it mean to trust Facebook? Examining technology and interpersonal trust beliefs. *The Database for Advances in Information Systems*, 42(2), 32-54.

Lankton, N. K., Wilson, E. V., & Mao, E. (2010). Antecedents and determinants of information technology habit. *Information & Management*, 47(5/6, August), 300-307.

Wilson, E. V., Mao, E., & Lankton, N. K. (2010). The distinct roles of prior IT use and habit strength in predicting continued sporadic use of IT. *Communications of the Association of Information Systems*, 27(1), 185-206.

Lankton, N. K., & Luft, J. (2008). Effects of uncertainty and industry structure on managerial intuition about information technology real options. *Journal of Management Information Systems*, 25(2), 203-240.

Lankton, N. K., & Wilson, E. V. (2007). Antecedents and dimensions of online service expectations. *IEEE Transactions on Engineering Management*, 54(4), 776-788.

Lankton, N. K., & Wilson, E. V. (2007). Factors influencing expectations of e-services within a direct-effects model of user satisfaction. *E-Service Journal*, 5(2), 85-111.

Lankton, N. K., & St. Louis, R. D. (2005). Using paper-based scenarios to examine perceptions of interactive health communication systems. *Communications of the Association for Information Systems*, 16, 505-522.

Wilson, E. V., & Lankton, N. K. (2004). Interdisciplinary research and publication opportunities in information systems and healthcare. *Communications of the Association for Information Systems, 14*, 332-343.

Wilson, E. V., & Lankton, N. K. (2004). Modeling patients' acceptance of provider delivered e-health. *Journal of the American Medical Informatics Association, 11*(4), 241-248.

Wilson, E. V., & Lankton, N. K. (2003). Strategic implications of asynchronous healthcare communication. *International Journal of Healthcare Technology & Management, 5*(3/4/5), 213-231.

### **Peer-Reviewed Book Chapters**

Wilson, E. V., & Lankton, N. K. (2008). Predicting patients' use of provider-delivered e-health: The role of facilitating conditions. In E. V. Wilson (Ed.), *Patient-Centered E-Health*, (pp. 217-229). Hershey, PA: IGI Publications.

### **Peer-Reviewed Conference Papers/Proceedings**

Lankton, N. K., McKnight, D. H., & Tripp, J. (2020). Trust in the sharing economy: Using integrative trust theory to examine Uber, Airbnb, and TaskRabbit, Appalachian Research Business Symposium, Eastern Kentucky University, April.

Lankton, N. K., & Stivason, C. (2020). Performance evaluation at a regional accounting firm: Problems and an alternative. *The 2020 Southeast Case Research Association Conference*, February 27-29, Myrtle Beach, South Carolina.

Lindsay, D., Akathaporn, P., & Lankton, N. (2018). Earnings quality and board of directors' characteristics: Evidence from Thailand. *Western Economic Association Conference*, June 26, British Columbia, Canada.

Lindsay, D. H., Akathaporn, P., & Lankton, N. (2018). Earnings quality and board of director characteristics: Evidence from Thailand. *The 60th Annual Conference of the Western Social Science Association*, April 4-7, San Antonio, Texas.

Price, J., & Lankton, N. (2018). Information technology governance roles in audit committee charters. *The Academy of Business Research Spring Conference*, March 21-23, New Orleans, Louisiana.

Lankton, N., & McKnight, D. H. (2017). Paying attention to news briefs about innovative technologies. *Proceedings of the 23rd Americas Conference on Information Systems (AMCIS)*, Boston, Massachusetts.

Lankton, N., McKnight, D. H., & Tripp, J. (2016). Privacy management strategies: An exploratory cluster analysis. *Proceedings of the 22nd Americas Conference on Information Systems (AMCIS)*, San Diego, California.

Lankton, N., & Tripp, J. (2013). A quantitative and qualitative study of Facebook privacy using the Antecedent-Privacy Concern-Outcome Macro model. *Proceedings of the 19th Americas Conference on Information Systems (AMCIS)*, Chicago, Illinois.

