



# 2024 MARSHALL UNIVERSITY PLEDGE FORM

United Way  
of the River Cities

## 1

### YOUR INFORMATION

Ms.  Mrs.  Mr.  Dr.

FULL NAME \_\_\_\_\_ MU ID \_\_\_\_\_

PREFERRED PHONE NUMBER \_\_\_\_\_  HOME  MOBILE  WORK

STREET ADDRESS \_\_\_\_\_  HOME  WORK

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PREFERRED EMAIL \_\_\_\_\_  HOME  WORK

PREFERRED NAME FOR PUBLIC RECOGNITION \_\_\_\_\_  Recognize my gift as anonymous

## 2

### YOUR GIFT

EASY PAYROLL DEDUCTION: I want to contribute the following amount each pay period:

\_\_\_\_\_ X \_\_\_\_\_ = \$

MARSHALL UNIVERSITY PAYROLL SCHEDULES  
1: ONE-TIME GIFT  
18: SALARY PAID OVER 9 MONTHS  
24: SALARY PAID OVER 12 MONTHS

Payroll Deduction Amount Here

EASY DIRECT GIFT: I want to make a direct gift based on the information below:

CASH OR CHECK (ENCLOSED) Payable to: UNITED WAY OF THE RIVER CITIES CHECK NUMBER \_\_\_\_\_

CREDIT OR DEBIT CARD To make your donation with a credit/debit card or directly from your bank account, call 304-523-8929 x105.

STOCK/SECURITIES Call 304-523-8949 x112

BILL ME FREQUENCY:  Monthly  Semi-Annually  Quarterly  One-Time  
*(Minimum pledge for direct bill is \$100)*

STARTING ON: Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

Billing Address (if different from above)

\$

Your pledge amount here

STREET ADDRESS

CITY

STATE

ZIP CODE

## 3

### YOUR VOLUNTEERISM & ENGAGEMENT

WHAT ARE YOU MOST PASSIONATE ABOUT?  HEALTH  EDUCATION  FINANCIAL STABILITY  BASIC NEEDS

ARE YOU INTERESTED IN HEARING ABOUT MORE VOLUNTEER OPPORTUNITIES?  YES  NO

## 4

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

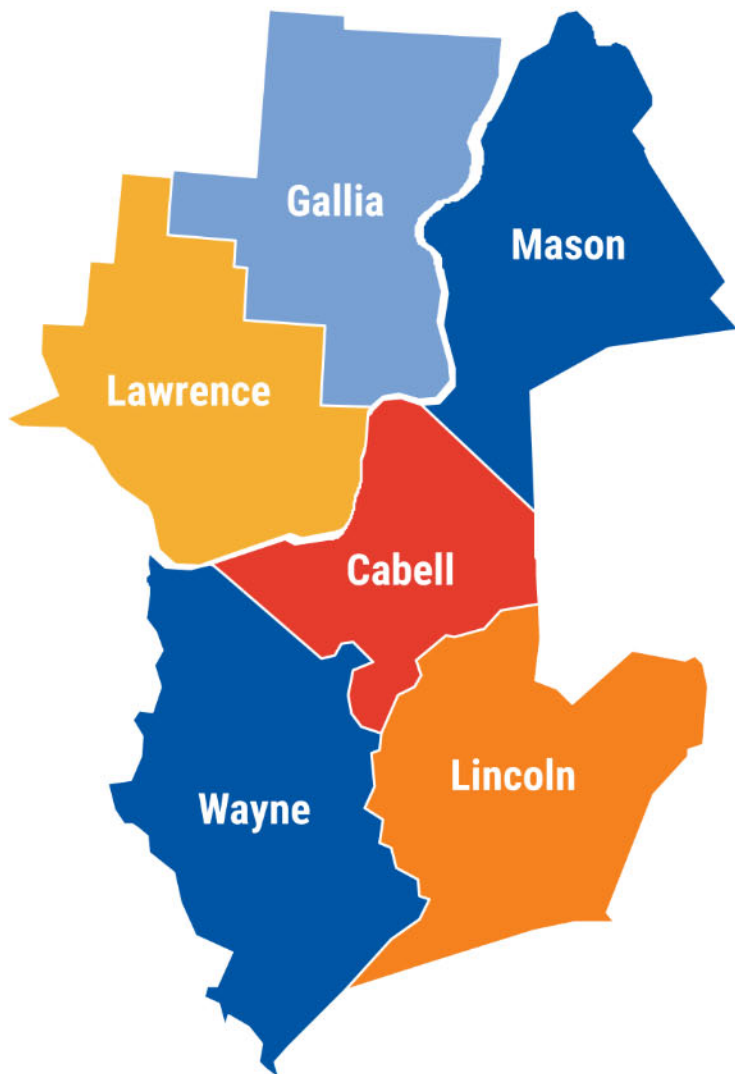
## THANK YOU FOR CHOOSING TO LIVE UNITED!