Wilson, V., & Lankton, N. K. (2012). Some unfortunate consequences of non-randomized, grouped-item survey administration in IS research. *Proceedings of the 2012 International Conference on Information Systems (ICIS)*, Orlando, Florida.

Jung, E. J., Jung, E., Lankton, N. K., & McKnight, D. H. (2012). Three processes that form online social networking post-adoptive use intention. *Proceedings of the 18th Americas Conference on Information Systems (AMCIS)*, Seattle, Washington.

Tripp, J., McKnight, D. H., & Lankton, N. K. (2011). Degrees of humanness in technology: What type of trust matters? *Proceedings of the 17th Americas Conference on Information Systems (AMCIS)*, Detroit, Michigan.

McKnight, D. H., Lankton, N. K., & Tripp, J. (2011). Social networking information disclosure and continuance intention: A disconnect. *Proceedings of the 44th Hawaii International Conference on Information Systems (HICSS)*, Kauai, Hawaii.

Jung, E. J., McKnight, D. H., Jung, E., & Lankton, N. K. (2011). The surprising lack of effect of privacy concerns on intention to use online social networks. *Proceedings of the 17th Americas Conference on Information Systems (AMCIS)*. Detroit Michigan.

Wilson, E. V., & Lankton, N. K. (2010). An integrative model of IT continuance: Applying measures of intention, prior IT use, and habit strength across conditions of sporadic and frequent IT use. *Proceedings of the Diffusion Interest Group in Information Technology (DIGIT) 2010 Workshop*, St. Louis, Missouri.

Wilson, E. V., Balkan, S., & Lankton, N. K. (2010). Current trends in patients' adoption of advanced e-health services. *Proceedings of the 43rd Hawaii International Conference on Information Systems (HICSS)*, Manoa, Hawaii.

Wilson, E. V., Balkan, S., & Lankton, N. K. (2009). Demographic trends in consumer e-health adoption: Analysis of NCI HINTS 2003 and 2005 national surveys. *Proceedings of the 15th Americas Conference on Information Systems (AMCIS)*, San Francisco, California.

Nicolaou, A., Sedatole, K., & Lankton, N. K. (2009). Information systems integration as a determinant of partner trust in inter-organizational alliances: The role of control and coordination information use. *European Accounting Association, the 32nd Annual Congress*, Tampere Finland.

Lankton, N. K., & McKnight, D. H. (2009). Predicting Facebook continuance intention: The roles of interpersonal and technology trust. *Proceedings of the 15th Americas Conference on Information Systems (AMCIS)*, San Francisco, California.

Lankton, N. K., & McKnight, D. H. (2008). Do people trust Facebook as a technology or as a person? Distinguishing technology trust from interpersonal trust. *Proceedings of the 14th Americas Conference on Information Systems (AMCIS)*, Toronto, Canada.

Wilson, E. V., Mao, E., & Lankton, N. K. (2005). Predicting continuing acceptance of IT in conditions of sporadic use. *Proceedings of the 11th Americas Conference on Information Systems (AMCIS)*, Omaha, Nebraska.

Wilson, E. V., & Lankton, N. K. (2004). Research and publication opportunities at the intersection of IS and healthcare. *Proceedings of the 10th Americas Conference on Information Systems (AMCIS)*, New York.

Pentland, B., & Lankton, N. K. (2003). Beyond keywords: Can process ontology improve the management of knowhow? *Proceedings of the Symposium on Knowledge Management*, University of Minnesota, Minnesota.

Wilson, E. V., & Lankton, N. K. (2003). Modeling patients' acceptance of e-health. *Proceedings of the 9th Americas Conference on Information Systems (AMCIS)*, Tampa, Florida.

Lankton, N. K., & Luft, J. (2003). Valuing strategic flexibility in information-technology investments: When do subjective valuation and real options analysis differ? *The Second Annual AIS Research Symposium*, American Accounting Association, San Diego, California.

### **Non-Peer-Reviewed Articles**

Lankton, N., & Mukherjee, A. (2021). Managing the unseen: Pandemic prophylactics, placebos & panacea. *SAM Advanced Management Journal*, Special Issue, 86(3).