PLEASE MAKE A COPY FOR YOUR RECORDS. Please consult your tax advisor about documents you need to keep to substantiate your charitable gift tax deduction. No goods or services were provided in exchange for this contribution. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25301. Registration does not imply endorsement. For more information, visit [www.unitedwayrivercities.org](http://www.unitedwayrivercities.org)

# CREATING OPPORTUNITIES TOGETHER

Why donate to United Way? Because through UWRC, your gift has greater impact and can touch multiple lives. By donating to UWRC, you help us address the community's most pressing needs in the areas of health, education, financial stability and basic needs.

When you Live United, your gift helps to fund local nonprofits whose focus aligns with our vision that everyone in our community has the tools and opportunity to thrive.

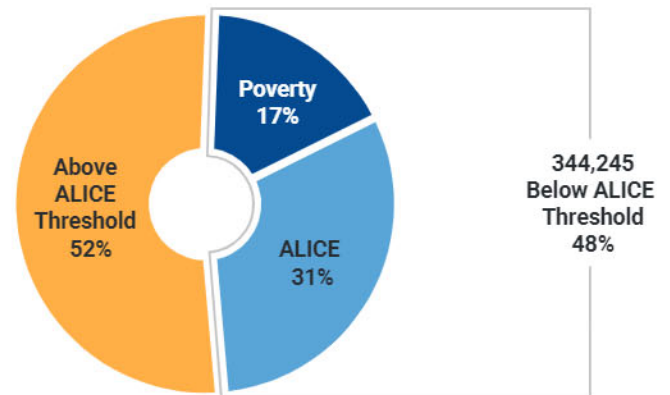


## WHO IS ALICE?

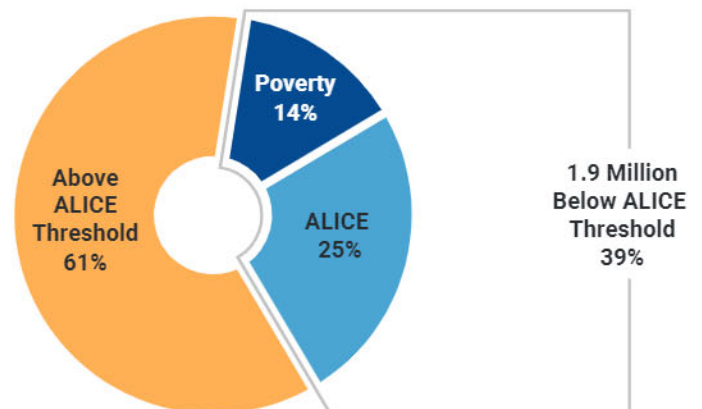
We all know people who are ALICE: Asset Limited, Income Constrained, Employed – earning more than the Federal Poverty Level, but not enough to afford the basics where they live.

ALICE households and households in poverty are forced to make tough choices, such as deciding between quality child care or paying the rent – choices that have long-term consequences not only for their families, but for all.

Total Households in West Virginia = 720,668



Total Households in Ohio = 4.9 Million



### % Below ALICE Threshold in the River Cities

- Cabell County – 48%
- Lincoln County – 54%
- Mason County – 49%
- Wayne County – 50%
- Gallia County, Ohio – 44%
- Lawrence County, Ohio – 49%