Mosrie, N., & Lankton, N. (2019). Opinion: FASB proposal jeopardizes health care entity financing. *Journal of Accountancy*, October 16.

Lankton, N. Akathaporn, P., & Stivason, C. (2019). Critical audit matters (CAMs): A new addition to the auditor's report. *The West Virginia CPA*, 64(4), 9.

Cornell, A., & Lankton, N. K. (2016). Network security and incident response. *The West Virginia CPA*, 62(1), 4.

Thompson-Abbott, A., & Lankton, N. K. (2016). Proposed accounting standards update: Presentation of financial statements of not-for-profit entities. *The West Virginia CPA*, 61(4), 4.

Luppold, N. C., & Lankton, N. (2015). Pros and cons of cloud computing. *The West Virginia CPA*, 61(2), 9.

Cline, T., & Lankton, N. (2014). Service organization control (SOC) reports related to information technology controls: A primer. *The West Virginia CPA*, 60(3), 17.

Kelley, J., & Lankton, N. (2014). What role should CPAs play in information technology (IT) projects? *The West Virginia CPA*, 60(2), 3.

Tamrakar, T., & Lankton, N. (2014). Change and patch management controls. *The West Virginia CPA*, 60(1), 13.

Sandy, M., & Lankton, N. (2014). General and application information technology controls, *The West Virginia CPA*, 59(4), 16.

Bright, N., Vance, K., & Lankton, N. (2013). Is your firm prepared to deal with disasters? *The West Virginia CPA*, 59(3), 7.

Lankton, N. Are your clients PCI compliant? *The West Virginia CPA*, 59(2), 8.

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## **Courses Taught**

### **At Marshall University**

ACC 198: Accounting Professionalism  
ACC 215: Principles of Accounting-Financial  
ACC 341: Accounting Information Systems  
ACC 613: Profit Planning & Control (face-to-face and online)  
ACC 615: Auditing Theory & Practice (online)  
ACC 617: Advanced Controllershship  
ACC 632: Auditing Accounting Information Systems (face-to-face and online)  
DBA 790: Dissertation Design (hybrid)

### **At Michigan State University**

ACC 321: Accounting Information Systems  
ACC 824: Governance and Control of Enterprise Systems

### **At Arizona State University**

ACC 230: Uses of Accounting Information I – Financial  
ACC 240: Uses of Accounting Information II – Managerial  
CIS 200: Introduction to Business Data Processing  
ACC 330: Accounting Information Systems (teaching assistant only)  
CIS 220: Programming Concepts for Accounting Majors

### **DBA Dissertation Chair and Committee Member**

Chair for Rachel Brassine, “An analysis of corporate social responsibility ad real earnings management”, completed May 2024.



Committee Member for Lisa Nash, “Employee benefit plan audits: Knowledge spillover for improving quality,” proposed July 2024.

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## **Administrative Assignments and Achievements**

### **Associate Dean for Accreditation and Strategic Initiatives, July 2019 to present**

#### *Accreditation Reporting and Visits*

Prepared the AACSB Business Accreditation Report for 2016-2021. Gathered all data, prepared tables, organized report, obtained feedback, and hired the proofreader.

Prepared the CIR Application for Business in 2024 and the CIR Applications for Business and Accounting in 2019.

Prepared the first draft of the AACSB Accounting Accreditation Report for 2016-2021 with help of the Accounting Department Chair and the Accounting AOL Coordinator.

Coordinated the schedule, prepared and uploaded all reports, prepped committees and task forces, and attended meetings for the pre-visit in May 2021.

Coordinated the schedule, prepared and uploaded all reports, prepped committees and task forces (two meetings each), and attended meetings for the peer review team visit in March 2022.

Complete and/or review AACSB BSQ reports.

#### *Assurance of Learning*

Responsible for the college’s AOL programs including the undergraduate core, MBA core, DBA program, and all MS programs.

Help prepare for AOL presentations at college meetings including bringing in guest speakers, and creating presentation slides and handouts with the co-directors and program specialist.

Work with the co-directors to ensure the assurance of learning processes are functioning properly.

Oversee the program specialist who helps with assurance of learning data collection, reporting, and analysis.

Prepare for and attend task force meetings with the AOL co-directors.

Supervise the entry of assurance of learning plans and results into the university’s TaskStream system.

Explore ways to close loops and ensure continuous improvement in curriculum and processes.

Monitor indirect assurance of learning outcomes from graduation surveys and employer feedback.

Encourage departments to collect indirect data from advisory boards and employers.

### *Five-Year Program Reviews*

In summer and fall 2022, prepared university program reviews for two undergraduate programs. Reviewed and edited ten other program reports for submission to college committees and the university assessment office.

### *Strategic Planning*

Coordinated the first Extended Cabinet Retreat that is now held every August. During the retreat, each department chair and program director presents accomplishments from the prior year and plans for the coming year. At the first retreat, led a discussion of the *Good to Great* book by Jim Collins.

Member of the Strategic Planning Task Force in spring 2024 to develop a new strategic plan.

In summer to fall 2023, created a strategic dashboard using PowerBI.

Main author of the college's 2019-2024 strategic plan and dashboard. Oversaw the Strategic Planning Task Force and staff to help write, review, develop implementation measures, collect data, and create dashboards.

Worked with a college advisory board member to write a formal risk assessment report for the accreditation report.

Organized and directed the task force for AACSB analytics reporting. Attended training from the university's information technology department.

### *New Programs and Curriculum*

College editor for the new electronic program/curriculum change system.

Helped review and edit the documents for changing the MS in Accountancy program to a STEM program.

Reviewed the 10-year CAHIIM accreditation report for the MS in HIN program.

Helped created a Lab Management Graduate Certificate with the College of Science.

Helped transfer the MS in health informatics program and three graduate certificate programs from the College of Health Professions to the Lewis College of Business. Completed paperwork, staffing, and student transition details for the transfer. Subsequently, helped research and develop new curriculum for both the MS in health informatics and the graduate certificate in data analytics in health care. Created the first advisory board. Helped develop/revamp the assurance of learning program. Prepared the annual self-assessment report for the CAHIIM accreditation the first year after the program transferred.

Helped plan the transfer of the MS in technology management and the MS in information systems degree programs from the College of Engineering and Computer Science to the Lewis College of Business. Completed paperwork, initial staffing, and student transition details for the transfer of the MS programs and one certificate program in technology management. Worked with the MIS department and a new faculty member to develop a new program of study that combined the two MS programs into one.

Helped plan the transfer of the sports management degree programs from the College of Health Professions to the Lewis College of Business as of fall 2022. Completed the paperwork and student transition details for the transfer of the programs. Met with the sports management director to discuss final programs of study for the undergraduate and graduate programs. Helped with completing the necessary forms and sent the paperwork to college and university committees. This involved meetings with faculty, university administration, and committee leaders to understand how to best transfer the program. Attended committee meetings to answer questions. Met with the college's undergraduate and graduate advisors for planning student transition. Attended transition meetings with students. Helped faculty transition to the college. Worked with the program director to simplify the program of study for the MS program.

Worked with faculty, the department chair, advising, and university administration on planning the program of study for a new BBA in aviation management major. Completed all forms, edited syllabi, and sent the necessary documents to college and university committees. Attended committee meetings to answer questions. Have helped recruit for the program at Yaeger airport in Charleston.

Completed the process for approval of the new online BA in general business degree program including making a Board of Governors presentation.

Helped faculty in the MS HealthCare Management program transition to a new virtual delivery mode.

### *Centers*

Help and advise directors and work with donors for the college's centers.

Hired the Service Wire Sales and Service Excellence Center director.

Worked with the iCenter to host women entrepreneurship week events in 2021 and 2022.

Attend events sponsored by the iCenter, Sales Center, and Truist Leadership Center.

#### *Brochures/Newsletters/Communications*

Prepared the college's Research Report published in 2019.

Prepared the college's Experiential Learning Brochure published in 2019.

Wrote, organized, and edited the 2017-2019 College Impact Report and the 2020-2022 College Impact Report. Reviewed and helped with the 2023-2024 College Impact Report.

Implemented the college mailing list in Constant Contact used to send out announcements and event campaigns to internal and external stakeholders.

Wrote, organized, and edited the college's New Building brochure.

Updated and edited the college website.

Updated and edited recruiting brochures and pamphlets.

Obtained contributions, write, and publish the college's Monday Morning Memo (through 2023).

#### *Recruiting*

Helped develop articulation agreements with BridgeValley for all undergraduate programs.

Developed the college's Strategic Enrollment Management plan for the university. This required planning for specific targeted enrollment increases equal to 10% of the prior year. It also involved reporting on and developing new recruiting and retention strategies.

Developed a high school internship program for minority students who wanted to explore college business options. One student spent one week on campus in spring 2020 and gave a presentation at the end of the week. This program was duplicated in subsequent semesters with the help of the recruiting director and other faculty and staff.

Coordinated the contract, attended trainings, and along with the lead of the Graduate Program Director, implemented the CAS system for all business graduate programs, excluding the DBA program.

Attend college recruiting events and high school visits.

Created a recruiting dashboard.

#### *Other Associate Dean Administrative Duties*

Participated in the task force for the new building. Scheduled meetings with the design firm and attended task force and university meetings. Worked with faculty and staff, the university, and movers to help coordinate the move and transition to the new building.

Participated in the task force for the university electronic promotion and tenure system. Became the college's electronic promotion and tenure coordinator. Train faculty on the system, answer questions, and ensure process is being followed.

Administer the college's scholarships including working with departments and the Foundation, identifying eligible students, and attending the scholarship banquet.

Help the chairs with scheduling issues.

Help the dean with student grievance issues including grade appeals and other complaints.

Help the business manager with personnel and budget issues.

Organized and helped run the adjunct training and new faculty orientations each fall.

Created and ran the Herd Insights Small Business webinar speaker series.

Attend associate dean meetings, academic affairs council meetings, and occasionally attend dean meetings.

Helped organize the Appalachian Research in Business conference held at the Lewis College of Business in March 2024.

Represent the college to external parties at events and conferences.

Maintain the list of faculty publications and SA/PA/IP/SP/A status.

Help the director of stakeholder engagement with events when needed.

Attend committee and department meetings when needed.

Serve on and in some instance, chair search committees for administrative staff.

### **Academic Affairs Fellow, July 2022 to June 2024**

Helped develop the organization chart and job descriptions for the Academic Affairs restructure project.

Helped develop and create job description profiles for four dean and two director searches.

Coordinated search firm recruiting efforts.

Served on the Lewis College of Business dean search committee.

Attended Academic Affairs Council meetings.

### **Accounting Department Chair, September 2017 to July 2019**

Prepared teaching schedules, approved internships, and held department meetings.

Prepared the agenda for advisory board meetings and recruited new members.

Updated and implemented the strategic plan along with a department committee.

Maintained and supported assurance of learning processes with the department AOL coordinator.

Attended and took part in college Dean's Cabinet and Extended Cabinet meetings.

Attended accounting student events, and department, college, and university recruiting events.

Participated in the hiring of two new faculty: Tim Bryan and Amanda Meadows.

Prepared the Department of Accountancy and Legal Environment newsletter (six issues in total) sent to faculty, students, advisory board, and other external stakeholders.

Helped develop the online MS in accounting program. Chose and guided faculty in developing courses and ensured paperwork was submitted. The program rolled out in fall 2019. This required a change in the program of study.

Oversaw the update of the BBA in accounting program of study to align with new West Virginia State CPA Exam requirements.

Completed an articulation agreement with Glenville State College.

Prepared the accounting undergraduate and graduate five-year program reviews.

### **DBA Program, Spring 2017 to June 2024**

Chaired the Doctoral Education Task Force that discussed pros and cons of developing a DBA program and researched other DBA programs.

Was the main writer for the Intent to Plan and Program Addition documents.

With the help of others, discussed the program in college faculty meetings and committees, and sent the paperwork to university committees and the Board of Governors. Attended committee meetings to present the program and answer questions. Coordinated the writing of syllabi, completed course addition forms, and created sample class websites in Blackboard.

Along with the new DBA director, helped the DBA Program Task Force address budget, admission, and marketing issues before the first cohort started.

Helped develop the assurance of learning program.

Attended DBA Task Force meetings and Town Halls, interviewed candidates to help make acceptance decisions.

Coordinated and took part in on-campus visits with the DBA director, associate director, and other support personnel.

Conducted feedback and mentoring sessions with current students and helped coordinate dissertation idea presentations.

Took an active role in choosing and confirming DBA instructors and dissertation chairs and developing contracts and teaching guidelines.

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## **Service**

### **University Service**

Summer to Fall 2024: Member, HLC Accreditation Report Reviewer  
Reviewed and provided feedback for the Marshall University HLC accreditation report.

Summer to Fall 2023: Member, Steering Committee Budget Model Redesign  
Provided insights and feedback for key model decision points during the new budget model design and installation phases.

Summer 2022: Member, Search Committee, Vice President of Workforce Development.

Spring 2022: Panel Moderator, Marshall University Research Conference, Ethics and Creativity  
Developed questions, communicated with panel, and moderated panel discussion.

Summer to Fall 2021: Member, Electronic P&T Committee  
Attended and participated in committee meetings, set up Teams for the college, met with faculty affected by new process.

Fall 2013 to Spring 2019: Member, Reynolds Teaching Award Committee  
Reviewed and ranked applicants and visited classrooms.

Fall 2010, Fall 2011 to Spring 2016: Member, Faculty Senate  
Discussed and voted on university curriculum changes, governance procedures, legislative activities, and student, faculty, and staff initiatives.

Fall 2014 to Spring 2016: Member, Executive Committee of the Faculty Senate

This committee serves as the executive branch of the University's Faculty Senate. Received and reviews all materials submitted to the Senate from ad hoc and standing committees.

Spring 2012 to Fall 2014: Member, Graduate Council

Served on the Academic Planning, Standards, and Policies, the Credentialing, and the Curriculum committees.

August 2006 to August 2008: Member, University Hearing Board Panel

### **College Service**

Spring 2018 to Spring 2019: Member, Promotion and Tenure Policy Taskforce

Prepared a draft revised Promotion and Tenure document for the college.

Fall 2016 to May 2017: Member, Promotion and Tenure Committee

Fall 2015 to May 2016: Member, Continuous Improvement Committee

Addressed open issues related to AACSB reporting and reviewed and verified faculty publication tiering and categorization.

Fall 2015 to May 2016: Co-Chair, Impact Committee

This committee's charge was to identify and gather evidence of research, teaching, and service impact. Responsible for calling meetings, setting the agenda, and ensuring progress toward goals. Gathered citation and download information for intellectual contributions and prepared a spreadsheet to record faculty teaching and service impact. Prepared initial drafts of the impact sections of the College's AACSB CIR report and developed a webpage for faculty research.

Spring 2016, 2018, and 2019: Member, Faculty Awards Committee

Reviewed applications and ranked candidates for the College's prestigious faculty awards.

Spring 2016: AACSB Report Writer

Gathered and compiled information and wrote a first draft of the College's CIR report. This required a thorough understanding of the 2013 AACSB Standards and coordination and communication among various parties including the College's Executive Committee, other College committees, faculty, staff, and other administrative units.

Spring 2015 to Spring 2016: Faculty-in-Charge, Passing the Baton Leadership Series

Planned and coordinated the College's new Passing the Baton Leadership Series. Met with administration, students, business leaders, and staff to film interviews focusing on leadership topics.

Spring 2016: Faculty Liaison, Stakeholder Engagement Conference

In charge of helping plan and coordinate the inaugural conference for strengthening the College's interaction with a wide range of stakeholders from the academic and business communities. Conference participants examined the College's performance, identified benchmarks of best practices in higher education, and planned for future improvements.



Fall 2015: Chair, Search Committee, Director of Stakeholder Engagement  
Called meetings, attended human resource training, reviewed applications, contacted candidates, and completed all necessary paperwork for this position in charge of recruiting, admissions, career services, marketing, and publicity for the college.

Fall 2014 to Spring 2015: Chair, Enhancement of Student Services and Experiences Work Group  
This work group implemented the student services and experiences goals of the College's new strategic plan. Reported directly to the dean and worked in conjunction with our college's Director of Student Services, Director of Stakeholder Engagement, and the Director of Recruiting and Retention. Responsible for organizing the group, holding meetings, attending leader meetings, and completing implementation documentation. The group's many accomplishments included Professionalism Month, (a professional development series for students), Lemonade Day (a nation-wide community event), the prospective student calling program, recruiting videos, student organization fairs, the college picnic, and a redesign of the college brochure and website.

Spring 2014 to Fall 2014: Member, College Futures Committee  
This committee of three faculty members plus the dean developed the college's mission, vision, and strategic plan with input from faculty and other stakeholders. Took a major role in developing and writing the plan, which was approved by an overwhelming majority of the faculty and staff. Also took the lead in helping the dean organize and run a faculty/staff strategic planning implementation meeting.

Fall 2012 to Spring 2014: Chair, Graduate Committee, Fall 2011 to Spring 2012: Member  
The College Graduate Committee oversees graduate curricula and programs. Major accomplishments during my membership include revising the MBA admission requirements to increase enrollments while maintaining program quality, preparing summary materials for the Graduate Programs for the AACSB peer review team visit, and organizing the Graduate student orientation that was held for the first time in fall 2014.

Fall 2012 to Spring 2013: Member, Dean Search Committee  
Attended planning meetings, reviewed candidate vitas, and participated in skype and in-person interviews.

Fall 2010 to Spring 2011: Member, Faculty Development Committee  
Reviewed and ranked applications for summer research grants.

Fall 2001: Member, Interview Committee for the college's Chief Technology Officer  
Reviewed candidate vitas and participated in interviews.

### **Department Service**

Fall 2018: Completed an articulation agreement with Ohio Valley.

Spring 2018: Completed the AACSB BSQ Accounting report.

Fall 2015 to Spring 2019, Edited six volumes of the Division Newsletter. Gathered information and pictures, wrote articles, and planned the design and layout for submission to University Printing Services.

Fall 2015: Faculty-in-Charge, Job Shadow Program, Cabell Huntington Hospital  
Coordinated a job shadow program with Cabell Huntington Hospital for Accounting students to shadow the hospital's external auditors and accounting staff. This involved meeting with the hospital's Chief Financial Officer and the Director of Accounting, marketing the program to students, and coordinating schedules and tasks.

Fall 2014: Member, Written Communication Ad Hoc Committee

Spring 2011 to Fall 2012: Member, Recruiting Committee

Fall 2010: Member, Communication Portfolio Committee

### **Editorial and Reviewing Service**

Fall 2023 to present: Senior Editor, Journal of the Association for Information Systems

Fall 2019 to Fall 2023: Associate Editor, Journal of the Association for Information Systems

Fall 2016 to Summer 2019: Editorial Review Board, Journal of the Association for Information Systems

Spring 2017: Reviewer and Discussant, AAA Accounting Information Systems and Strategic and Emerging Technologies Conference

Fall 2009 to Fall 2015: Associate Editor, Communications of the Association for Information Systems

2013: Associate Editor, Human Behavior in IT Adoption and Use Track, ICIS

2012: Associate Editor, Human Behavior in IT Adoption and Use Track, ICIS

2003 and 2004: Co-Chair, IT in Health Care Track, AMCIS

2002: Associate Editor, Business Models Track, ICIS

Ad Hoc Reviewer:

- Communications of the Association for Information Systems
- Computers in Human Behavior
- Decision Sciences
- Economics Letters

- European Journal of Information Systems
- IEEE Transactions on Engineering Management
- International Journal of Accounting Information Systems
- International Journal of Pharmaceutical and Healthcare Management
- Information Systems Research
- Journal of Management Information Systems
- Journal of Strategic Information Systems
- Management Information Systems Quarterly
- Conferences including the AAA Systems section, ICIS, AMCIS, and HICSS

## **Community and Professional Service**

June 2019 to present: Board member, West Virginia Society of CPAs  
Attend meetings to address Society issues including membership, dues, finances, and other Society planning and strategies.

June 2017 to May 2019: Board member, West Virginia Society of CPAs, Huntington Chapter  
Attend meetings and help arrange luncheon meetings, the annual golf outing, the annual student night, and other events for the Chapter. Liaison for Marshall.

June 2016 to May 2019: Chair, Accounting & Auditing Committee, West Virginia Society of CPAs  
West Virginia Society of CPAs, June 2014 to May 2016: Vice-Chair  
Responsible for holding quarterly meetings to discuss accounting and auditing matters and preparing newsletter updates and materials for the Society.

Fall 2015: Co-Chair, WV Council of Accounting Educators Annual Conference  
Responsible for contacting and booking guest speakers from academia and business, setting the agenda, and coordinating activities during this conference sponsored by the West Virginia Society of CPAs, in conjunction with the West Virginia Council of Accounting Educators.

2013: Consulting services for Timberline Four Seasons Resort, Davis WV

2013 to 2014: Volunteer tutoring at Enslow Park Presbyterian Church, Huntington WV

## **Conferences and Presentations**

March 2023: Appalachian Research Business Symposium, Radford University. Research presentation

March 2022: Appalachian Research Business Symposium, Eastern Kentucky University. Research presentation

March 2021: SAM Advanced Management Conference, Research presentation  
(<https://www.youtube.com/watch?v=ggDd2j5CB4M>)

September 2020: Rotary Club of Huntington, Featured speaker

January 2020: Southeast Case Research Association, Case presentation

August 2019, 2022, 2023, and 2024: West Virginia Business Summit Conference

September 2018, 2019, and 2023: AACSB Annual Conference

February 2018: AACSB Accounting and APLC/FSA Conference

August 2017: Americas Conference on Information Systems, Boston, Research presentation

February 2017: American Accounting Association, Accounting Information Systems and Strategic and Emerging Technologies Conference, Discussant and Reviewer

2010, 2012, 2013, 2014, 2015, 2016, 2017, 2019, 2022, and 2024: Educators' Conference, the WV Council of Accounting Educators, Co-Chair of the 2015 Conference

August 2013: Americas Conference on Information Systems, Chicago, Research presentation

2010: American University, Job market research presentation

2010: Marshall University, Job market research presentation

2008: Bowling Green University, Invited research presentation

2008: University of Las Vegas, Invited research presentation

2008: University of Georgia, Invited research presentation

August 2008: Americas Conference on Information Systems, Toronto, Research presentation

2008: Seventh Annual Big Ten Consortium, Notre Dame, Research presentation

August 2005: Americas Conference on Information Systems, Omaha, Nebraska

2005: Fourth Annual Big Ten Consortium, Milwaukee, Research presentation

2003: Conference on Knowledge Management at University of Minnesota, Research presentation

2003: Americas Conference on Information Systems, Tampa, Florida

2002: First Annual Big Ten Consortium, Minneapolis, Research presentation

2002: AAA IS Systems Section Conference, Research presentation

1999: Michigan State University, Job market research presentation

1999: University of Tennessee, Job market research presentation

1999: Iowa State University, Job market research presentation

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### **Special Awards and Honors**

2024: West Virginia Society of CPAs Teaching Award

2022: Associate Editor of the Year Award, Journal of the Association for Information Systems

2019: Outstanding Service, Accounting & Auditing Committee, West Virginia Society of CPAs

2018: West Virginia Society of CPAs Teaching Award

2017: Quinlan Travel Grant

2017: The Robert P. Alexander Award for Research Excellence

2015 to 2017: Kermit E. McGinnis, Distinguished Professorship

2010, 2012 to 2017, 2019: Inco Foundation Grant, Marshall University

2012, 2014, 2017: Summer Research Award, Marshall University

2010, 2012, 2017: Summer Research Award, College of Business, Marshall University

2012: Outstanding Faculty Award, College of Business, Marshall University

2011: Outstanding Research Award, College of Business, Marshall University

2001 to 2008: Department/College Summer Research Grants, Michigan State University

1996 to 2000: Graduate Tuition Scholarship Award, School of Accountancy and Information Management, Arizona State University

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